

VOGUE

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Ask at the pattern counter for instructions on making smart beach wear from Cannon towels

ADMISSION BY COLOR ONLY

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● These and similar beach-and-bathroom styles are shown by the good stores, this summer, priced from 50c to \$1. The big sport and beach towels cost from \$1 to \$3. Other Cannon towels, 29c to \$1.50.

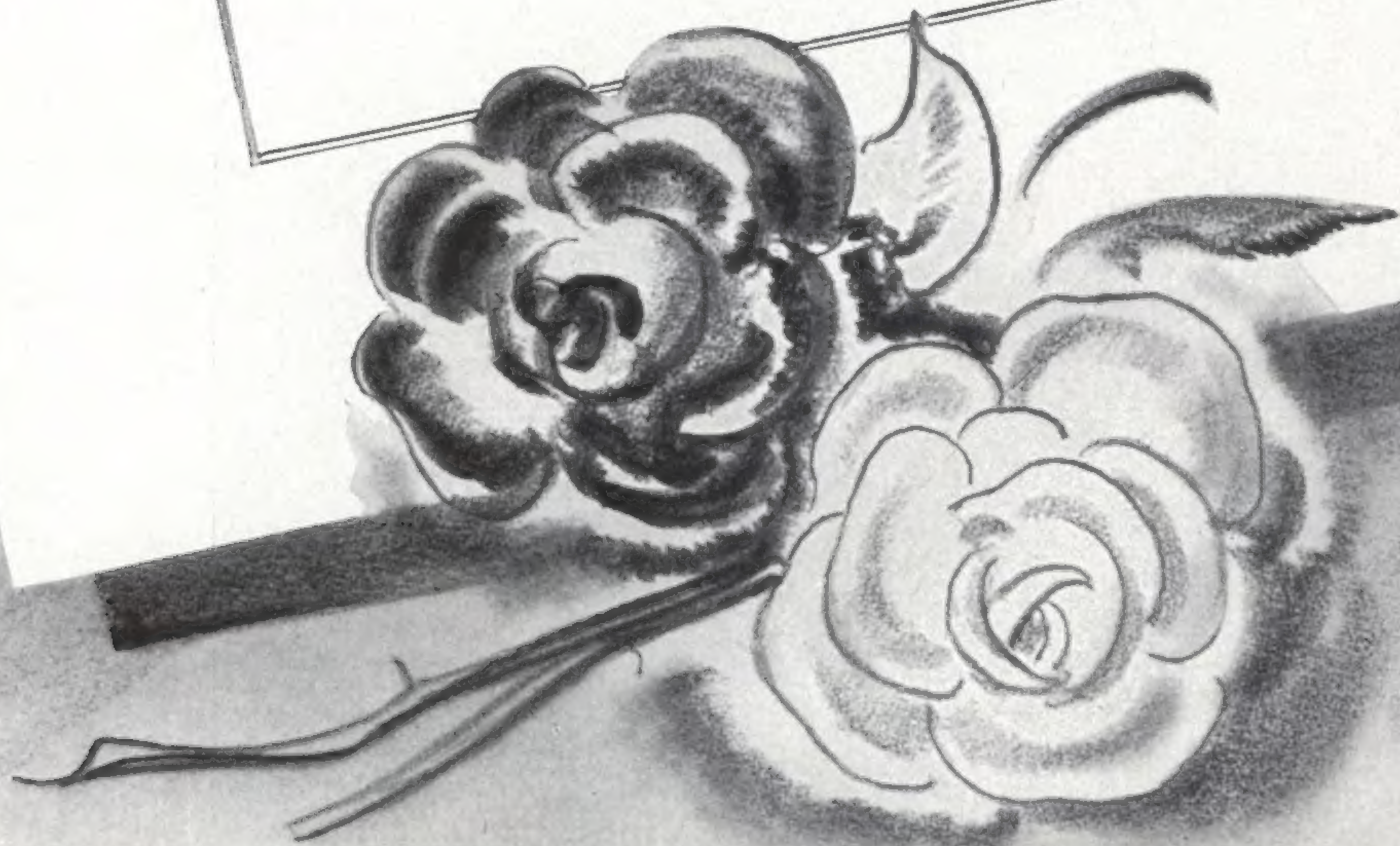
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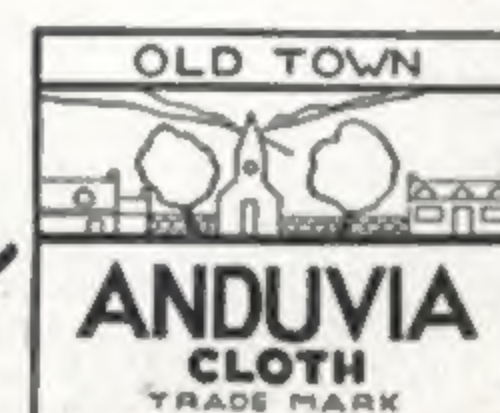
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NEWS...

(Continued from page 4) typewriter and 88 shares of capital stock were sold at \$1 per share. This debt was paid off at the end of the second year and dividends of 8%, 12%, and 12% have been paid during the past three years. What is more important, Lincoln School is educating a group of females who will actually understand the intricacies of corporation finance. At a recent stockholders' meeting, one member, by securing proxies, voted a block of thirty shares and overturned the wishes of the majority present. "This procedure," says the school, "has been the basis of much interesting discussion." We can imagine!

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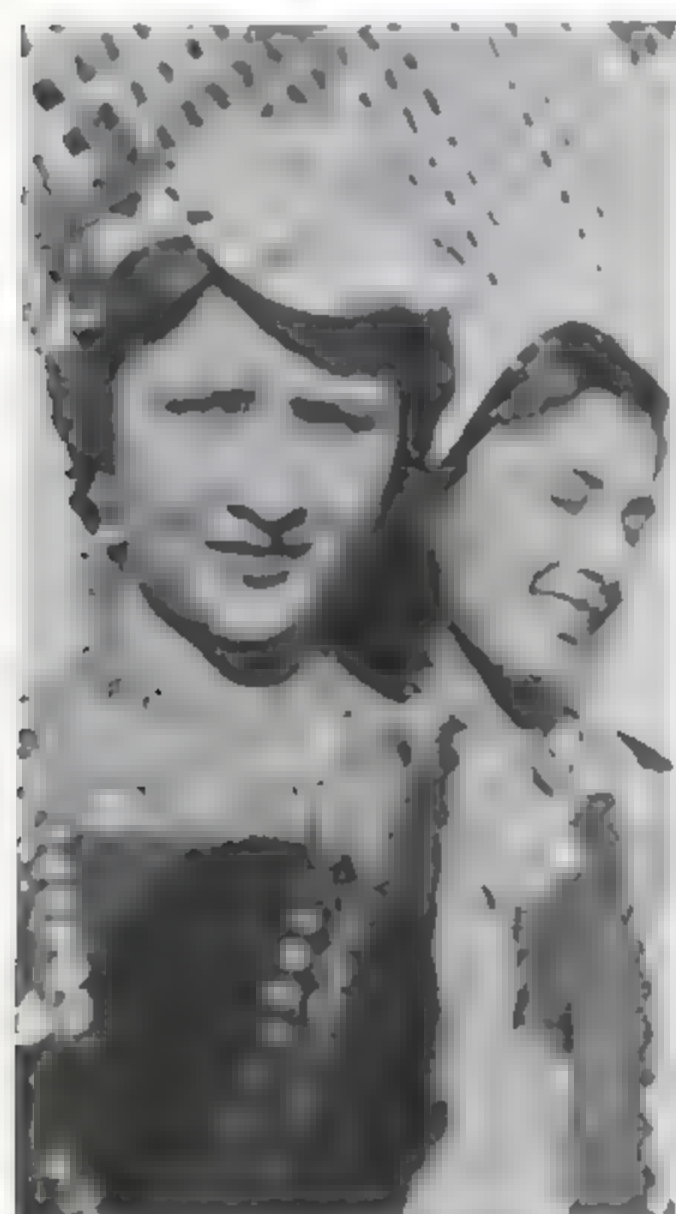
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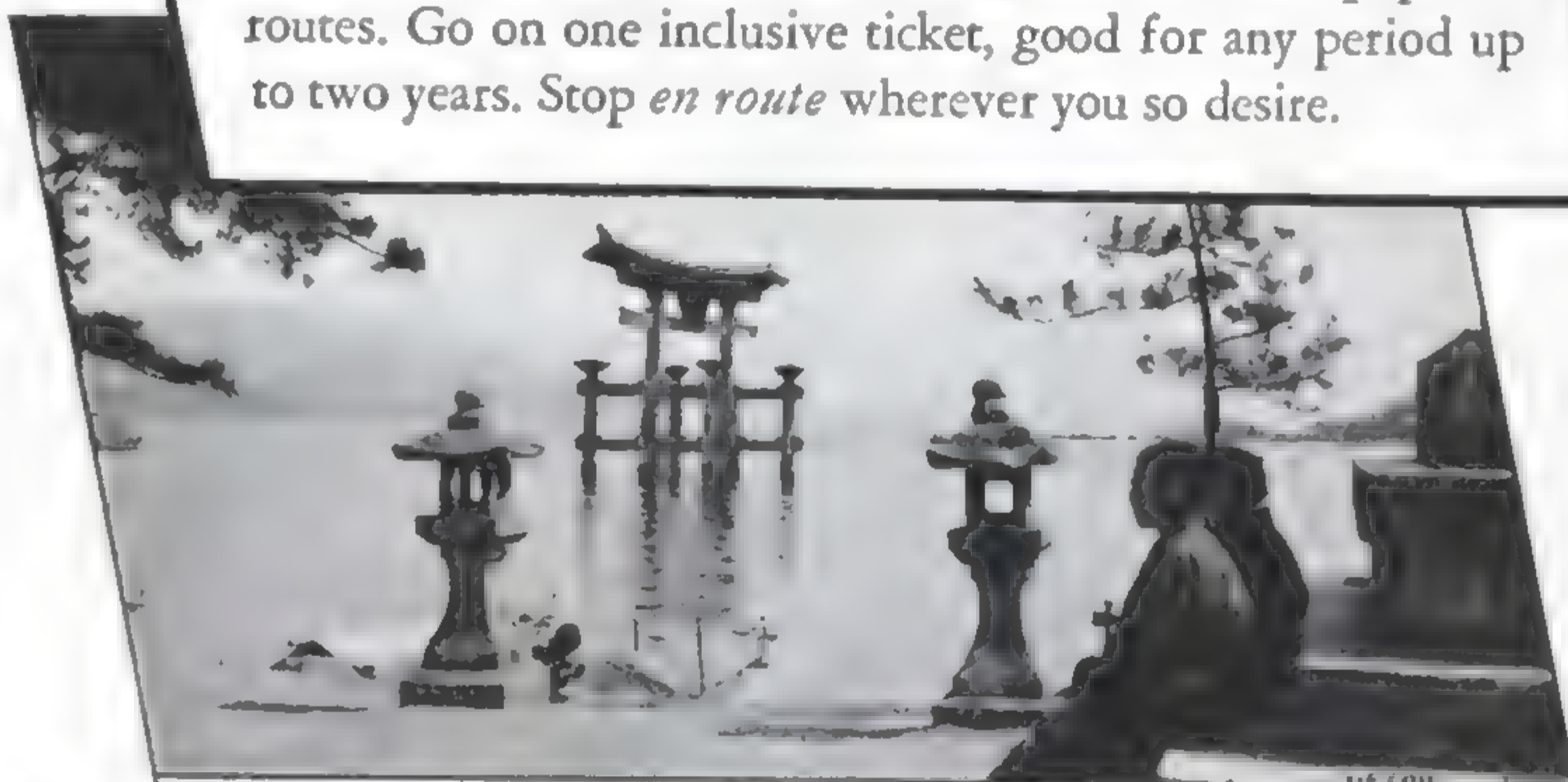
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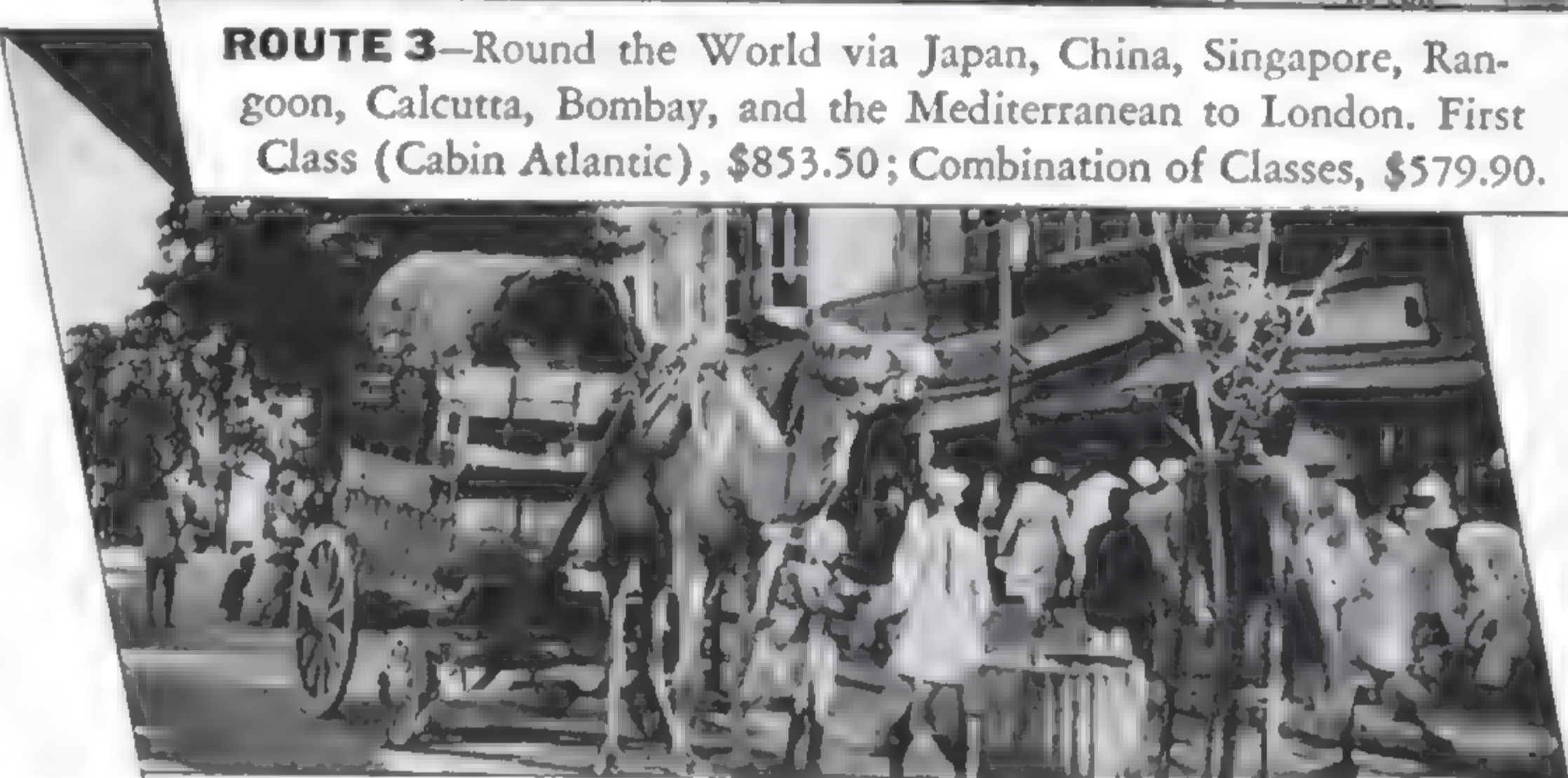
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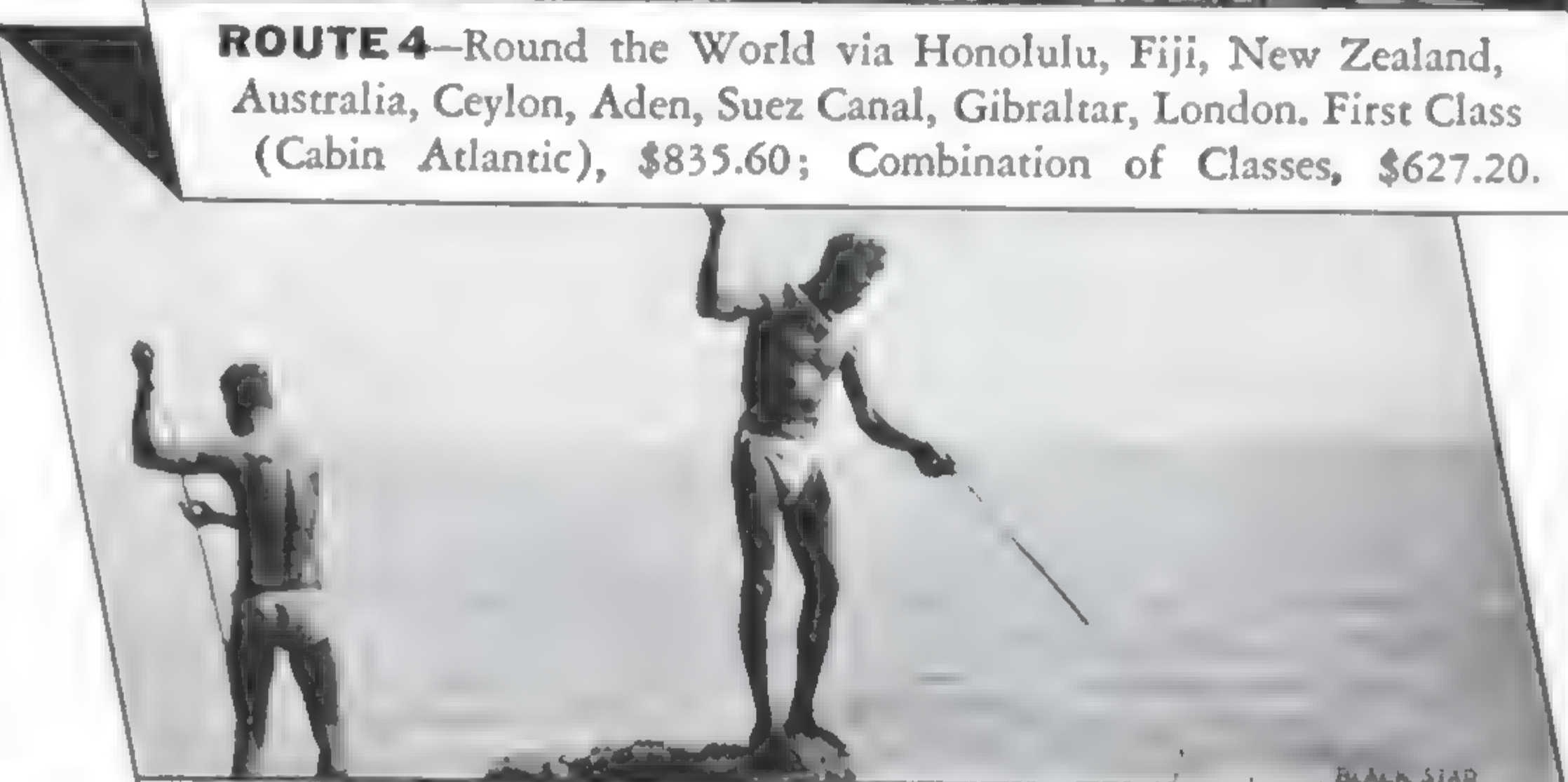
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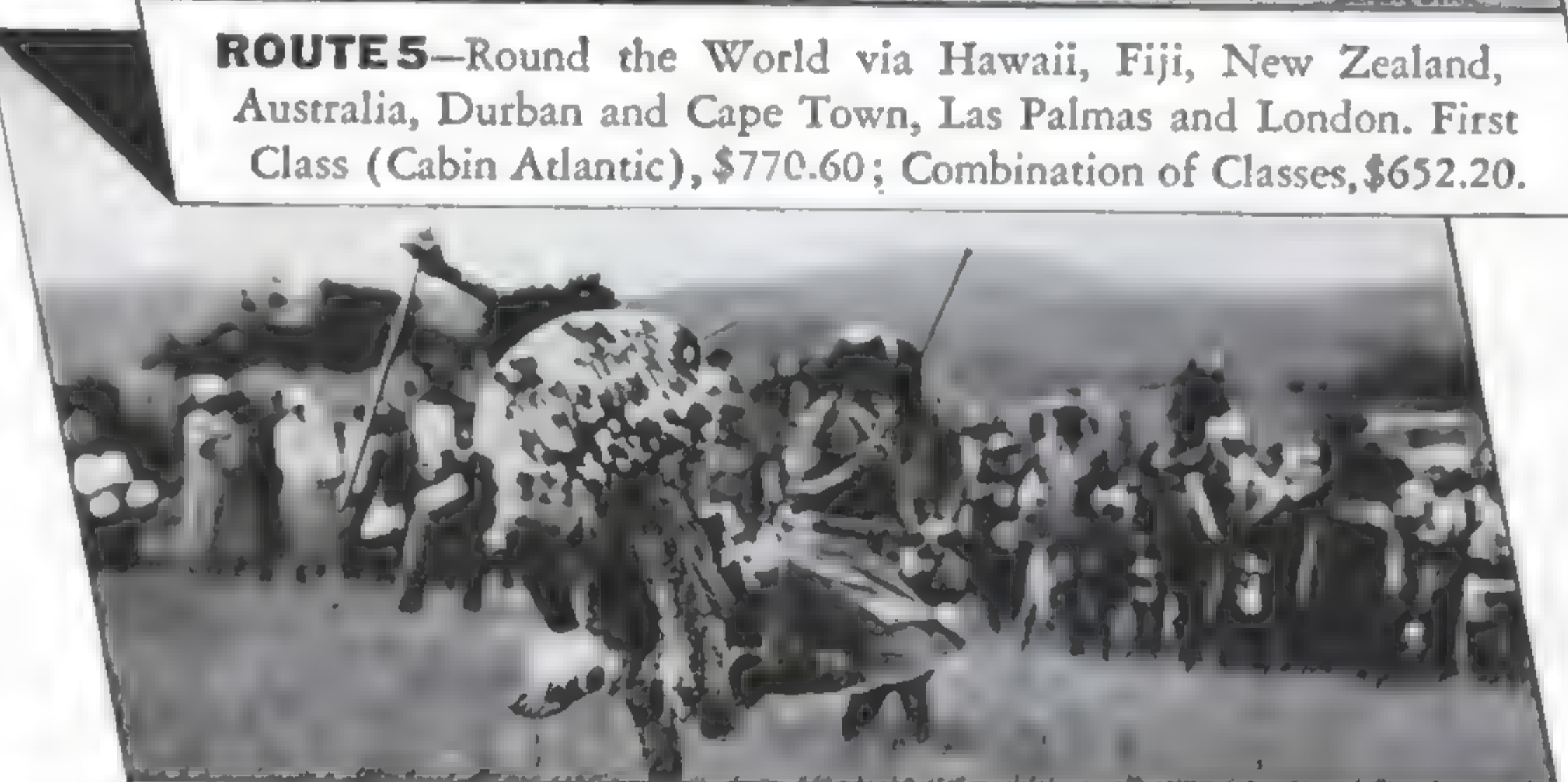
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Travelog

A DIRECTORY OF FINE HOTELS & RESORTS

FIELD DAY. There's to be a real, old-fashioned Field Day at The Stockton, Sea Girt, New Jersey, on the Fourth of July. Arrangements have been made to stage potato races, three-legged races, a spoon-and-egg race and short dashes. A trophy is offered, too, for a pitch-and-putt golf tournament. Water sports, with diving and racing, will be part of the program, and a ball at The Stockton that evening will top off a strenuous day.

SPRING LAKE SPORTS. The Annual Invitation Tennis Tournament at the Bathing and Tennis Club at Spring Lake Beach, New Jersey, will start on July 6 and last through July 12. The participants will include, as usual, a number of the country's highest-ranking players.

Boxwood Farm is the spacious setting for the Horse Show at Spring Lake on July 23 and 24. This event will end with the Horse Show Ball at the Monmouth Hotel.

WHITE MOUNTAIN TENNIS. The Tennis Championship of New Hampshire State and the White Mountains will again be settled on the courts of the Crawford House, at Crawford Notch, during the week beginning Monday, July 13. The tournament is under the auspices of the United States Lawn Tennis Association.

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Nantucket Island—Siasconset

Beach House. In picturesque Siasconset. Modernly equipped 100 room hotel. Direct ocean view. Wide stretch of moors. All outdoor sports. Private Beach.

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Wiggins Old Tavern and Hotel Northampton. An Inn of Colonial Charm. \$2.00 up. Excellent food. Antiques. When in Springfield: Hotel Stonehaven.

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White Mountains—Dixville Notch

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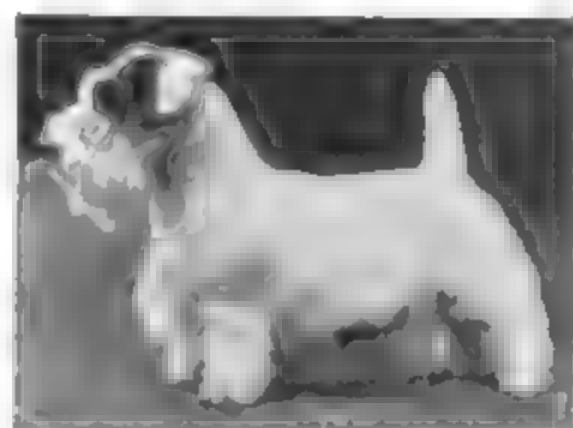


Sealyham Terriers

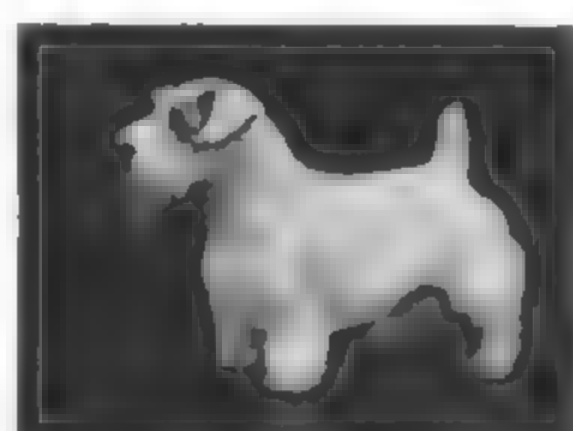
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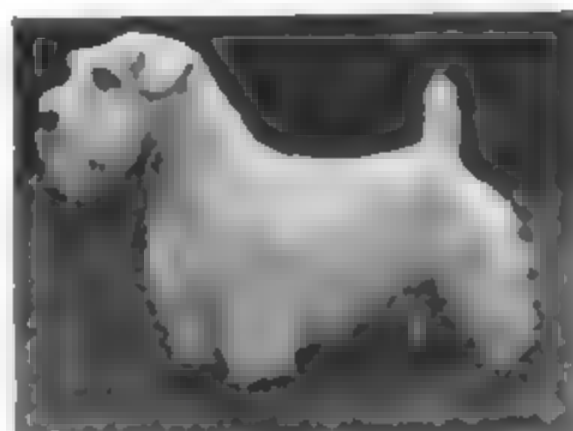


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The Sealyham Terrier

SUMMING up the achievements of the Sealyham Terrier during the past fifty years, we might attribute his unparalleled success as a show dog and companion to "Victorian thoroughness and perfection." For, like many of the countless things and ideas that came out of that era of progress and achievement, the Sealyham has made an unusual and enviable name for himself in England and America.

But it's hardly fair to dismiss this plucky little Terrier along with the Cape-to-Cairo railroad and the British seas and ships. For his size, his temperament, his showiness when moving in the ring, have made Sealyham enthusiasts out of spectators and fanciers alike. You'll hear them admiring the "white Scottie"; and later you'll find them over by the benches admiring the loveliness of the Sealyham Terrier. He's just that kind of dog.

And it is to a crusty, hard-headed Englishman's ideal that we owe much of the success of the present-day Sealyham. For on the large wooded estate of Captain Edwardes, the Sealyham made its initial appearance, in the middle part of the nineteenth century; but whether he is a cross between the other recognized Terriers, or a new breed evolved from the various dogs that abounded in the vicinity of Sealyham, it is hard to say. Many are the stories of the Herculean tasks that the Captain put to his Sealyhams. They were tested and tried for courage, endurance, and skill in the quarrying of the fox, badger, and otter. The old Captain, in whose mind the qualifications of fearlessness and perseverance were uppermost, picked his rough-coated, short-legged Terriers not with an eye for their beauty, but rather with one on their laurels in his "polecat test." At a certain age, the dogs at Sealyham were taken into the fields. If they "went to ground" with a



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OF VOGUE



English Ch. Hillsome Ace of Croglin. Croglin Kennels

polecat and emerged victorious, their stay and welcome at Sealyham were assured. But the old, old story of the survival of the fittest was applied to all who were tested and found wanting.

From this large old estate near the river Sealy in Wales, with its black and white ghosts, as they say, the Sealyham quickly won its way to the forefront in British dog circles. Its introduction to show fanciers took place in 1903, recognition coming from the English Kennel Club in 1911. The American Kennel Club's recognition came later in the same year, and in 1913 The American Sealyham Terrier Club was formed to foster the interests of the breed.

Typical of the Terrier breeds, the Sealyham exhibits an unusual amount of equanimity in the show-ring for so small and seemingly unassuming a dog. With his alert expression, his white, carefully groomed coat, his free, easy-moving action, and his gaily carried tail, his wins surpass many of the older and larger of the recognized breeds. It's only the sudden quivering of his tail, as the judge goes over him, which indicates that he's affected by the tension around the ringside. It seems as if the driving, eccentric captain endowed his beloved Sealyhams with poise, a sort of whimsical acceptance of things, and an almost superhuman awareness of all going on about them.

But bench show wins do not of themselves popularize a breed. It's something more than that. In the Sealyham, it is a loveliness, an intangible bright-eyed intelligence and wisdom that have made the Sealyham supreme when a friend for the children is wanted. Because of his size, his hardiness and substance, the Sealyham makes a grand pet in town or in the country. And although you'll often wonder at his unobtrusiveness, there'll be times when his fun-loving nature will enjoy a romp in the fields or a long, fast walk in the country. For although he's only twenty-one (Continued on page 14)



A trio of Sealyham Puppies from the Fastnet Kennels



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Ch. Dewet

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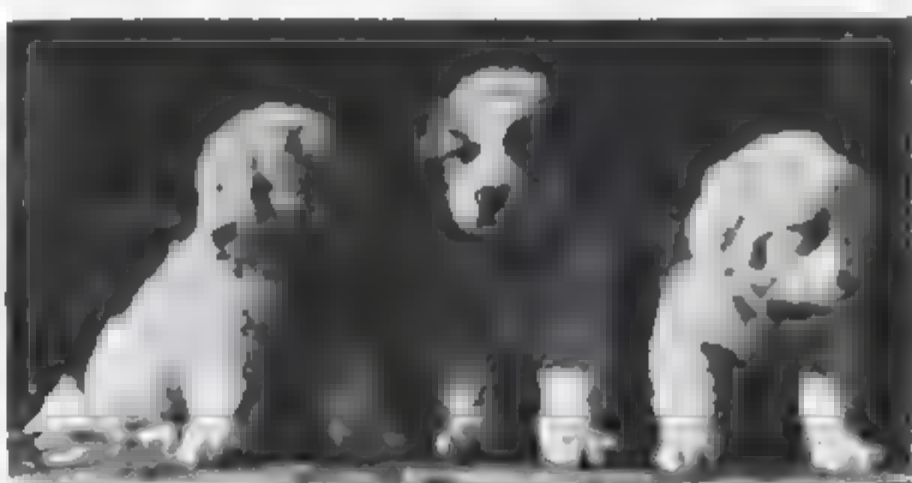
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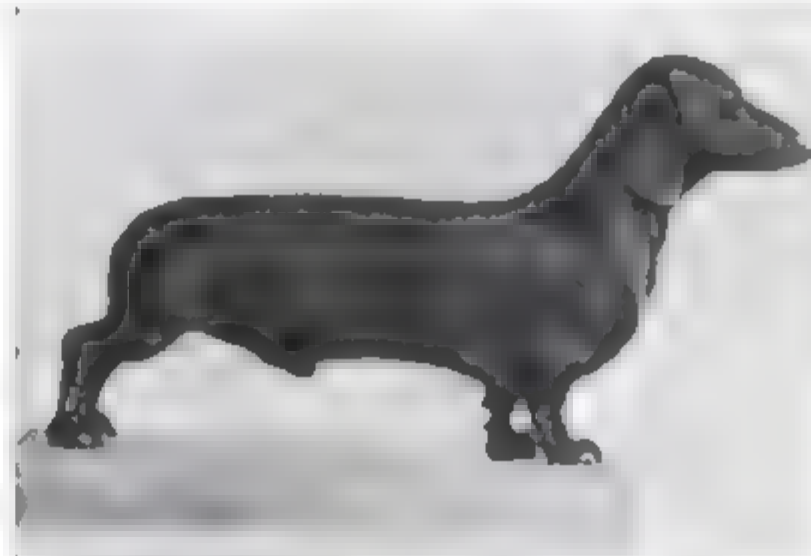
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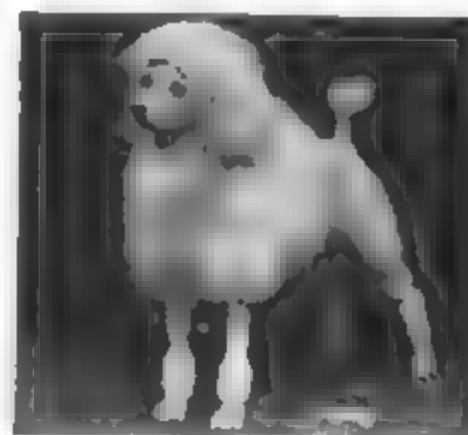
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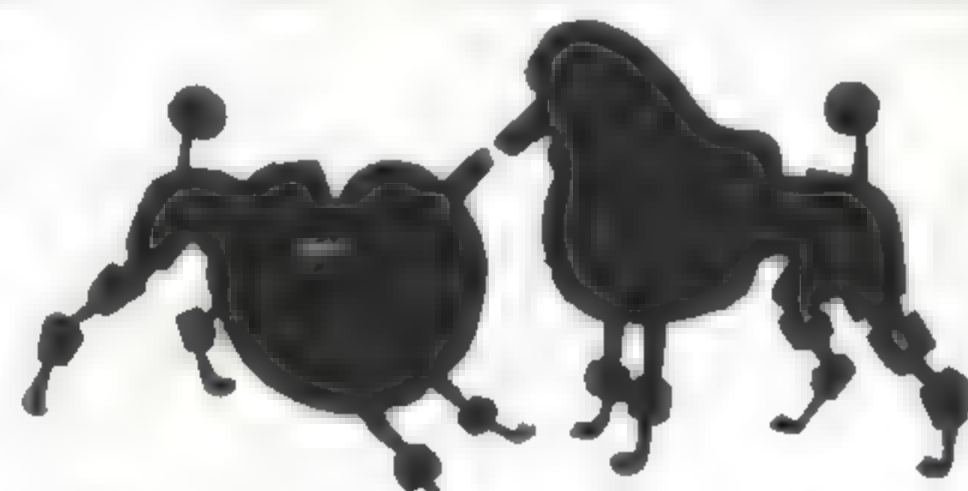
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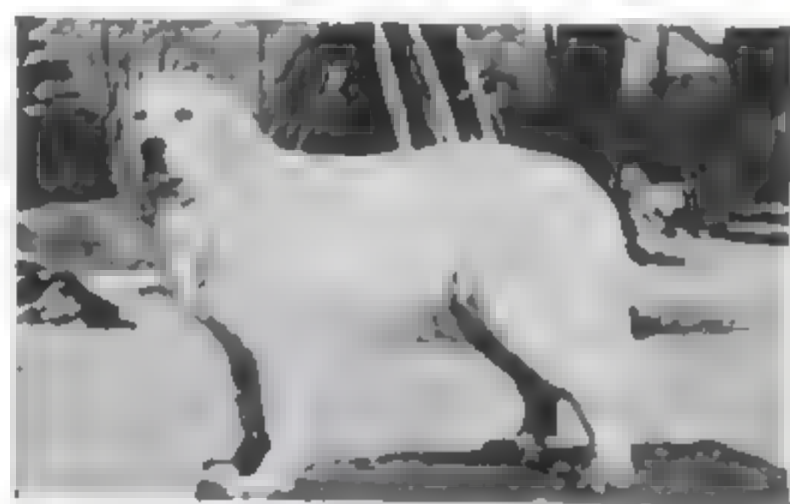
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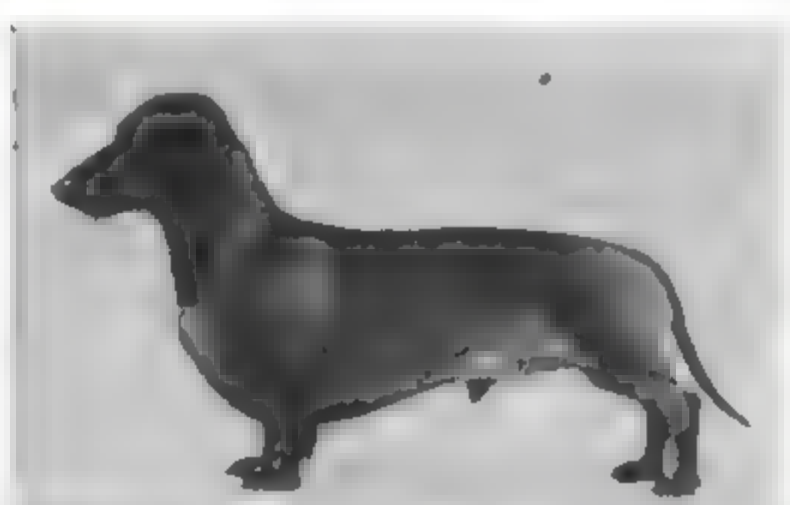
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THE DOG MODE



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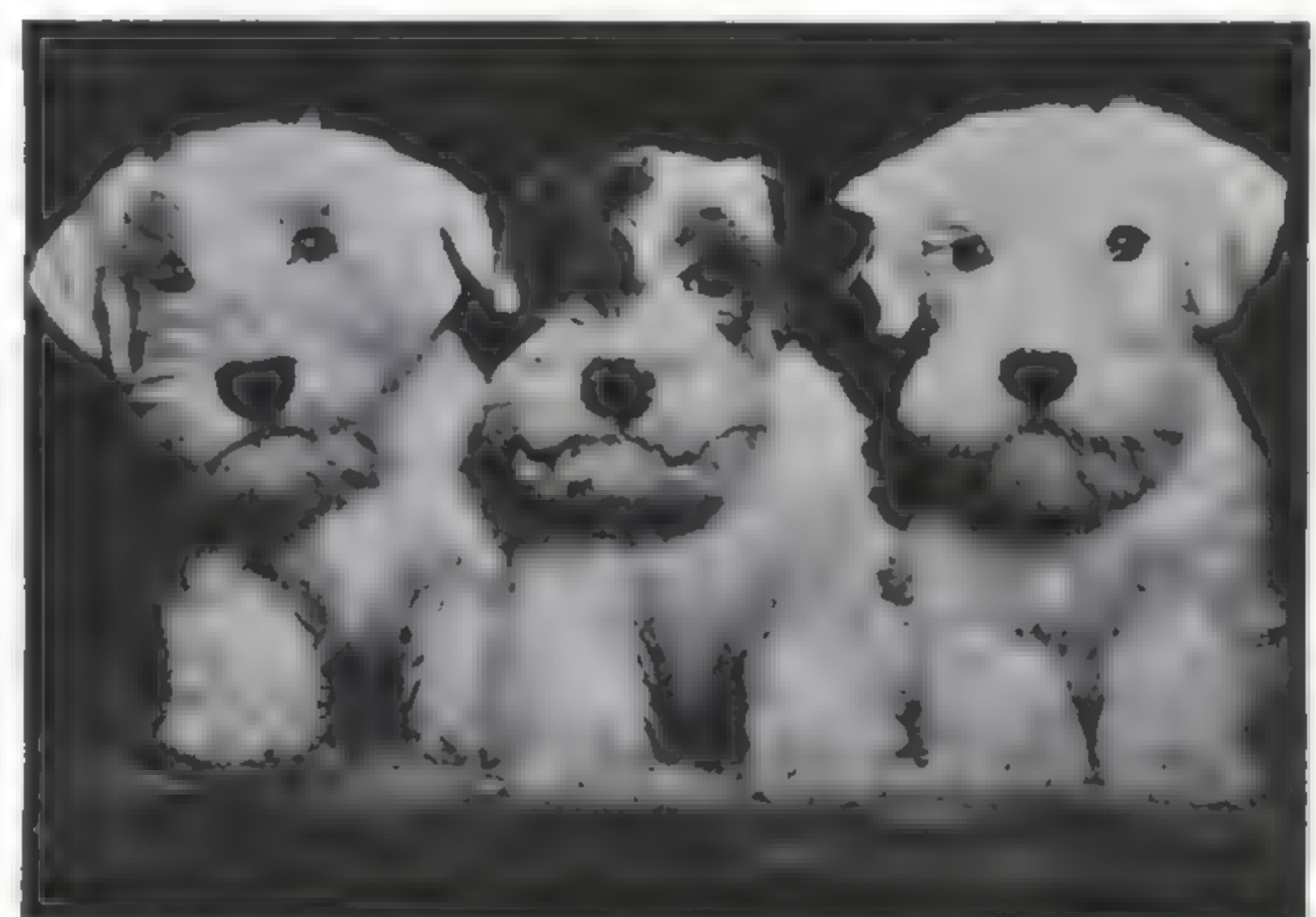
The Sealyham Terrier

(Continued from page 13) pounds, there are a hundred pounds of energy, courage, and intelligence behind the leash.

During the past few decades, many variations have occurred in Sealyham type and characteristics; but the standards, adopted by The American Sealyham Terrier Club in 1935, are the acceptable forms for fanciers in this country. In the selection of a Sealyham, look for a long, broad, powerful head. It should, however, be in perfect balance with the body, joining the neck smoothly and should be about an inch longer than the neck. The nose should be black with large nostrils; a white, cherry, or butterfly nose is considered a bad fault. When purchasing a Sealyham, see that his eyes are very dark, deeply set, fairly wide apart, of medium size, oval in shape, and with a keen Terrier expression; light, large, or protruding eyes chalk up against a Sealyham when the champions are chosen. Folded level with the top of the head, the forward edge close to the cheek, the ears should be rounded at the top and long enough to reach the outer corner of the eye. Prick, tulip, rose, or hound ears are ruled out.

His tail should be docked and carried upright; his coat is the short, weather-resisting variety, composed of a soft, dense undercoat and a hard, wiry top coat. Although at first you'll like the "feel" of a silky or curly coat, remember it's penalized when the points are counted. In coloring, all-white; or white with lemon, tan, or badger markings on the head and ears is permissible. But heavy body markings and excessive ticking should be discouraged.

The Sealyham Terrier should stand about ten and one-half inches at the withers, weighing from twenty-one pounds in the male to twenty pounds in the female. The standard is



Sealyham Terrier Puppies, from the Hollybourne Kennels

OF VOGUE



Ch. Pinegrade Preference, owned by Pinegrade Kennels

quite definite on the point that size is of more importance than weight. The forelegs should be strong, with good bone, and as straight as is consistent with the chest being well let down between them. The hind legs should be longer than the forelegs and not so heavily boned. The feet should be large, but compact and round, with thick pads and strong nails. To carry out the idea of substance and strength, the hind quarters should be very powerful and protruding well behind the set out of the tail. The whole general appearance of the Sealyham Terrier should suggest strength, coupled with substantialness and great flexibility.

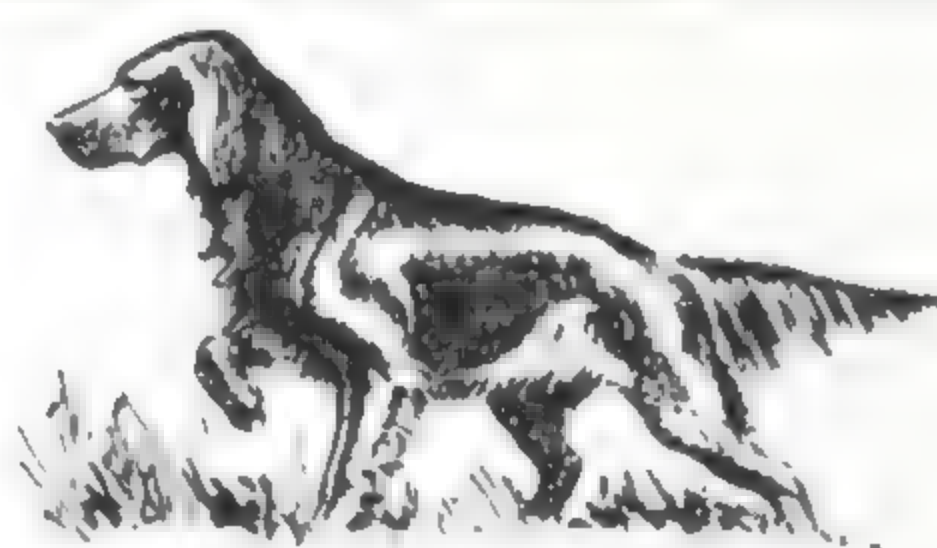
Choosing a good specimen that is sound and "type-y" is not sufficient in itself. You must see to it that your dog is groomed daily, that he is fed the right kind of food at the right time; and just because he happens to be a Sealyham and a white dog doesn't necessitate a daily tubbing. I have seen dogs, of the finest Sealyham breeding, whose appearance was such that you'd hesitate to call them Sealyhams—merely because their owners neglected their care. After all, it is only a few minutes out of the twenty-four hours that you need devote to your dog. You'll be more than repaid by the acclaim of your friends; and there's a guarantee that your Sealyham will be smart enough to realize it when he is admired!

One very enthusiastic Sealyham owner recently remarked that she'd have nothing but this grand little dog as a pet and companion—that, although he dug the deepest holes in the queerest places in the country, he was smart enough to know the difference between a flower-bed and just another patch of ground!

And so it is that the Sealyham, with a thousand traits and characteristics in his favour and an abundance of courage and stamina, has come up from the seclusion of a Welsh manse to grace the show-rings of England and America.



Ch. Criss Cross Candida, owned by Criss Cross Kennels



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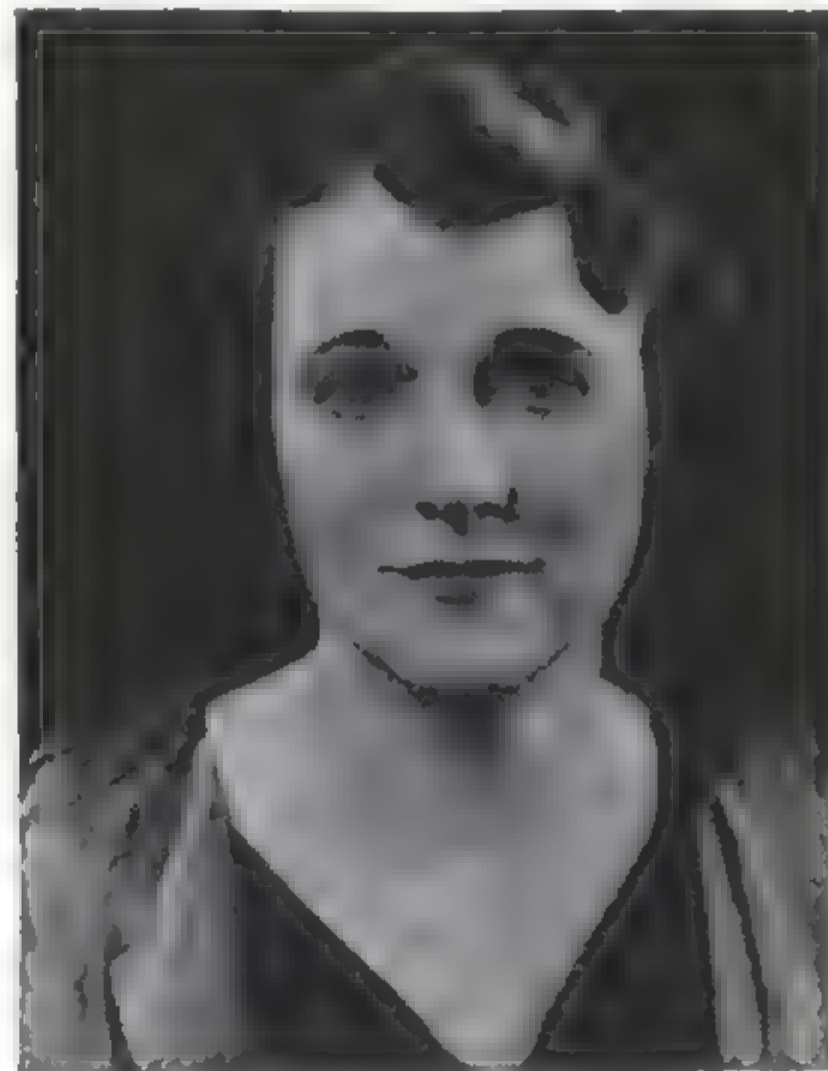
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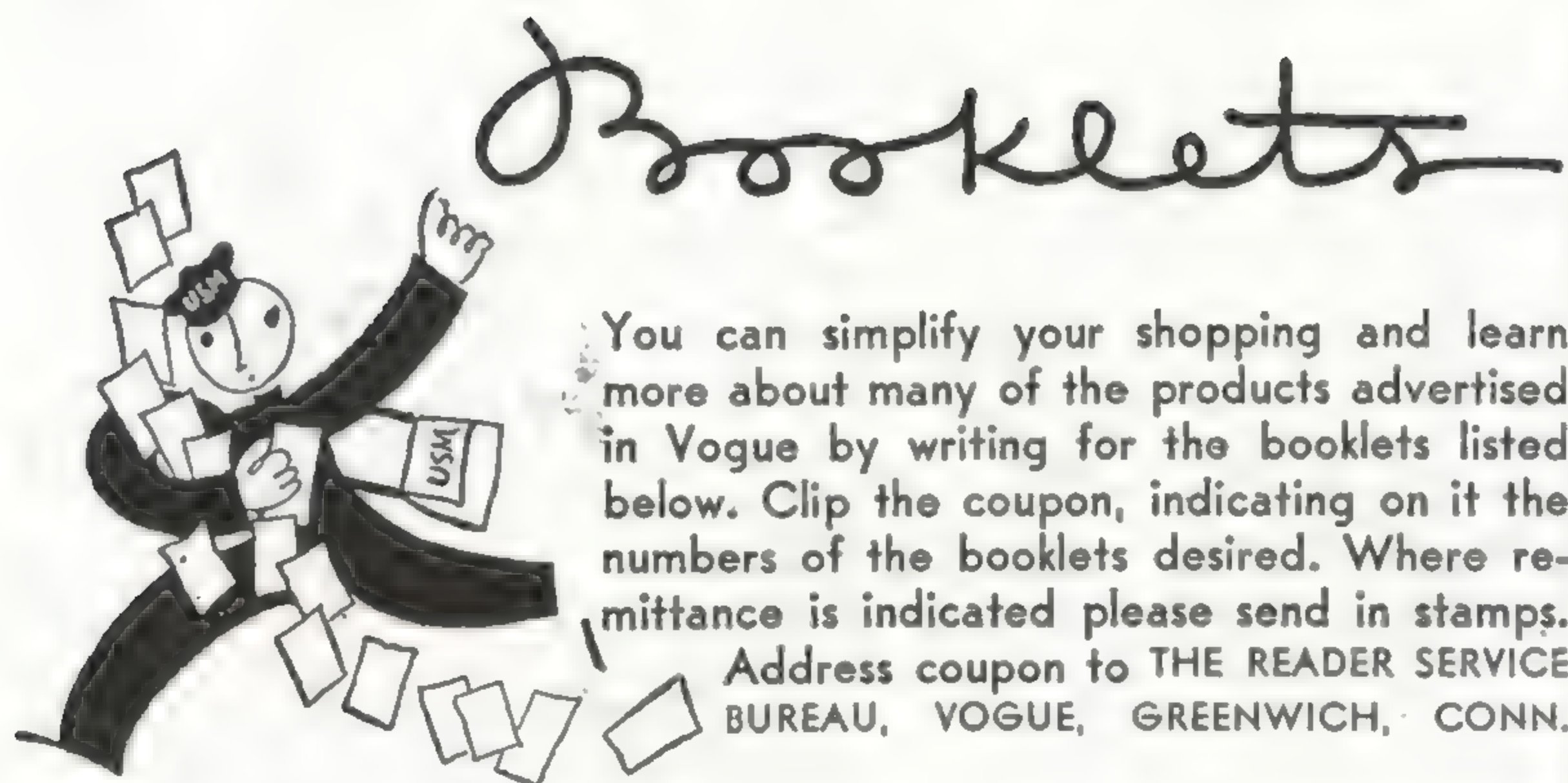
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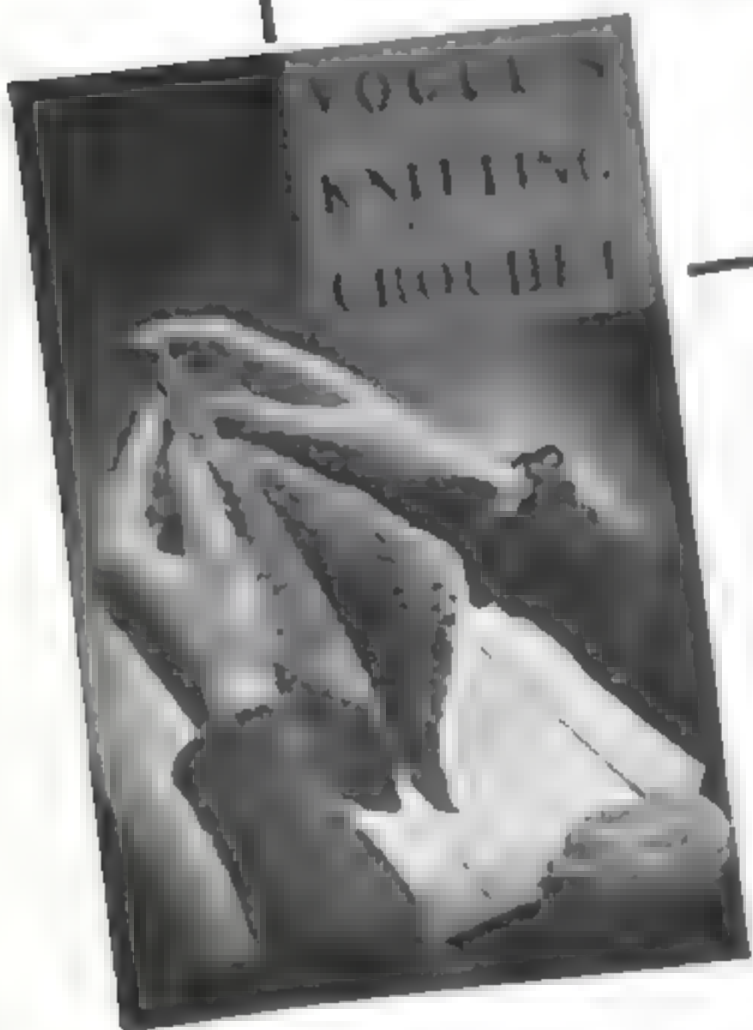
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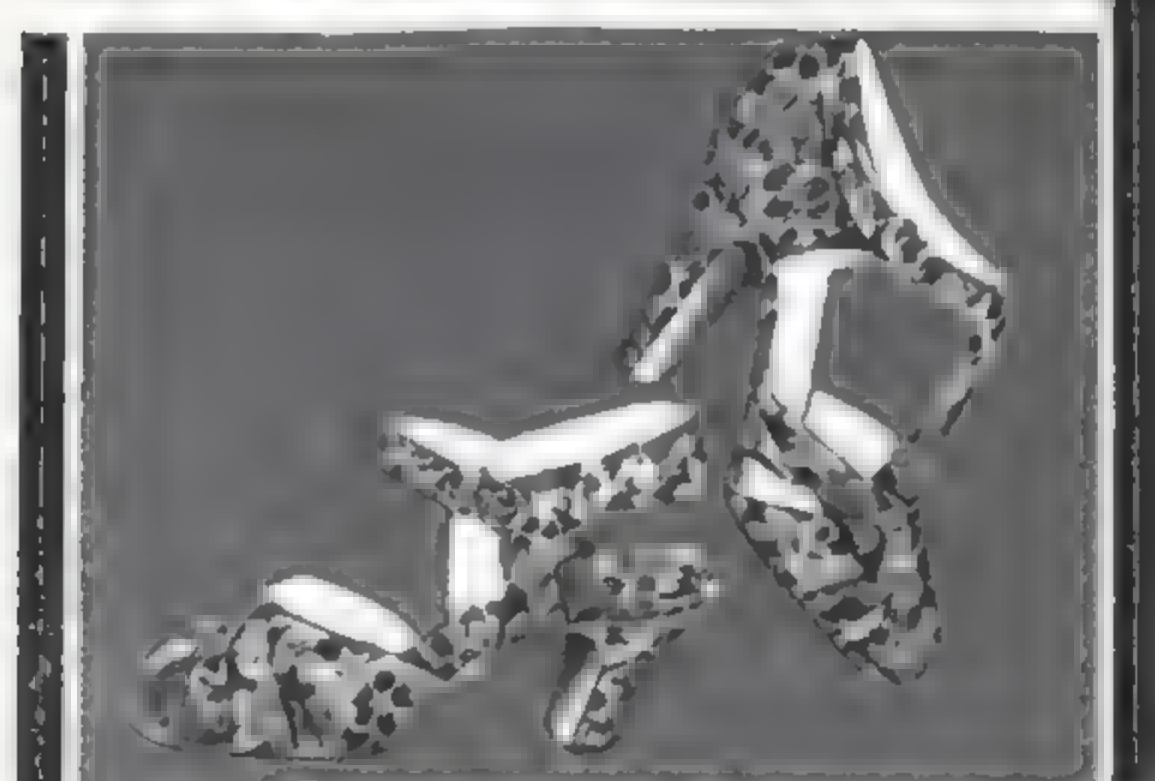
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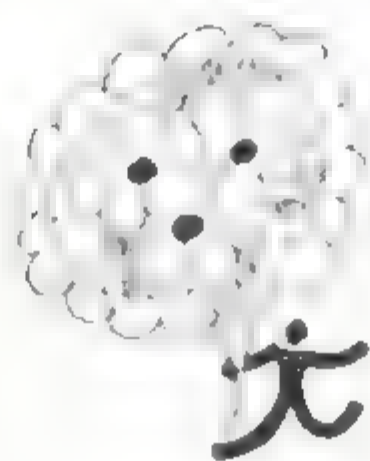


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The exhibition will extend over about a month altogether, fresh replacements being constantly brought in by truck from Mr. Steichen's country place, and will fall roughly into three groups—the early, mid-season, and late varieties. First, the pure blue delphiniums, Mr. Steichen's greatest contribution to the cause of delphinium culture; among them will be some in the cool, lovely new fog-and mist-colours that he has perfected. After these will come the lavender, violet, and purple delphiniums; and, finally, the giants, the super-delphiniums. The precise dates of the exhibition are, as we go to press, still uncertain, but it is planned for the last two weeks in June and the first two in July, so you'd better hurry. You'll find the

delphiniums in all their glory on the ground floor of the Museum (which is also housing an exhibition of the proposed architecture for the proposed World's Fair). This is Mr. Steichen's third one-man show; the first was paintings, the second photographs, and the current one is flowers. What the next will be only God and Mr. Steichen know.

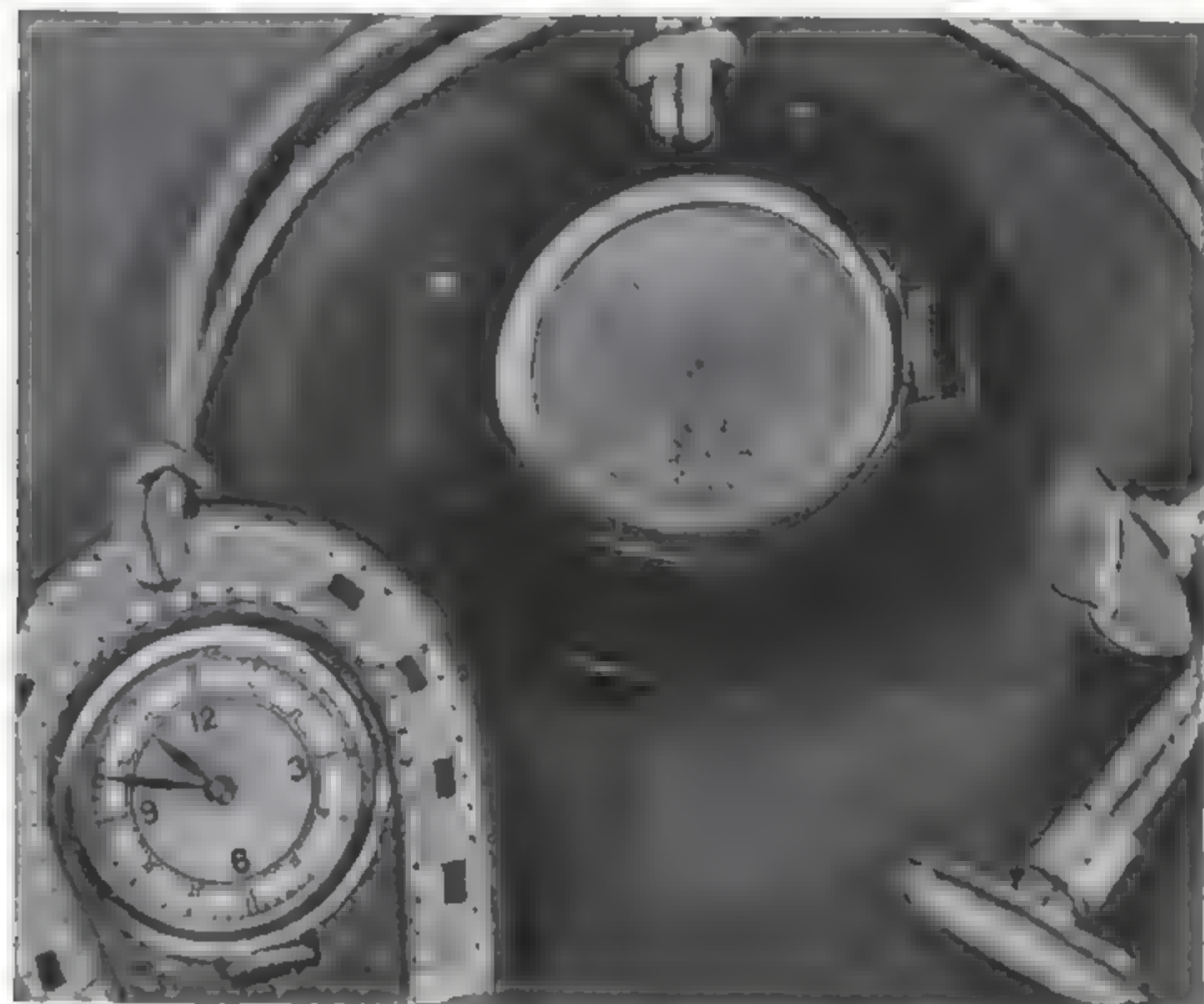
Limbs



• It is estimated, and not wondered at, that close to five million frogs' legs have been served during the past thirty-nine years by Ben Riley, the renowned restaurateur. Every May, these amphibious titbits become the *spécialité du* what we would call *palais*, at Mr. Riley's Arrowhead Inn on Riverdale Avenue, and we can freely admit that the legs we devoured there the other night comprise the chief miracle of our entire dining career. Though it takes almost an hour to get from mid-town to Riverdale Avenue and Two Hundred and Forty-Sixth Street, the twilight trek up Riverside Drive would be worth its weight in petrol even if Ben Riley weren't to be found at the far end.

Started twelve years ago, and open every day and night since, the Arrowhead Inn is a very pre-October, 1929, edifice. During summer, you lunch, tea, dine, dance, and sup outdoors, but take a look, anyway, at the inside dining-room for its amazing size and handsome beamed ceiling.

The music is excellent, and bandmaster Irving Conn must be congratulated on his rare achievement of having spared Noise for the sweet sake of Music. Miss Muriel Lane, the *chanteuse*, is also entitled to one



TIME FOR PLAY!

As truly practical gifts or personal possessions, smart lapel watches are conspicuous at every sport and casual summer affair where fashion gathers. As an enjoyable companion the rugged leather horse-shoe case at \$42.00, or the circle of simulated tortoise shell at \$25.00 offers dependable service of Brock and Company quality. Your order or inquiry will be promptly answered via air-mail.

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the town

of our bouquets, for *not* trying to seem as if she'd just come away from a scene of frightening emotional bloodshed, but might as well have stayed.

Summer cooler

• One of these sultry nights, try steering your escort to La Crémillère, atop 30 West Fifty-Ninth Street. Messieurs Antoine and Millien have made this restaurant one of the most refreshing spots in town. On one side is a glass-enclosed terrace, with all of Central Park spreading cool and green below you. On the other side, you really are out-of-doors, on a covered porch that catches every breeze. And on both sides, you are served the kind of dinner that the discriminating will travel miles to find, with the perfect accompaniments in drinks. Monsieur Millien was once of the *Île de France*, and his past knowledge of food includes specialties from both sides of the Atlantic.

In the swim

• At the seashore, it doesn't matter much how you swim. But since pools have become so popular—such an every-day adjunct to country life—it behooves one to perfect, or at least try to perfect, one's dives and strokes. Why not put yourself in the hands of some of the many efficient instructors around town?

At the Shelton Hotel, admission is about fifty-five cents. Individual instruction takes from twenty to thirty minutes, costs about two dollars, or ten lessons for around fifteen dollars. Ethelda Bleibtrey, 1920 Olympic champion, and Toni Redfern, who will probably swim in this year's Olympics, will take charge of you.

At the Park Central, general admission is about seventy cents, and lessons are about a dollar each for half an hour, which includes land exercises as well as in the water. To those of you to whom Brooklyn means something, the Saint George offers a grand pool. General admission is about fifty-five cents, with lessons around a dollar each.

Go West---chester

• Some evening when you feel particularly stifled and fed up with the city, the thing to do is to jump into the nearest automobile and drive like mad along the Bronx River Parkway, the Saw Mill River Road, or the Albany Post Road, for about thirty miles. Keep driving, in fact, until you come to Briarcliff Lodge, that sumptuous Tudor edifice in the Westchester hills, surrounded by cool, verdant country and overlooking the broad Hudson. For here you'll find the Colonnades—an outdoor terrace where you can dine peacefully and well (the entire kitchen staff has been imported from The Breakers, in Palm Beach), dance to the music of Meyer Davis' orchestra, and forget all about New York.

Incidentally, Briarcliff Lodge is a good place to go for the week-end, what with a fine eighteen-hole golf course, a huge natural swimming pool, numerous clay tennis-courts, and magnificent riding—over some three hundred miles of bridle trails through the woods and fields. The cuisine is excellent, the atmosphere charming; you can have entertainment every hour, if you like, or you can rusticate peacefully. With New York only an hour's drive away, too, or about fifty minutes by train.


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Evenings similarly varied offer Hollywood movie premieres and night-club gaiety, theaters, night auto races, outdoor “Symphonies Under the Stars” with world-famed conductors.

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VOGUE

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SAILS FULL AND TAUT BEFORE THE WIND, PROW SLICING WATER BLUE AS THE SKY ABOVE, AND A GIRL ASTRIDE THE DECK IN CLOTHES CASUAL, INDUBITABLY RIGHT—THESE INSIGNIA OF SUMMER ARE PHOTOGRAPHED BY ANTON BRUEHL FOR THE COVER OF THE CURRENT ISSUE. THE WORKMANLIKE WHITE LINEN SHIRT AND MEN'S SLACKS ARE WORN WITH BRIGHT YELLOW ROPE-SOLED ESPADRILLES AND A TUCKED-IN SCARF; ALL FROM BEST; AND MARSHALL FIELD

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THERE ARE THREE VOGUES, AMERICAN, FRENCH, AND BRITISH
ELIZABETH W. PENROSE-EDITOR OF BRITISH VOGUE-MICHEL DE BRUNHOFF-EDITOR OF FRENCH VOGUE
EDNA WOOLMAN CHASE-EDITOR-IN-CHIEF OF THE THREE VOGUES



FLEURS DE ROCAILLE

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July can be heaven enough on peak or sea, but to most of us pluggers it marks the beginning of three pretty gruelling months—ninety days of oozing asphalt, wilting dresses, and clammy spines. But there are ways out. The white-haired gentleman on this page has found one, and we have made it our business to find several—for you. The pages of this issue abound with tricks in dress and attitude that will make heat seem the most desirable of all states.

VOGUE'S-EYE VIEW OF THE HEAT

In helping you through the Great Drought, we have worked closely with the shops so that you will not have to face that most disheartening of experiences: a great store full of empty racks and limp saleswomen who tell you, "Oh, no, we have no more of those in stock, but I could show you some nice autumn models!" No, no. Those utterly charming and lettuce-cool dresses you see on pages 56 to 61 will be waiting in the city's emporiums.



The big high-fashion news of hot weather is—slacks for dinner! But hold on, not the kind you know, but the most impeccably tailored white slacks you ever saw, worn with equally impeccable little jackets or blouses—and all the jewels you possess. Women dined in these on the Riviera and, from all reports, looked ravishing. But they must be laundered after each wearing to keep that immaculate effect that makes them so perfect for sultry resort-dining. You can see three types on page 34.

We can't overstress this new ascendancy of cottons. No longer relegated to casual country wear, they are the joy of city roofs at night and city streets at day. A cotton evening dress need no longer be an unimportant little dress-down affair: it has a definite glamour of its own. And cotton town dresses are as civilized and precise as anything you could wish. With such blessings, therefore, why envy the polar bear?



Cancan at the Bal Tabarin by Carl Erickson

Politics And Parties

motivate the Paris season

Every one talks about the "Liste des Deux Cents Familles" (for two francs, any one can find out what families control the finances of France); and every one goes to farewell parties for the members of the Deux Cents Familles, who are quietly leaving Paris during the opening of the new Chamber of Deputies.

Every one goes to Mrs. Corrigan's dinners at the Ambassadeurs or the Ritz wearing the most lavish new gowns; the Princesse Sixte de Bourbon-Parme in Schiaparelli's new spiral-striped dress in pearl-grey and white; Madame Patiño in Alix's black-and-white print with multi-coloured bands at the bottom (see page 46); the Princess Karam of Kapurthala in Mainbocher's beaded lamé, making news with her first European clothes.

And afterwards, every one crowds to Florence's; Victor covering the dance floor with tables for visiting royalty and making his reverences with great difficulty in the crowded quarters. Not a step can be danced after one o'clock—which is a certain sign of a gay season.

Or, every one goes to the movies and afterwards to Maxim's; or to the Bal Tabarin up in Montmartre, just to see if the cancan girls still have their legs in the air. It's one place that can never become *démodé*, because there is a music-hall heart under every French shirt-front.

Every one is gay at the Baron Philippe de Rothschild's and the Baron Maurice de Rothschild's dinner-parties, regardless of politics; and Carlos de Beistegui gives beautiful, beautiful dinners on his Champs-Elysées terrace, with table-cloths of white sculptured wood and painted gold fringe, and tall glass-shaded candelabra. Afterwards, every one sits in baroque rocking-chairs and admires the peculiar blue of Paris skies.

And all the younger generation lunch and dine unchaperoned—with the consent of their parents—at the new Roof Garden Club over the National City Bank. It looks like the birthplace of a new and younger Paris smart set.

Marie-Louise Bousquet's Thursday salons are full of smart women, witty men, and biting conversation. The Vicomtesse de Noailles' Monday evenings at home are certain antidotes for that Monday-let-down-feeling and a wonderful opportunity to see beauty and brains combined—although not always in the same person. And every one admires the white lace dress with the red bolero (see page 46) that Marcel Rochas made Madame de Noailles, which she wears constantly and which is the big conversation success of the season.

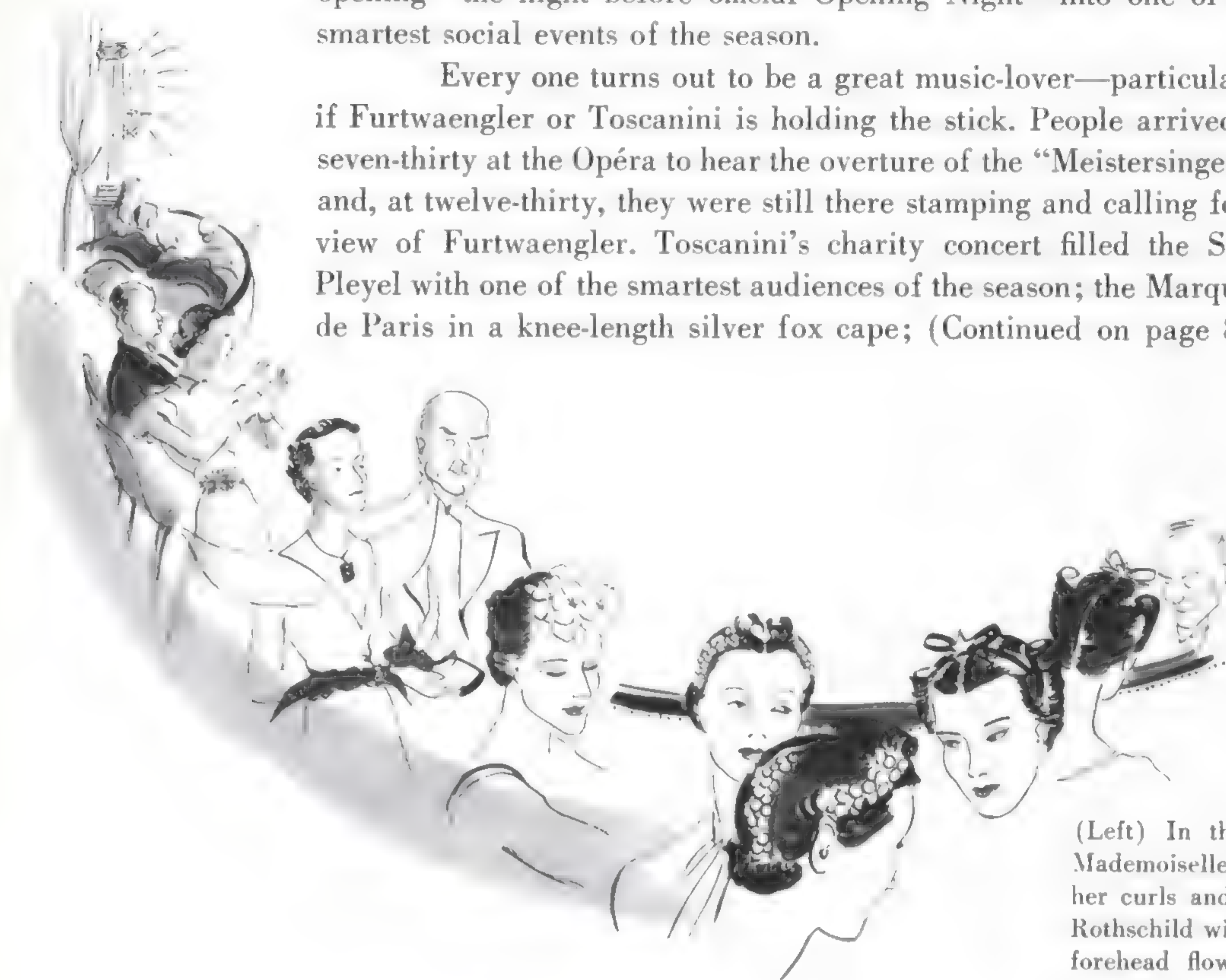
Every one talks about the ball that Elsa Maxwell is giving for Grace Moore, and about Madame Matisse's ball, and about the people who should give balls, but apparently aren't going to. And every one looks forward to Drian's "Alice in Wonderland" party at Versailles;

although no one will go as Alice, for fear of being obvious. Elsa Maxwell is going as Tweedledee and Bébé Bérard as Tweedledum. And every one talks as little as possible about this or that charity ball to which, of course, every one will go.

Every one goes in groups of six to twelve to the Ambassadeurs to dine and have fun, particularly on the Gala Fridays, when it is just the same, but a little more expensive; and, when they go to lunch there in the garden, they stop to look over the reservation book to see whose party they are not invited to that night and how many people there will be in the party they are invited to. The opening night of the Ambassadeurs—three nights after the last elections—was massed with all the royalists wearing their most precious jewels. Not even so much as a curious throng watched their arrival or departure, although the guests themselves made conversation about the possibility of Communist protestation against such worldly display.

Every one is enthusiastic about the modernity of Molière's play, "L'Ecole des Femmes"; the beautiful suitability of Bérard's costumes and sets; the acting ability of Louis Jouvet, who proves with every sentence that he is France's greatest actor. Madeleine Ozeray, playing the innocent young girl with a wench's heart, wears several costumes (executed by Lelong) that may leave their imprint off-stage: a white broadcloth coat (shown on this page), tight-bodiced, full-skirted, and buttoned from neck to hem over a yellow chiffon dress; and a mulberry taffeta with a wide peplum on the skirt (shown in the smaller photograph opposite). The consensus of opinion is that the play is the most satisfactory theatrical evening of the year; and Lelong's, Bérard's, and Karinska's friends turned the couturiers' opening—the night before official Opening Night—into one of the smartest social events of the season.

Every one turns out to be a great music-lover—particularly if Furtwaengler or Toscanini is holding the stick. People arrived at seven-thirty at the Opéra to hear the overture of the "Meistersingers," and, at twelve-thirty, they were still there stamping and calling for a view of Furtwaengler. Toscanini's charity concert filled the Salle Pleyel with one of the smartest audiences of the season; the Marquise de Paris in a knee-length silver fox cape; (Continued on page 86)



(Left) In the audience at Molière's play: Mademoiselle Daisy de Broglie with roses in her curls and belt . . . Baronne Philippe de Rothschild with fingerless gloves . . . Chanel's forehead flowers . . . Antoine's coiffure of crystal grapes . . . Princesse Jean-Louis de Faucigny-Lucinge with a new back part



HORST

The play all Paris is enthusiastic about—Molière's "L'Ecole des Femmes," starring Louis Jouvel and Madeleine Ozeray (above). The sets and costumes are another triumph for Bérard; Lelong executed Mademoiselle Ozeray's costumes (three are shown here); Karinska did those for the rest of the cast





AUX AMBASSADEURS . . . the opening of which, three days after the Left swing of the elections, brought out all the royalists in Paris . . . and all their jewels, flowers, and newest dresses. On one girl—Paquin's black-and-white printed handkerchief linen dress, banded with narrow black lace, its skirt frothing into rhumba ruffles (Salon de Couture, Bonwit Teller). On another—Piguet's violet-over-orange chiffon dress (Hattie Carnegie, I. Magnin, California)



Three filmy Chanel dresses with flowers rearing their heads somewhere on all three. First: navy-blue lace—barebacked but laden in front with a mass of Talisman roses. And more Talisman roses tucked among her curls (Hattie Carnegie, I. Magnin, California). Second: black lace edged with roses of cut-out lace (Salon Moderne, Saks-Fifth Avenue, New York and Chicago). Third: Floating black tulle with giant roses on the chest and a leg-revealing slip (Henri Bendel)





HORST

- Vionnet's black organza basque-jacket and dress—the entire skirt smocked in diamond design...yes, smocking is reappearing! (Hattie Carnegie; I. Magnin, California)
- Opposite: Francevramant's two black taffetas: one with a heart-shaped décolletage outlined in organdie ruching (Henri Bendel); the other laden with a mass of long-stemmed poppies (Salon de Couture, Bonwit Teller; Marshall Field). That coiling bracelet and back-pendant necklace of rubies are from Ostertag.

BLACK BEAUTIES



EVENING SLACKS . . . Here they are—those super-slacks that smart women have been wearing to dinner at Cannes—wearing in just as soignée a manner as they do their evening clothes. The costume above is a white alpaca one-piece pyjama with a slit in front of the bodice, a black linen bolero, and a plaited belt of fuchsia coloured suède



White herring-bone linen makes the first dinner-pyjama above, the Eton jacket worn over a blue tie-silk blouse, the waist swathed with a scarf in the same blue. The second costume is of white alpaca—two-piece, double-breasted, dazzlingly simple. Both of these dinner-pyjamas and the one opposite are from Saks-Fifth Avenue, New York and Chicago



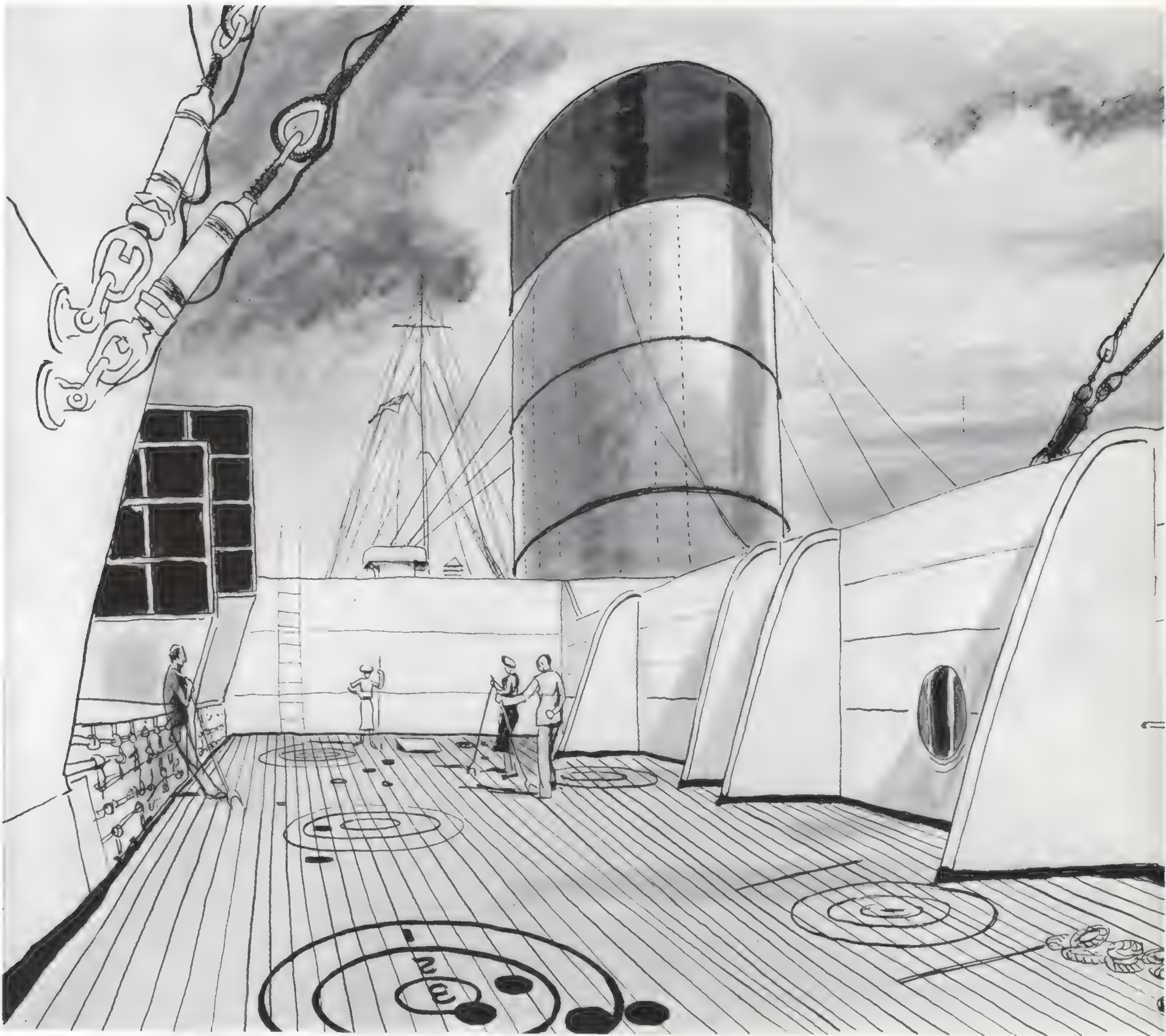


LANDSHOFF

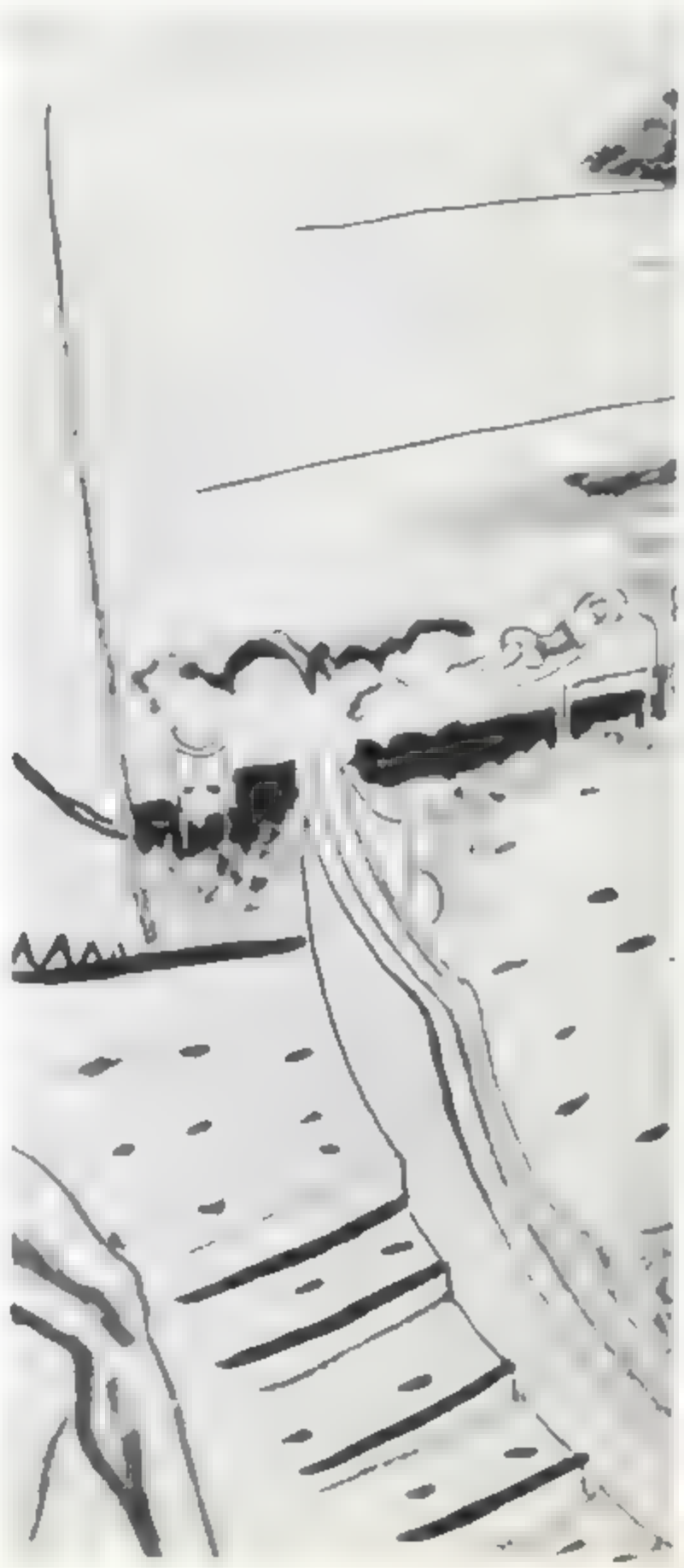
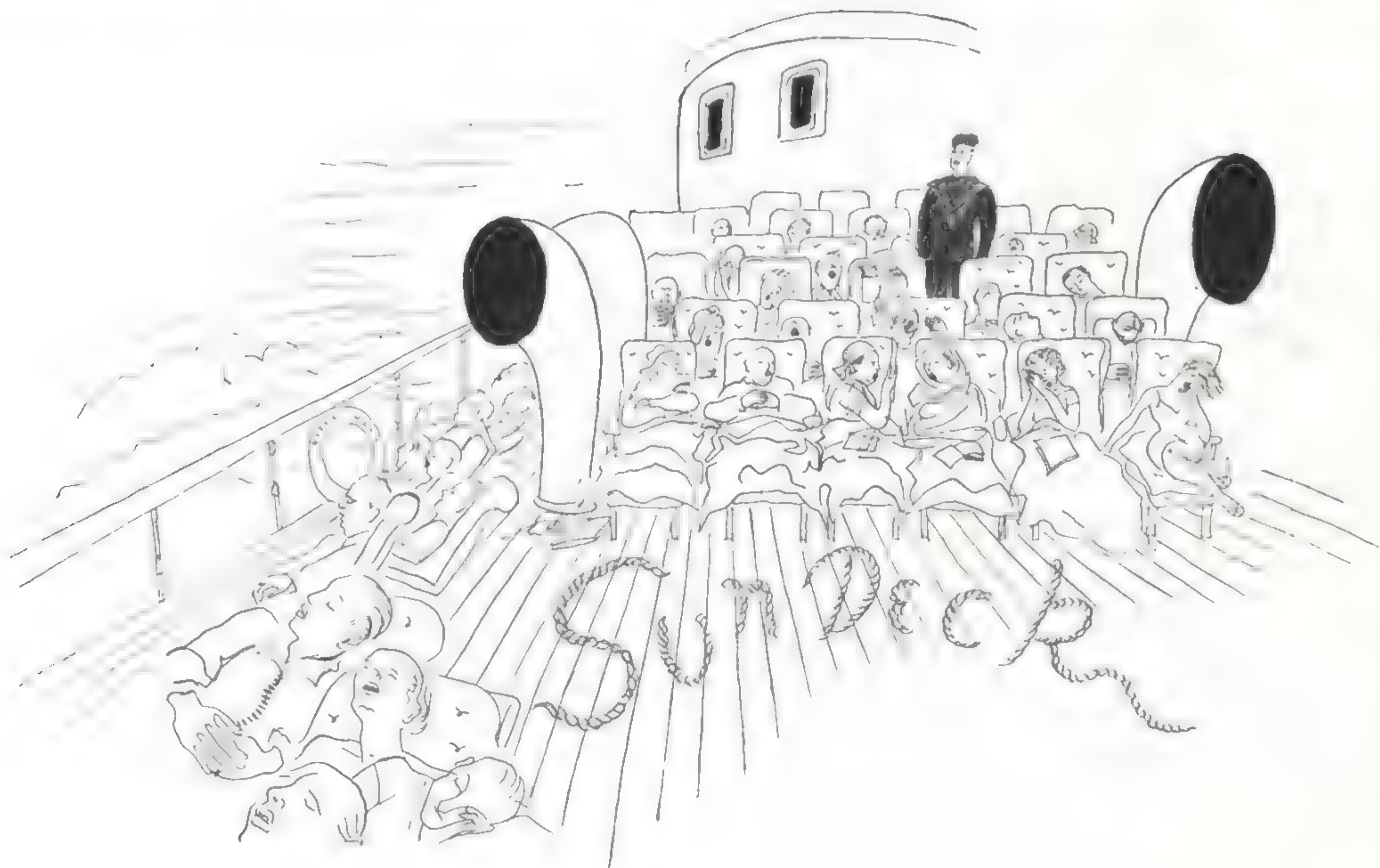


POSSIBLE INTERVIEWS

Don't talk to us about the lady and the tiger—our Paris mannequins go into whole zoos full of wild beasts, and make them like it. The giraffes of the Vincennes Zoo are rubber-necking at Vionnet's full-skirted silk crêpe dress; the light-minded lion is captivated by Lanvin's dress of white toile rayon; the llama is too busy considering the lilies to appreciate Legroux's felt cart-wheel, or Rosine Paris' plaid silk taffeta dress. As for Jumbo, he seems to have designs on that Maggy Rouff suit of rayon satin, with a garnet blouse—or is it the Rose Valois straw hat? Anyway, we don't blame him.



A CORNER OF THE "QUEEN MARY" SPORTS DECK





the Queen Reviewing by Cecil Beaton.

THE year was at its best in England. The new leaves sufficiently light and delicate to permit the architecture of the trees to be seen; the May trees in blossom. All roads to Southampton were busy with a stream of cars speeding to the *Queen Mary*. On the dock, a large yellow caterpillar, the awninged gang-plank, led to the new monster ship, where a Hieronymus Bosch inferno of activity, so strangely in contrast to the bucolic scene outside, assumed an almost terrifying unreality.

Here, in the electric light, it could be any time of the day or night in any country, for the crowds, swarming like excited ants to inspect the vessel, were of every nationality, and the backgrounds of stained woods gave no indication of being British. Along, up, down, the crowds bustled, while stewards shouted, "Keep moving, please." Streams of people were winding in curves against the general tide. To spread pandemonium among the ants, sirens went off, hooters and fog-horns were blown, bells clanged, and, after the hurried leave-takings, the boat was launched on its historic career. Airplanes roared above, the pearl coloured sea was dotted with flotillas of ships, the orange coloured funnels rent the very earth with their hoots. The photographers clicked their lenses, and the cinema men ground the wheels of the eyes of the world, while the thousands on board waved to the greater thousands on land.

The fluttering handkerchiefs subsided, while the black-and-gold uniformed band clashed out the national anthem and "Ruler of the Waves."

Gradually, the boats in the sea dispersed and became distant specks, and comparative calm gave to the vast crowds aboard opportunity to move in droves, seeing the beauties and magnificences of England's latest pride and joy. Reminiscent of the unhappy day when, for the first time, one inspected the new school, the school that was to be one's prison for so many weeks, now a cursory tour was made of the new, strange surroundings that gradually, in the next few days, were to become so familiar.

The crowds swarmed around the swimming pool, into the vast lounges, in cocktail bars, smoke-rooms, children's playgrounds, dog kennels, private dining-rooms, drawing-rooms, massage- and writing-rooms. Eventually, exhausted from their long trips of discovery, they settled down to rest and while away the time as on any other Atlantic crossing. The men brought out their pipes with a vengeance, ladies, their shorts and sailor trousers. Every one ate enormously, socialized a lot, and there was leonine prowling of the decks and greed for exercise, since this is a British boat. But the zephyrs from the sea overcame all and caused their victims to lie in crazed positions drugged by sleep, mouths open, hats knocked sideways; one man with a lighted cigarette on his sagging lower lip.

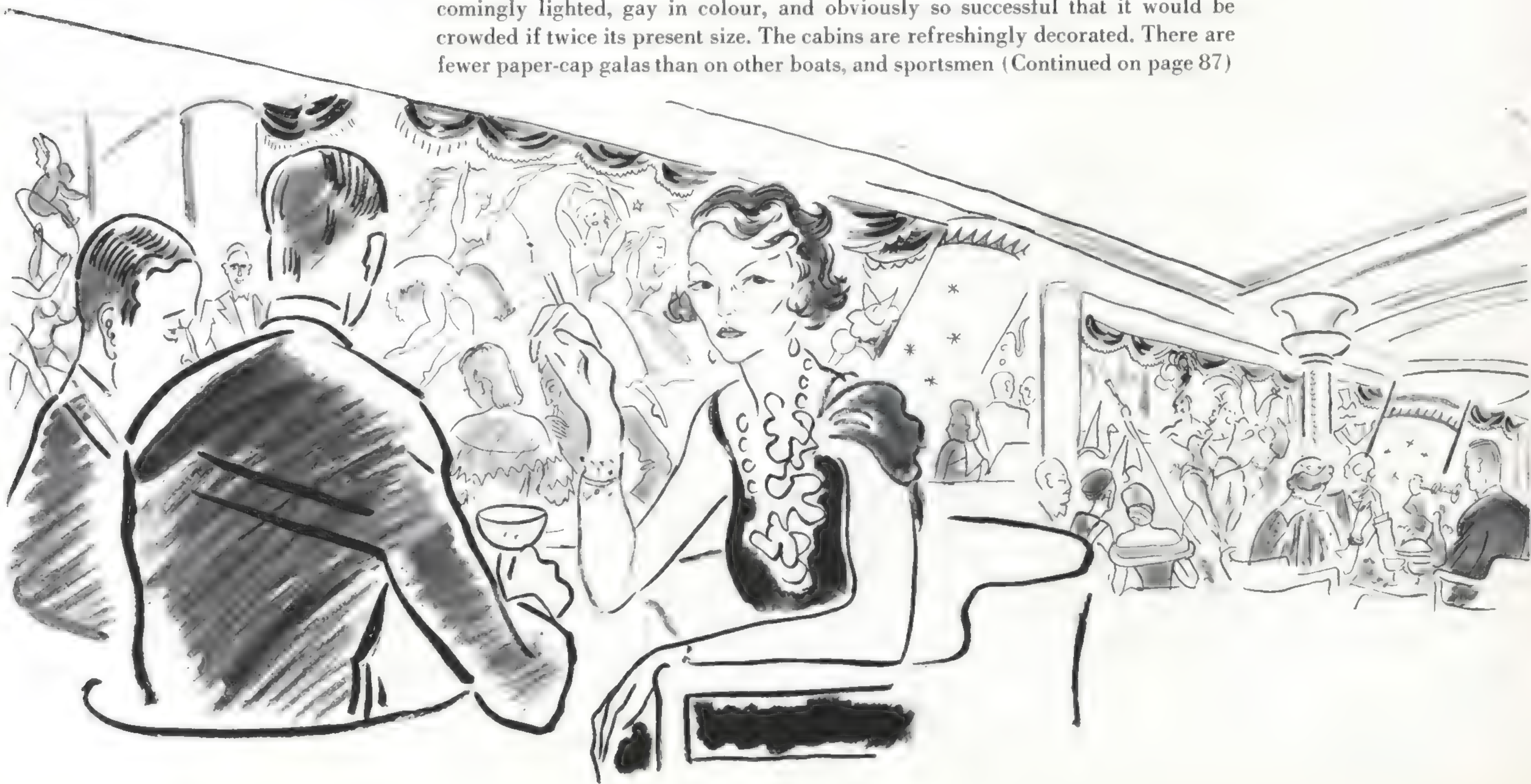
On this particular trip, there was never a quiet moment, every public room always filled to overflowing. The writing-desks were never innocent of souvenir collectors, and, after the second day, the company's supply of twenty-five thousand post-cards was exhausted. The ink ran low, and stamps gave out entirely.





At night, the betting on the run of the ship reached great heights; the value of the pool went to four figures. There were hordes of autograph-hunters, and Miss Frances Day, the English musical-comedy blonde, with a cute tam-o'-shanter sailor suit, inturnd toes, and moue-ing lips, posed for a dozen amateur photog-raphers while sucking an orangeade through a straw. The startlingly blond cinema actress, Miss Anita Louise, made a lovely entrance for dinner in "Mid-summer Night's Dream" draperies. Mr. Peter Fleming calmly wrote reports to the *Times*, oblivious of the hysteria caused by the hitches in the radio rooms. A Scotchman in kilt was an indefatigable dancer and, out of consideration to his partner, switched his sporran to his hip.

When constructing a boat, even a luxury liner, the English do not consider their women very carefully. There are hardly any large mirrors in the general rooms, no great flight of stairs for ladies to make an entrance. The decorations have a monotony without uniformity; there is too much woodwork. The main lounge sadly misses the discarded Duncan Grant mural. The effort at being mod-ern is decidedly forced, and the Wadsworth surrealism does not look well in close juxtaposition with the bronze pilasters of Renaissance knights in the smoking lounge. The Veranda Grill, however, is by far the prettiest room on any ship—be-comingly lighted, gay in colour, and obviously so successful that it would be crowded if twice its present size. The cabins are refreshingly decorated. There are fewer paper-cap galas than on other boats, and sportsmen (Continued on page 87)





On the "Queen Mary's" maiden voyage: Above: Anita Louise entering the beautiful crimson-and-white Veranda Grill; Lord Donegall on the balcony; Mr. Edward Bates at the table in the foreground. Far left: Lord and Lady Milford Haven. Opposite corner: Not a scene in a torture-chamber, but the elaborately equipped gymnasium fighting avoirdupois



CROSSING ON THE HINDENBURG.. BY MARY DAY WINN

Lakehurst to Frankfort in forty-eight hours; Frankfort to Rio in eighty; San Francisco to Manila in fifty-eight—these are phrases that in a few short years have descended from the high, prophetic vocabulary of H. G. Wells to the commonplace of the time-tables. No matter to whom we owe it—the march of money or the march of Mars—the thrilling fact remains that 1936 is making history in the air.

When I made up my mind, back long ago in the winter, to book passage on the *Hindenburg's* first eastward crossing of the North Atlantic, I felt considerable of a daredevil, and my friends were in gratifying agreement with this opinion. The refusal of the insurance company, which cheerfully guarantees me against automobile accidents (over 36,000 dead and over 1,000,000 injured in the United States last year), to bet with me that I would arrive safely at Frankfort added another inch or two to my heroic stature—though I was told later that Lloyds, which will take a sporting chance on practically anything, even a Republican victory in November, would have given me a five-thousand dollar coverage for five dollars.

Then came May eleventh; came what I had hoped would be a dangerous adventure. In the words of a peer whom I heard speaking last week to the dignified, but practically empty benches of England's Upper House, "That conception of the situation, my noble lords—if you will pardon the directness of the statement—that conception was simply eye-wash." The *only* danger of which I was conscious during my Zeppelin adventure was the danger of nervous prostration while standing around waiting for the adventure to begin. As one of a band of pioneers with a hand-lettered scroll from the city of Frankfort in my desk, and much excellent Rhine wine, speech-making, and heel-clicking in my memory, I suppose I should not complain; but the fact remains that between the time when we were told by the company's officials to be at Lakehurst, and the time when I was actually hoisted by two sturdy sailors up the steps into the airship, I could have flown by plane from New York to Saint Louis, a distance equal to almost a third the width of the Atlantic.

The big balloon rose gently from the ground and floated away exactly at 11:27. The hours preceding the final raising of the curtain on this aerial drama had been spent standing in a small waiting-room, the air of which was filled with a deafening clatter of typewriters, telegraph machines, flash-light explosions, high-pitched we-who-are-about-to-die-salute-you conversation, and a loudspeaker bawling every two minutes that there was a radio message for Mr. Whoosis. After several hours of this, death in the Atlantic would have seemed a boon.

Of course, the difficulty is that Lakehurst is a naval station, not a passenger airport, and was never intended for the purpose for which it is now being used. The Navy Department is obviously doing everything in its power to cooperate; most of the inconveniences are probably unavoidable. They will certainly be corrected as Zeppelin transport across the North Atlantic becomes a permanently accepted thing. (Continued on page 87)

Henry Varnum Poor

With rare versatility, Henry Poor paints almost equally well still-life, landscape, and portraits. Examples of each, incidentally, hang in the Metropolitan Museum, where this sturdy angler can be seen. Born at Chapman, Kansas, in 1888, he gave up painting for about eight years after the War, while he became the foremost ceramic designer in this country, making his own clay, shaping it, and firing it in his own kilns at New City. Like his ceramics, his paintings, which have won a number of awards, are in the best collections. Devoid of mannerisms, they are restrained and frequently delicate in tone



BOURGES COLOUR PHOTOGRAPH • CONDÉ NAST ENGRAVINGS

"THE DISAPPOINTED FISHERMAN" by Henry Varnum Poor



As gay as the Vienna of Maria Theresa is the St. Regis roof—transformed into a courtly palace of pink baroque. Against its flattering rose-tinted décor . . . one guest in Molyneux's fuchsia silk coat and grey-blue satin dress (Henri Bendel); another in crisp white muslin (Henri Bendel); a third in yellow crêpe de Chine (Jay-Thorpe)

Viennese splendour



atop the St. Regis

Waltzing under the shimmering crystal chandeliers . . . all this "Rosenkavalier" atmosphere inspires you to waltz . . . a girl in Chanel's gossamer dress of blue shirred net—the cape, the tunic, and the skirt stiffened with bands of horsehair to give a very exaggerated three-tiered silhouette. Imported by the Salon Moderne, Saks-Fifth Avenue



BANDS, BANDS—bright bands blaring forth for borders, for hems, for whole dresses. Every Paris couturier plays them up

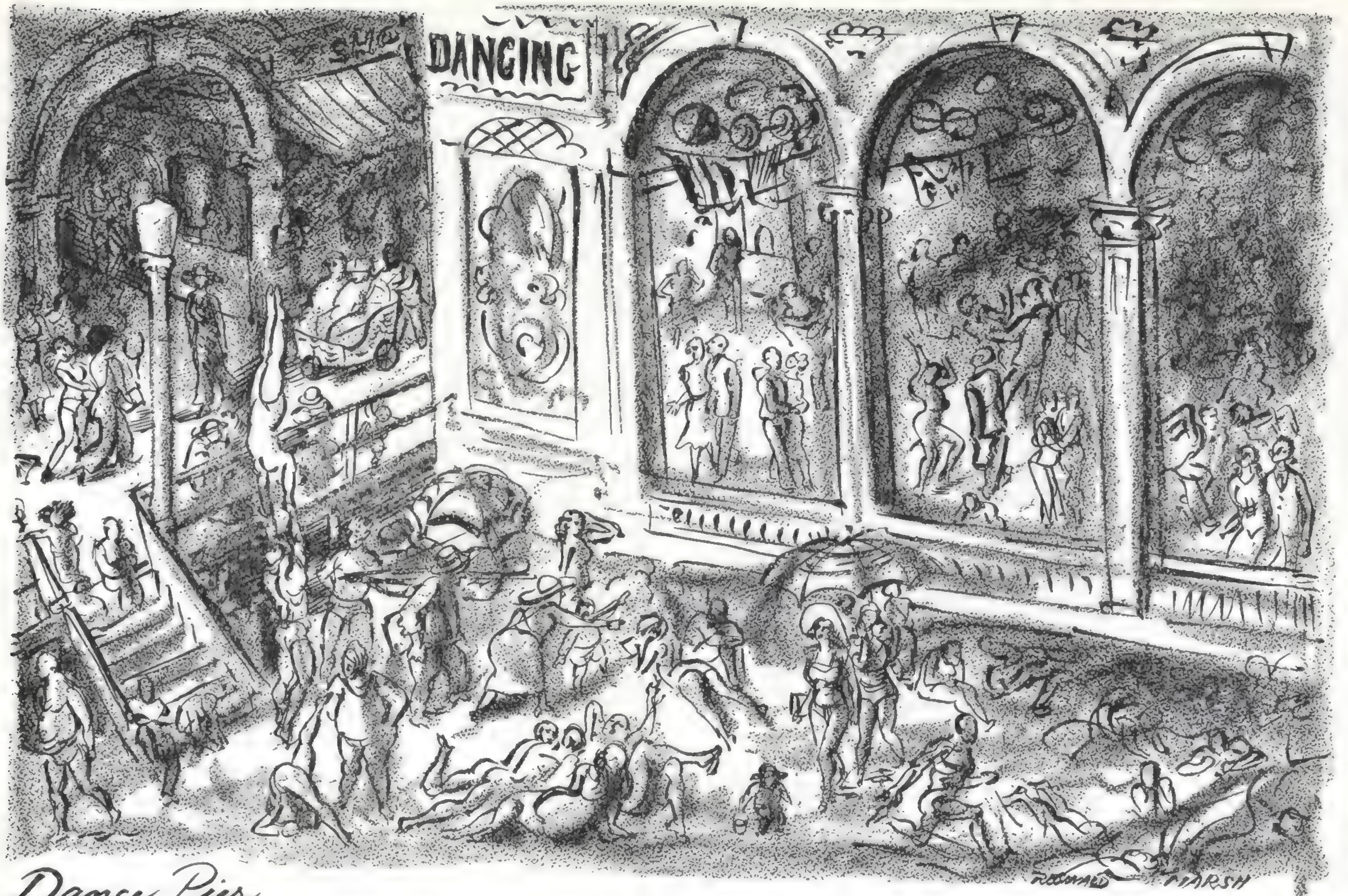
- Rochas (top) marches red broadcloth bands down the sides of a Castilian dinner-dress of white rayon lace (Jay-Thorpe)
- Lelong rims the hem of a royal-blue tulle dress with an emerald-green band, to give an amusing parachute look to the skirt
- Paquin rainbow-bands the hem and décolletage of an organdie dress that's scattered with a flock of appliqué butterflies
- Schiaparelli's crêpe dress, made entirely of bands that a modernist might draw for a barber-pole (Henri Bendel)
- On the pedestal: Mainbocher's gay streamers, for evening
- Alix's black-and-white dinner-suit, strict to the knees, where it flares into a blaze of coloured bands (Bergdorf Goodman)



FOREIGN POLICIES

PATENT LEATHER has its shining hour in all the Paris Mid-Seasons. Schiaparelli uses its lacquered blackness for whole hats, like those above. The first: flat-crowned, roll-brimmed, like a padre's hat (from Gladys and Belle). The second, a patent leather saucer, flipped upside down, worn well over one eye CIRÉ SATIN, too, cuts a gleaming swath through the Paris houses. At Alix's, one of the most beautiful day dresses (upper right) is of midnight-blue ciré satin, with only a seam at the waistline to break the sleekness (Salon de Couture, Bonwit Teller)

- Above, left: Maggy Rouff's fir-green ciré satin evening ensemble. Over the dress, a loose-hanging jacket lined in tangerine
- Schiaparelli's navy-blue patent leather Breton sailor and her navy-blue ciré satin rain-coat with bull's-eye dots in white



Dance Pier

American Holiday

by Carl Carmer

SUMMER begins with a rolling of wheels. Americans get away in warm weather. Along the white four-way pikes, thousands of cars speed to junctions with narrower roads leading to cool destinations. Thousands of others seek no journey's-end. A trailer is the cabin of a land-cruiser, and often the crew will keep it wandering until the first sharp autumn morning. Tents rise in the twilight at city tourist camps, and the chimneys of the community kitchens pour out blue smoke above the happy chatter of housewives from many states.

For those citizens who are not motor-gipsies, however, each member of the band of commonwealths known as The United States celebrates its release from the exacting commercial duties of the year in its own American manner. Where the large cities are, the gaiety is generally standardized. The rich seek their country homes, their clubs, their yachts. Those not so fortunate rush to near-by waters, where cottages and hotels are as close to each other as their city homes. Sparsely clad, they sun themselves on body-strewn beaches, swim in droves, dance on crowded piers, parade the "boardwalks" in milling throngs. But the flavour of the locale permeates rural vacation-lands. New England, where white-painted walls of Colonial houses glisten beside sun-dappled village greens, is as much frequented for fellowship with its laconic witty farmers, its salty weather-beaten boatmen, as for strong curves of mountains silhouetted in high sunny reaches, or white spume on blue water.



Gigging for Flounders

Even in vacation time, New England can not escape its heritage. No true descendant of the Puritans would consider taking a complete rest from his never-ending practice of improving himself. And so wherever they go in Yankee-land, vacationists will find the appeal to the intellect. In Vermont, the girl dancers at Bennington College make moving patterns on the green lawn of the campus; at Manchester, the annual art exhibit brings thousands of visitors to see how Vermont painters have translated the Green Mountains. At Dublin, in the New Hampshire hills, a group of the followers of Bahai search their philosophic souls according to the teachings of a latter-day Messiah; at Peterboro, the MacDowell Colony of artists and composers and writers are labouring mightily in their lonely, forest-hidden studios.



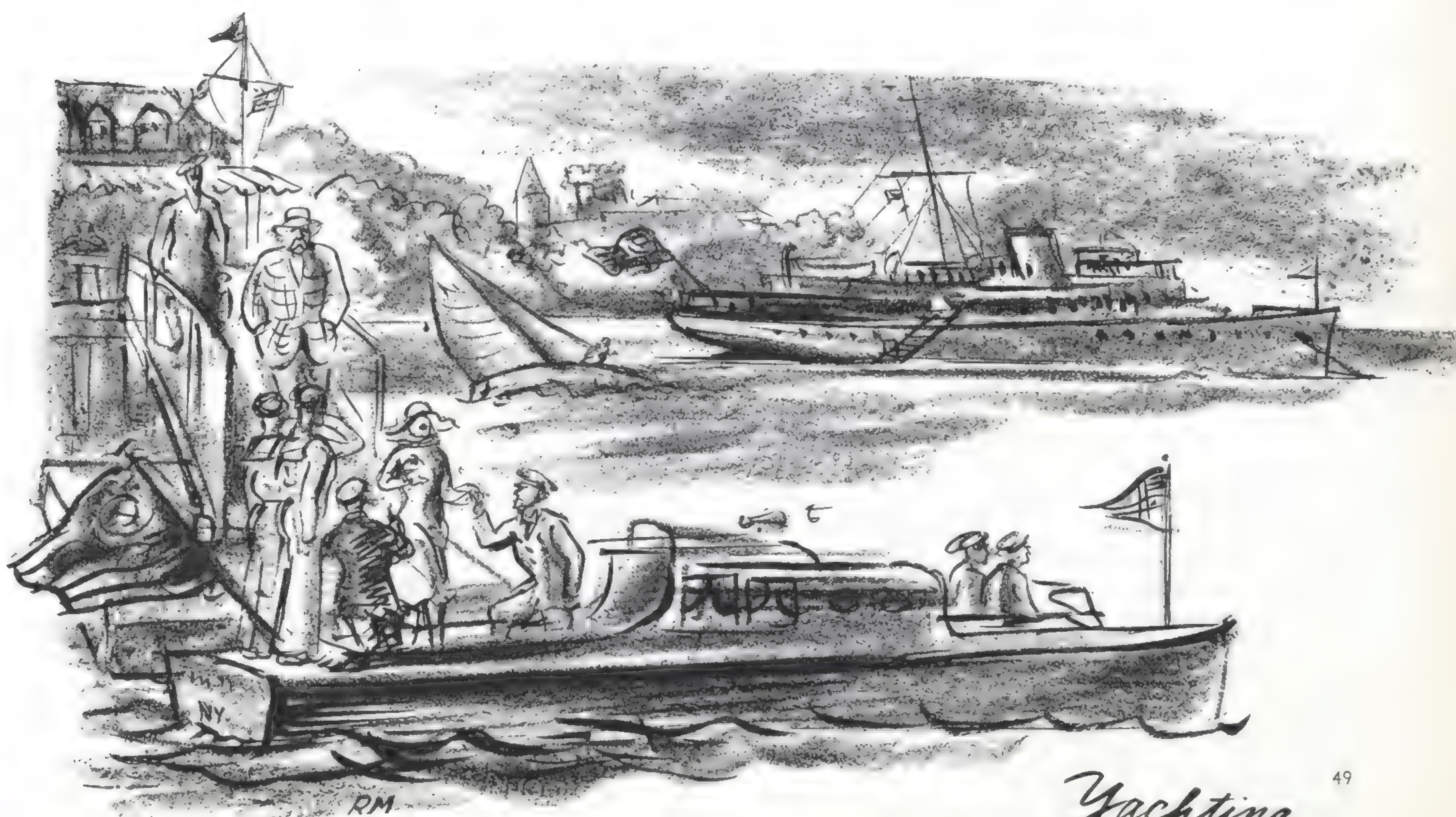
Trailer

At the summer theatre in Skowhegan, Maine, a farmer-actor appears in the "world première" of a play that may never see its much more important Broadway first night. At Provincetown, Massachusetts, the artists and the precious pretenders at being artists are a colourful, eccentric mélange. Vacation may be recreation in New England, but it is rarely rest.



Tourist Camp

Summer life is less strenuous in the American South. Give any Southerner shelter beside a body of water, and he will be happy through the hottest days. Below the Mason-Dixon line, the art of leisure is better understood than anywhere else in America. Hard work is for the winter months. In summer, the vacationing Southerner rises in the cool of the morning for a swim, a stroll through a garden while the mockers are singing in the dark magnolias, a big breakfast with lots of talk, and then his couch again. The next time you see him, he will be clad in crisp white linen, sipping exquisitely from a frosted mint julep and talking to three lovely ladies in pastel coloured bouffant frocks, one dimity, one georgette crêpe, and one percale. When day ends, in almost every section of Dixie, little groups are setting out in motors for a picnic rendezvous beside a near lake or stream. And after the fried chicken and the sweet potato pie have disappeared and the moon is very red above the water, the picnickers themselves disappear for moments long enough to get into their bathing-suits. (Continued on page 88)



Yachting



I, PATIENCE, WANT TO BE PAVLOWA

Some rather blighting comments on the American dance by that honest-eyed child author, Patience Abbe, who, with her two brothers, wrote the best-seller, "Around the World in Eleven Years." They will be off to Hollywood in the autumn to play the madcaps in the film "High Wind in Jamaica"

UP to now, I only knew about foreign dancing-schools. I went to Gsovsky's in Berlin, where Nijinski's daughter also went. Nijinski's daughter has black hair and is built very strong. She believes in art.

Foreign dancing-schools are better than American dancing-schools because they have more order in the foreign schools. In foreign dancing-schools, they go to learn to dance, and, in American dancing-schools, they mostly go to go on the stage. Gsovsky had his people only on the stage at Christmas, and it was art. They didn't do this for a living. They went on the stage to show the people what art is.

There are millions of people learning to sing and dance in America so they can go on the stage or the radio because they have nothing else to do. But only a few of them can do it well. Why don't some of these people learn to be school-teachers instead, so that the school-teachers already working so hard wouldn't have so many children in one class?

When I see good dancers, it is usually slim bodies, lovely slim legs, fine heads, and lovely arms and hands, and they know how to use them and don't make faces because they were born that way.

Most people not born that way can learn because some are smart in learning. Those who are not born good dancers and want to be dancers should get very good teachers. And still, if they CAN'T dance even with GOOD teachers, they should quit. And if they haven't the sense enough to quit themselves, some one should tell them to quit.

Girls who toe-dance on the stage should have pretty faces because people get tired of looking at ugly faces when the ugly ones are trying to do something beautiful.





BY TWELVE-YEAR-OLD PATIENCE ABBE

What I saw of tap-dancing wasn't too good, because the girls were a little bit sloppy. Of course, that wasn't the school's fault or the teachers'. The teachers were good. A woman I saw exercising (this was called limbering up) was sloppy. That's why she was exercising to get rid of that sloppiness. Perhaps her husband told her to do that.

Eleanor Powell is a great dancer because she was born that way. Pavlova was also born that way. I hope I shall be a great dancer like Pavlova.

Ned Wayburn I liked very much, and he looks very smart and intelligent, and his place is chic. He made Marilyn Miller whom Mamma knew in "Sally." Ned Wayburn didn't recognize Mamma when she spoke to him because Ned Wayburn has known and made a lot of stars, and Mamma didn't get to be a star because Mamma went up to get her photograph taken by Papa and so she didn't get to be a star.

We saw the cancan at Roxy's, and Richard thought it was a little tough because they showed their pants.

Martha Graham is tenth generation American so that makes her pure-blooded and so she can be a pure dancer. She appeared to me like a painting in the modern style. Nothing old-fashioned about her. She had three dachshunde. It is a good idea to have dachshunde in a dancing-school, because when you run after them on the polished floor their pats sound like tap-dancing. Although Martha Graham has no such thing. Tap-dancing is something different from what she does.

Animals are the ones who don't have to be taught to be graceful. We saw a gazelle in the Bronx Zoo, and no one had to tell (Continued on page 86)



STEICHEN



STEICHEN

THE MOST CHARMING FAMILY OF THE YEAR

The Hiltons, of course, of "Call It a Day," whose home life is still delighting theatre-goers: Gladys Cooper as the tender mother and wife vulnerable only to her husband; Philip Merivale as the preoccupied father and husband superficially vulnerable to outside charm; Florence Williams, the romance-ridden eldest daughter; John Buckmaster (actually Miss Cooper's son), youth in transition; and Jeanne Dante as the irresistible, exalted youngest

they hire

You

A COMMENTARY ON ENGLISH SERVANTS...BY PAUL GALLICO

WHEN I arrived in England to take a house for the summer, I was warned that the servant question was acute and that I should have difficulty. These warnings, however, were nothing but sour grapes, owing to the fact that most Englishmen and their wives are temperamentally incapable of passing the simple examination put to them when prospective servants come to consider engaging them as employers. You don't hire them. They hire YOU, over here.

I was successful in getting myself engaged as employer to the first couple that I really wanted, Mr. and Mrs. Blank; chiefly because, so Mr. Blank confessed later when I shyly asked him what it was that had really put me over, when there were so many better employers he could have engaged, Mrs. Blank liked the way I talked.

This came as a complete surprise to me, because I had not thought that I had talked particularly well during the interview. I was too tense and nervous, and I knew that I was pressing. Mr. Blank had a chill and calculating eye. Mrs. Blank had no expression at all upon her face behind her gold-rimmed eye-glasses. I felt that I was talking too fast and smoking too many cigarettes and that my hand shook when I lit one.

I did have the feeling that I had been clever to stage the interview in the palm lounge of Hamilton House, at 140 Piccadilly, instead of asking them upstairs to my room there—which was not at all impressive, and where I would have had to sit on the bed. And as far as talk went, I remember vaguely intimating that I did not think I would be in their way very much, as I would be writing most of the time, and that I would not have company down over the week-ends unless they wished it. But it seems it was not *what* I had said that had so impressed Mrs. Blank, but the way I said it—in short, my well-defined American accent—that intrigued her. I suspect Mr. Blank was humouring her because he thought the change might do her good. He did not look at any time as though he liked the way I talked or anything about me.

I got them by calling up the British Agency on the telephone—having found its name in the *London Times*. Once you have acquired the knack of it,

you can find anything in the *London Times*. The agency put me through a pretty stiff grilling before they consented to send my name to prospective candidates. I had a great many bad qualities that were making the young lady at the other end of the telephone lift her eyebrows with her voice, but the fact that I was a bachelor, or at least a man living by himself who wished to be left alone, seemed to outweigh the other things. A single man is regarded as something of a windfall by English servants. He can usually be thrust quickly into habits—theirs. I am sure the lady at the agency made a note at the bottom of her questionnaire, "Eccentric American, but alone."

A great many came to interview me as a result of the telephone call. When they say the servant problem in England is acute, they do not mean that you can not get dozens and dozens to write to you, or come and give you the examination; the trick seems to be to snare one, or a pair. I wanted the Blanks because Mr. Blank looked and talked like a pocket edition of Jeeves. The whole thing was almost like a courtship, with both of us, Mrs. Blank and I, nourishing our illusions. I felt sure that at sometime or other Mr. Blank WAS Jeeves. Mrs. Blank was just as certain that at some stage I had been either a cowboy or a gangster. Now we are all living together. The courtship is over, life has begun, and I am trying desperately to keep the blush on the rose, the glow on the romance.

I forgot to mention that I had decided at the outset to engage a couple. It is an ideal arrangement, if you can get a pair that will not fight. The wife is listed as "cook-housekeeper," the husband as "parlour man." The parlour man breaks down into a paragon who is a combination butler, valet, and house man, and usually he can drive a car, as well, and give advice on affairs of the heart. But to return to the palm lounge of Hamilton House, opposite the Duchess of York's residence:

Blank, small, semi-bald, with a flower in his buttonhole, managed what I thought was a miracle in attitudes—cold suspicion combined with respectful deference. He did all the questioning. His wife, tall and a little angular, sat with her hands folded and looked.

"Is it a large house, sir?"

"Yes, frankly, it is a (Continued on page 88)



EUROPEAN

DOING IT UP BROWN

That beautiful tanned figure Anton Bruehl photographed for the facing page is, in a sense, yourself this summer. And that baby paddling out into the water, with the sun making his curls shine, is your youngster. For whether you dig in your garden, or take your young to the shore, or go up to the hills—you have an inevitable place in the sun. But the casual manner in which the majority of women still undertake the business of tanning amazes us anew every year, considering that it is something that affects their entire appearance for months to come, to say nothing of their health. Likewise, when we come upon a woman who has made a real sun régime for herself, who keeps her skin supple and lovely, the while it is toasting a gentle brown, our editorial heart rejoices. Recently, in seeking new ideas on how, and how much to do it up brown, we consulted with physicians, specialists, and women who have made a cult of keeping beautiful under the sun, and unearthed, among a great deal of sizzling denunciation on the subject of over-exposure, some sound theories that you may want to put into practice.

To begin with, if you haven't already started your tanning siege—try to get the first dose when you are entirely nude. It's more health-giving, and it's infinitely better to get an even foundation to start with. If you haven't the privacy for nude sunning, the best beach clothes for sun-bathing as opposed to sea-bathing are a strapless brassière and brief pants. When you lie on your tummy, you can unfasten the "bra," and there will never be a line of demarcation. Incidentally, it seems to be an exploded theory that when you sun in the nude, the bust should be covered. If you take the sun in limited doses, it is good for you all over.

When you go out into the sun for the first time, make your concentrated exposure only five minutes the first day, and this goes for your child, too. Even as you progress, complete exposure on bright days, between the burning hours of eleven and three, shouldn't be longer than twenty (Continued on page 84)



SALLY VICTOR BEACH HAT; BEST; J. W. ROBINSON

BRUEHL-SOURGES PHOTOGRAPH • CONDE NAST ENGRAVINGS



- Being three of a smart crop of hot-weather clothes we've garnered to carry you through the next ninety days
- On the Lady with Bluets, bound for Sunday lunch, a shantung tunic and pleated skirt. Milgrim; J. W. Robinson
- Over that full-skirted tennis dress of jacquard cotton, not the pull-on of seasons past, but a short wool cardigan, British blazer length, vivid yellow. Bergdorf Goodman
- A little jacket and a wide belt in bright plaid cotton, to give vitality to a simple crêpe dress. Best; Marshall Field



THREE MORE MONTHS OF SUMMER

NO fly-by-night season is summer. Not in the North Temperate Zone, anyway, where Labor Day has never yet rung down the curtain on hot weather. Here, summer is a drawn-out session that lasts through all of July and August, and most of September. Clothes for this season can't be incidental pick-ups. They've got to have stamina as well as chic and coolness.

For these and the following two pages, we've picked clothes that will be cool to wear wherever you live; that won't get seedy even at the ragged end; and that you'll find in the shops at a time when you're usually confronted with dull and depleted stocks.



- On a meadow lark (top): chartreuse and navy-blue dotted crêpe dress with the full skirt of the season (from Hattie Carnegie Ready-to-Wear); and a full, gored russet linen skirt, white silk shirt, yellow webbing belt (Best)
- Above: Another ample skirt—circular this time—on a pink silk linen dress (Jay-Thorpe). Beside it, a tunic-dress of cool cocoa-brown linen (Mrs. Franklin, Inc.)
- Left: Pale pink knitted dress, grosgrain-bound like a Brooks' cardigan. Good for autumn cruises, too (Best)



A. For now and the next ninety days—a beet-root sheer crêpe jacket and dress. Matching straw hat. All from Russeks

B. Black chiffon dress, blue-trimmed, that drifts through summer into autumn. Sada Sacks; Marshall Field; Neiman-Marcus

C. White organdie, embroidered fine as a cobweb. Super tulip in the belt. Mac Wise, Inc.; Neiman-Marcus; Martha Weathered

FOR JULY, AUGUST, AND SEPTEMBER

D. Brown-and-white chiffon dress that's phantom weight. Piqué hat. B. Weinstein; Martha Weathered; and Neiman-Marcus

E. Pale blue and white silk bolero dress with fresh linen under the chin. White lace fabric hat. De Pinna; and Marshall Field

F. Frost-white piqué touches on a navy-blue sheer crêpe dress and flare-away jacket. Blue straw Breton sailor. Russeks



G. A coat and dress that go on now, yet span that September hiatus. Of black-and-white printed silk. Toyo hat. Russeks

H. Bolero of Valenciennes lace and Swiss embroidery, over a blue chiffon dress. Milgrim; Neiman-Marcus; Martha Weathered

I. Big chiffon poppies—flaming borders for the tunic and cape of a white chiffon dress. From Turner's Gowns; Marshall Field



- Country clothes—for this week-end, and for a round dozen more to come
- Above: A white marquisette coat, blown back from a jade-green and white printed crêpe dress; Jay-Thorpe
- Right: Multicoloured field-flowers riot over this crisp white piqué evening dress, wide-revered; Jane Engel
- Far right: Sitting, a rough-and-ready shirt-waist dress of blue-and-white striped cotton; reclining, a tailored pyjama suit of pale blue rayon alpaca. Both are nice to slip into after a swim; both from Bloomingdale





- Far left: Small checks, dark blue and white, on a jersey dress that you can wear to the country, in the country, and back to town. There's a white piqué bow at the neck, and a band of it round the hem; Saks-Fifth Avenue, New York, Chicago
- The timber-topper at the left wears a circular white linen skirt that gives you ample freedom, and a foulard shirt—the clear, blazing blue of a summer sky. Pulled through the skirt is a bright blue foulard sash to match. From Best

"COME OUT THIS WEEK-END"



- Left, above: Flared tunic lines for this blue-and-white mattress-ticking coat, perfect over anything; Bonwit Teller. On the deep end of the board, a stitched blue denim bathing-suit with white jersey pants underneath; Saks-Fifth Avenue, New York, Chicago
- Right: Under the greenwood tree, a summer idyll of cool white net, fragile but effective—with its skirt finely tucked, yards wide, and divine for dancing; Russeks



Pink roses, incredibly true to life, are twined around this pill-box of pink faille that Bergdorf Goodman designed. Over it—a delicately traced veil of black lace. With it—a dinner-dress of black chiffon

Water-lilies, pale green Milan straw, a shallow crown, a deep brim . . . a very pictorial hat and a very pictorial dress of green-and-white organdie; Jay-Thorpe. Jewels, Black, Starr, and Frost-Gorham





ANTON BRUEHL

FLOWERS AND FEATHERS

That great god Mercury is influencing hats again. Over this shallow little toque of pale blue breast-feathers rear two wings flecked in dark blue. Milgrim designed it to make you ornamental at cocktails or dinner



DOROTHY THOMPSON

FOR several years, Boake Carter and Dorothy Thompson have been forces, stretching into shape, like taffy-pullers, the opinions of the country. From those two extremely conservative battlements, the radio and the *New York Herald-Tribune*, they have been fighting the liberal battle.

Five times a week, radio listeners hear the fifty-thousand-dollar-a-year Carter voice, which sounds a bit like British butter with sand in it, reading pugnacious prose. The only man completely to speak his mind on the air, Carter sits at the microphone, with his hat on, tossing fighting words on the conservative liberal side. So courageous, incidentally, were his editorials on the necessity for a unified air force that the Army and the Navy combined to get him deported before they discovered that he is now an American citizen. He infuriated the Department of Commerce with his sensible attacks on the maritime safety laws. During the Hauptmann execution delays, he maddened Governor Hoffman by saying that Hoffman had "turned Jersey justice upside down and kicked her in the face."

WORLD BEATERS

While he mops up on the radio, Dorothy Thompson runs up the temperature of the *New York Herald-Tribune* readers, and those of the newspapers from California to Maine who take her syndicated column, "On the Record." Her columns, by the way, made the spring season for the *Tribune*. Already there was the distinguished political clarifier, Walter Lippmann. Fresh from a popular fighting career as editor of *The World*, Lippmann had been caught and exhibited, a captured Democratic liberal in the Republican zoo. When he had been tamed into so judicial a caution that his columns were, as Benjamin Stolberg once said, "like being caught in a revolving door," the *Tribune* snared Dorothy Thompson.

Judicial but passionate, she was cannily placed in the cage of a column on the Lippmann page. While he expounded wisely, she put on a thrilling show. Deliberately solid, virile, with a sharp tug of excitement, her column is unique in America in that it reveals a woman writing about politics, sociology, and economics with no nauseous flutter of skirt. In Europe, however, where she spent so many years, she found that women like Rebecca West in London, Genevieve Tabouis in Paris, and Antonia Valentine in Berlin were expected to (Continued on page 85)

Two powerful
moulders of opinion
who have made
politics their passion

BOAKE CARTER



NELSON

...by ALLENE TALMEY



MARJORIE FIELD, ALBION COLLEGE

JOSEPHINE HEISKELL, BRYN MAWR COLLEGE

PRINX de PARIS



KATHARINE ROBERTS, SMITH COLLEGE



ELLIS MORRIS, OHIO STATE UNIVERSITY



MARTHA DEWEESE, NEBRASKA UNIVERSITY



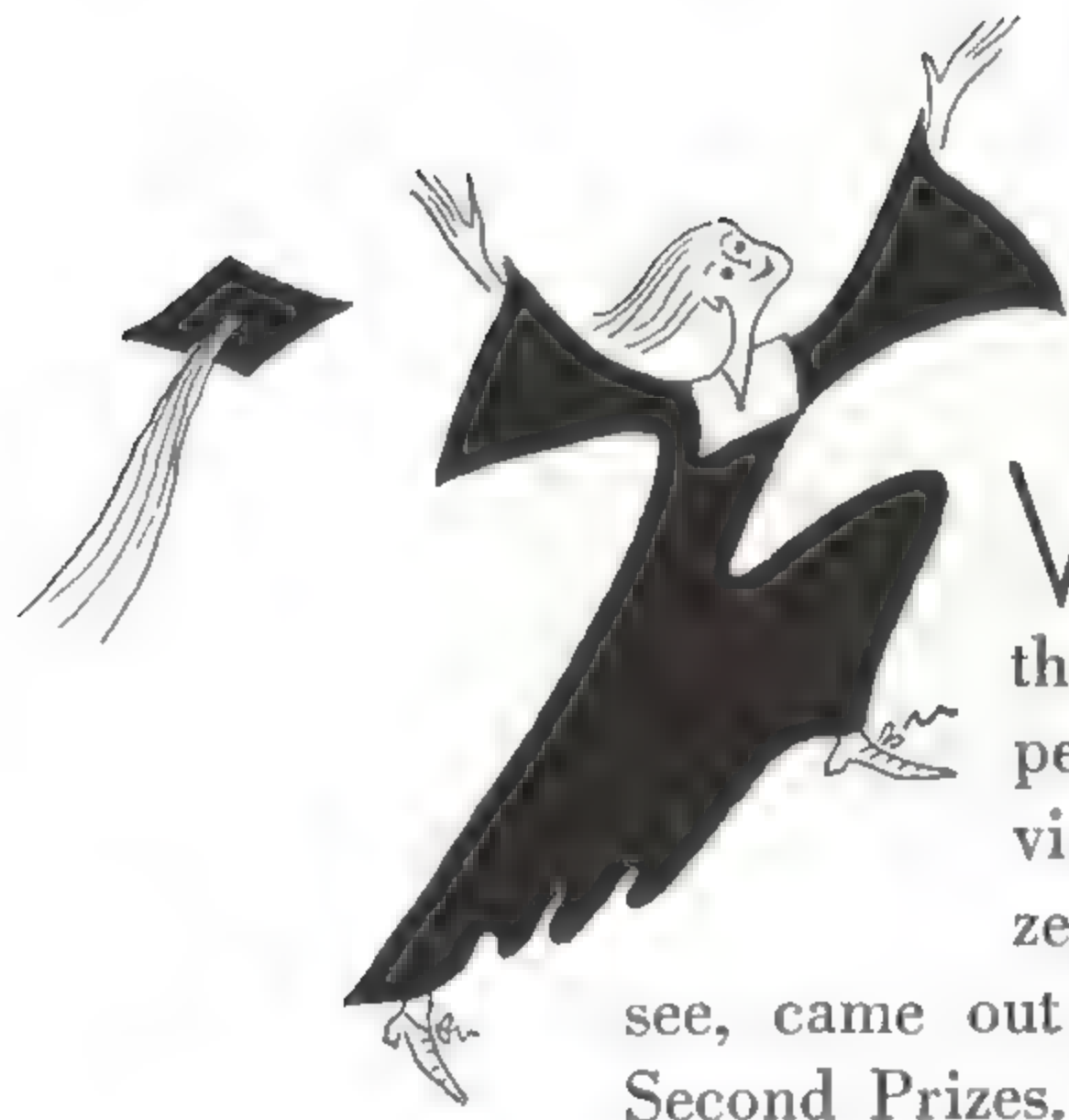
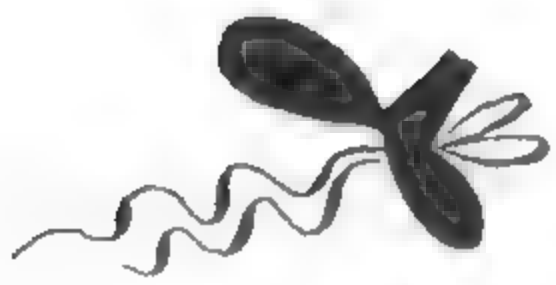
RUTH YEAGER, GALLAUDET COLLEGE



ELOISE DAVIES, SO. CALIFORNIA UNIVERSITY



MARY COMMAND, MARYGROVE COLLEGE



WELL, here they are—the Girls Who Made Good—those brave and gallant and persevering seniors who survived the rigours of our quizzes. Two of them, as you can see, came out on top and won First and Second Prizes. Miss Marjorie Field showed such a keen fashion sense, and such a mature understanding of merchandising and editorial problems, that her papers received the highest rating among the five hundred contestants who entered the Prix de Paris competition. She will, therefore—as winner of the First Prize—, work six months in the New York office of Vogue and six months in the Paris office. Miss Josephine Heiskell, who ran a close second, is guaranteed six months of work in the New York office. It is understood, of course, that if these two fulfil the promise they have already shown, they will continue to work indefinitely on the Vogue staff.

Two other seniors, Miss Roberts and Miss Morris, handed in such excellent answers to our quizzes that we felt something had to be done about them even if there were no further prizes. So we've found jobs for both of them in other departments of Vogue.

THE GOAL: a Job on Vogue

THE MEANS: Vogue's Prix de Paris Contest for College Seniors

THE WINNERS: Miss Marjorie Field of Albion College, First Prize

Miss Josephine Heiskell of Bryn Mawr, Second Prize

Nor could we refrain from bestowing honourable mention on the ten girls you see below—all of whose papers showed flair, intelligence, and serious thought.

Aside from the benefits Vogue has received from the contest, we like to think that we have opened up career-vistas to these seniors, too. In a sense, we take a foster-mother's pride in them, and intend to do what we can to help them on their way in the professional world.

So much for the final outcome of the Prix de Paris contest, which started in November, 1935, and which has proved even more successful than we had hoped. Not only have the five hundred entrants from one hundred and ninety-two colleges in the United States been proof enough of the wide-spread collegiate interest in Vogue; but the contest itself has weeded out for us, as nothing else could, exactly the type of young women that Vogue wants most to work with—girls who combine youth and vitality with a sound intellectual background and who have shown by their answers the good taste, not only in clothes, but in questions of editing and presentation, that is the unswerving goal of this magazine. (Continued on page 86)



KATHLEEN REILLY, BENNINGTON COLLEGE



RUTH GOODWIN, UNIVERSITY OF MAINE



M. KATYA ALPERT, RADCLIFFE COLLEGE



CATHARINE GIBSON, WESTERN COLLEGE



ELIZABETH HILL, HOOD COLLEGE



ELAINE EVANS, UNIVERSITY OF UTAH

Although there was no third prize, Vogue has given jobs to Miss Katharine Roberts of Smith and Miss Ellis Morris of Ohio State, and awarded honourable mention to ten others



MR. AND MRS. READING BERTRON FAHNESTOCK



MR. AND MRS. H. LAWRENCE BOGERT, JUNIOR



SIX PHOTOGRAPHS BY IRA L. HILL

Mr. and Mrs.—



MISS BARBARA PHIPPS AND HER FATHER



MRS. H. LAWRENCE BOGERT, JUNIOR

MARRIAGES are made in Heaven, but weddings are made by a number of things; by the scent of flowers, the throaty chords of the organ, the crashing of bells, the brilliance of sunlight, the snap of champagne; by pulchritudinous bridesmaids and stalwart ushers; by endless forethought and organization and time. But, above all, by the bride. On these pages are three brides whose weddings illumined the spring season: Mrs. Stuart Symington Janney, junior, the former Miss Barbara Phipps, daughter of Mr. and Mrs. Henry Carnegie Phipps; Mrs. Reading Bertron Fahnestock, the former Miss Valerie Hadden; and Mrs. Henry Lawrence Bogert, junior, the former Miss Margaret Milbank.

All three had church weddings (two in the country, one in town), and all three wore the traditional white satin, but with differences. Mrs. Janney's dress was almost entirely made of exquisite old duchess lace; only her train was of satin. Mrs. Fahnestock's gown was straight and simple as a Greek chiton, and finely pleated from neck to hem. (You can see it in the upper left-hand corner, opposite page, as the bride arrives with her father, Mr. Harold Farquhar Hadden.) Mrs. Bogert's ivory satin dress had long sleeves and a sweeping train; her bridesmaids, two of whom are shown with her, opposite, wore white organza. Also shown opposite, dancing blithely at the wedding, are her parents, Mr. and Mrs. Jeremiah Milbank. (P.S.: The respective bridegrooms—Messrs. Janney, Fahnestock, and Bogert—were among those present.)

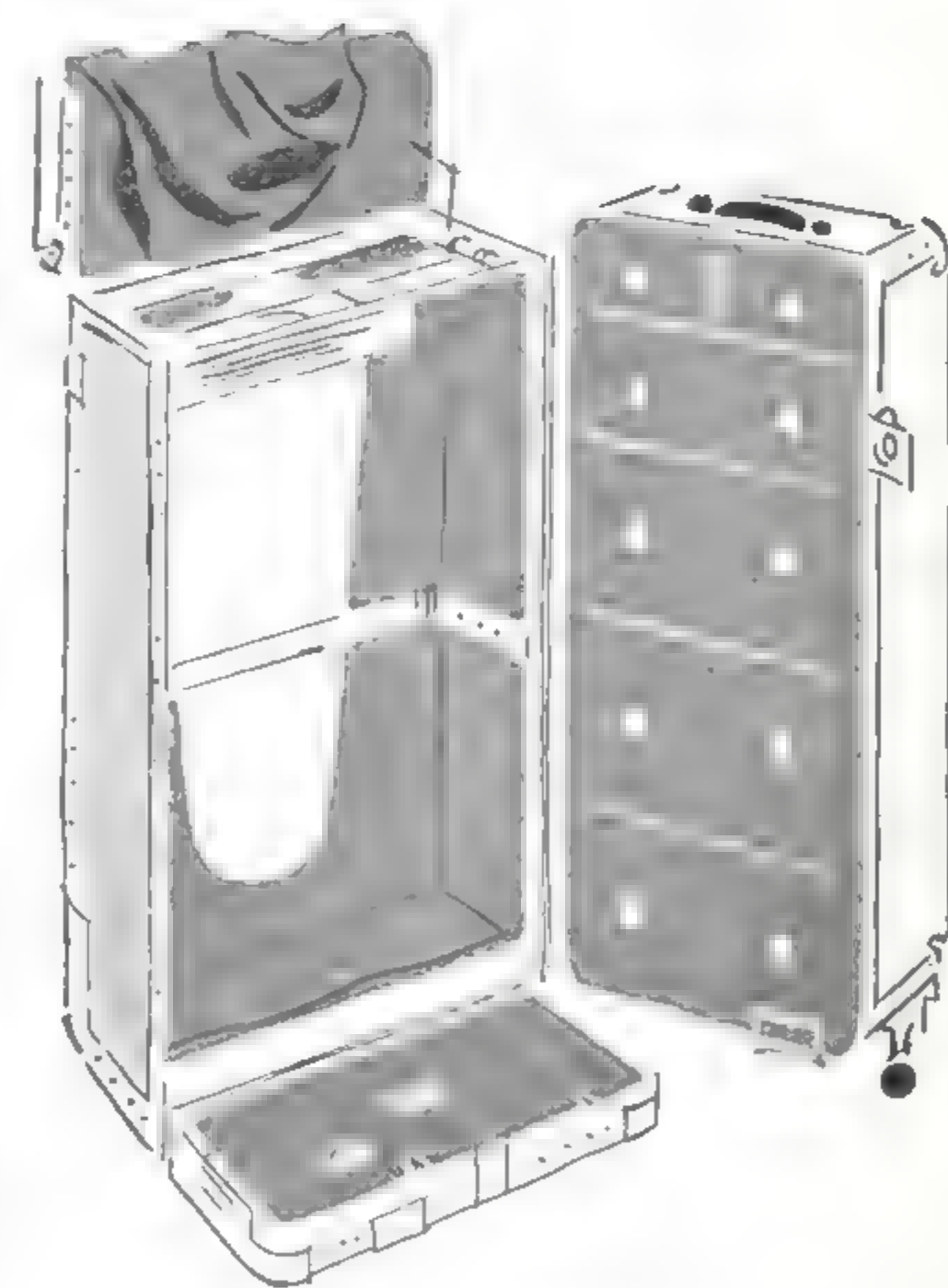


Shop-hound defies

PROBABLY the most effective way of combating the heat is to get yourself completely surrounded by water—any kind, from the needled, marrow-piercing brine of Maine to the still peacock-blue depths of a swimming pool. (There's another way, almost as effective, that Shop-Hound is endorsing in the upper left-hand corner—but we won't go into that now.) Anyway, wherever and whoever you are, you'll probably find that Martha West (444 Madison Avenue) has a bathing-suit for you and you alone; look at the two sketched at the right, for instance. If you have what is depressingly known as a Mature Figure, stop moaning that you can't find a becoming bathing-suit; that black jersey one embroidered with white polka-dots, on the lady standing up, has an artful neck-line, and a flared skirt that's the ultimate in flattery. (Around \$12.75.) The other is of soft coral-pink cotton, white-printed and lined with white acetate silk. Its colour does marvellous things for a girl's tan, and it's under \$7. And the rest of Martha West's sports clothes go on being as satisfactory as ever.



ANYBODY who's planning to go anywhere should doff her hat to the Wheary Trunk Company, inventors of the "Wardrola" trunk and the "Aviatrix" wardrobe case, sketched at the right. The "Wardrola"—so called because it rolls silently open on a castor, invisible when the trunk is shut—can be as massive as you like; the "Aviatrix" can weigh as little as eleven pounds. But they're both full of marvellous Wheary inventions—like that rack on the "Aviatrix." (It eventually folds back into the lid of the case.) You can put as many as eight dresses on it; take any one out at any time; and when you arrive, simply hang the whole thing in the closet. (Your clothes will be much fresher than you are.) Abercrombie and Fitch has Wheary luggage, in all sizes.



LOOKING cool is half the battle, psychologically; in fact, it's five-eighths of the battle, if your hat is from Fanny and Hilda, of 501 Madison Avenue. At the left are three of their newest heat-beaters; uppermost, a crisp toyo panama, after Suzy, perfect for an older woman—or any woman; next, a shallow, forward-swooping red panama, another Suzy model; below them, a white beret of check-weave piqué, with a snitch of blue veil. And Fanny and Hilda are doing a whole lot of other good-looking toyo panamas, hard and fresh and decisive, at about \$25 up.

the day-days

WHEN the final glass brick is in place and the air-conditioning is wafting cool zephyrs about, Jane Engel will move into her gleaming, spacious, and very modern new building at Seventy-Ninth Street and Madison Avenue. But until then you'll find her old shop, across the street at 1046 Madison Avenue, still functioning briskly, and still full of attractive clothes at attractive prices. The thigh-length homespun sports coat at the right, above, has bumptious shoulders and piped pockets, is made in numerous lovely colours, and costs under \$17. As for that navy-blue sharkskin beach outfit—the long coat is buttoned with real sea-shells, the blouse is tailored to a T, and the slacks are voluminous. Shirt and slacks together are about \$22; the coat costs about \$30.



MAKING eagles or birdies or even par is hard enough, God wot, but it's harder if your shoes aren't right. And if they aren't, you'd better stop in at Frank Brothers (588 Fifth Avenue) and see how their English Shop handles these things; the first and third shoes sketched below should prove its grasp of the subject. The "Medallist" ghillie, at the top, is of brown calf and perforated white buck, with a built-up heel (it's around \$12.50); and the smooth brown water-proof calf shoe at the bottom may have either a spiked sole or a grooved rubber one, for about the same price. That white beach sandal in the middle has nothing to do with golf, but we couldn't resist it. It's woven of kid and patent leather thongs, and it's under \$11 on the main floor of Frank Brothers. (Continued on page 81)

THEY say that people who have to be up and doing all the time, rushing hither and yon in a frenzy of efficiency, feel the heat much less than people who have nothing to do but sit around and brood over it. This is probably quite true. But there's still a great deal to be said for sitting around—especially when you can find such cool and decorative things to sit around in as the two house coats above, from the Plymouth Shop (512 Madison Avenue). The sleek, tailored one is of moire, with glass buttons and a contrasting scarf of chiffon; it's particularly handsome in blue, with a fuchsia scarf. And you get a chiffon handkerchief to tuck in the breast-pocket, all for around \$22.50. The billowy-skirted one is of taffeta—yards and yards of it—in pale, iridescent colours, and it's under \$17. The Plymouth Shop has lots of nice beach things, too; look at the bathing-suits of bright printed cotton with jackets to match, lined with white terry cloth.





FRENCH FLAIR

BELTS. Down the post at the left are some of the most imaginative belts to come out of the Paris Mid-Season Collections

- Schiaparelli's stomacher of baby pink roses, on Cellophane
- Painted birds in a painted cage—Schiaparelli's Cellophane belt; from Saks-Fifth Avenue, New York and Chicago
- More Schiaparelli whimsy—two proud horses' heads of plastic on a black patent leather belt (from Bonwit Teller)
- Rochas puts vivid leather bows on a patent leather belt
- Molyneux's belt made of flat, brown pheasant feathers
- Maggy Rouff's flap-eared belt of violet suède—very wide
- Maggy Rouff's garland of mauve, purple, and white flowers

BAGS. Schiaparelli is switching to small bags, but hangs on to handles. Top of the page, her baby parachute beach bag of pink rubberized silk; Saks-Fifth Avenue, New York, Chicago

- Below: A horse's head of plastic, on Schiaparelli's black patent leather oval; Saks-Fifth Avenue, New York, Chicago
- Below, second: White plastic design on Schiaparelli's bag of black suède; Saks-Fifth Avenue, New York and Chicago
- Third: Maggy Rouff's pigskin bag with a hand-sewn strap
- Opposite: Schiaparelli's bird-cage bag for evening—painted birds on Cellophane, in a gold metal cage (Bonwit Teller)
- Opposite, second: Schiaparelli's bright tufted evening bag





ANDRÉ DURST



GLOVES. That master glove-maker, Hermès, hands out these new ideas in gloves. From left to right across the line above:

- Beige chamois slip-ons, hand-stitched with orange silk—silk stitching is a detail Hermès has a new fetiche for
- Mustard-yellow suède gloves, stitched with black silk, banded with black suède, and ornamented with a tiny bow
- A new thin kidskin, called “Yzaure,” makes these mustard-yellow gloves trimmed with a copper-red band and buttoned at the wrist . . . a revival, you see, of the thin, moulded hand!
- Diagonal hand-stitching, in orange, yellow, and black silk threads, streaks across these slip-ons of fine beige suède
- Blue suède gloves with blue-and-red stitching; Bonwit Teller
- A gold metal padlock and two tiny keys pretend to lock up the top of these beige suède slip-ons; Bonwit Teller



Two views of a beach coat you haven't seen before. It's cut down to the ankles, with a wide-flaring skirt and a sash. Of imported cotton, hand-blocked with African hieroglyphics. \$11



Pants and smock-blouse of Everfast sail-cloth, copied from a true seaman's suit. Good sailors, and fine for fishing or gardening; \$11. With these, wear a Basque jersey shirt, like the one shown above

You'll want a beach dress that's not too casual, for Sunday lunch at the beach club. This one (in two views) is of dark coloured piqué with a white bolero that comes off for rites with sun and oil. \$8



REMIE LOHSE



FOR A LIST OF SHOPS IN OTHER CITIES, SEE PAGE 18

Two shots of a beach outfit that has features a woman wants. Of Wearabeau printed rayon, smooth but not slinky. The suit skirt is pleated; the bodice full; and the coat, knee-length. \$19



Triple exposure of a beach ensemble of Peter Pan Sanforized peasant crash. First, left: bolero and culotte (\$6). Next, the culotte over the suit. Third, the one-piece suit with a divided skirt (\$8)

MODELS AND ACCESSORIES
FROM BLOOMINGDALE, NEW YORK

VOGUE'S FINDS OF THE FORTNIGHT

Summer can mean country houses, mountains, steamers, flights to Alaska or Hawaii, but sometime, somewhere in this benign season, you'll probably dawdle by the side of the sea, or a lake, or a limpid pool. That's why we've gone completely marine in this group of Finds, timed for the moment when you are getting together your seagoing wardrobe.

We're particularly proud of the bathing-suit and coat above. They have been made especially for the well-rounded figure. The pleated tunic-skirt won't cut in around the hips. The bodice is full enough to defeat that bugbear of stress and strain across the bosom and around the arms. And the accompanying beach coat is long enough to cover the heavier part of the legs.

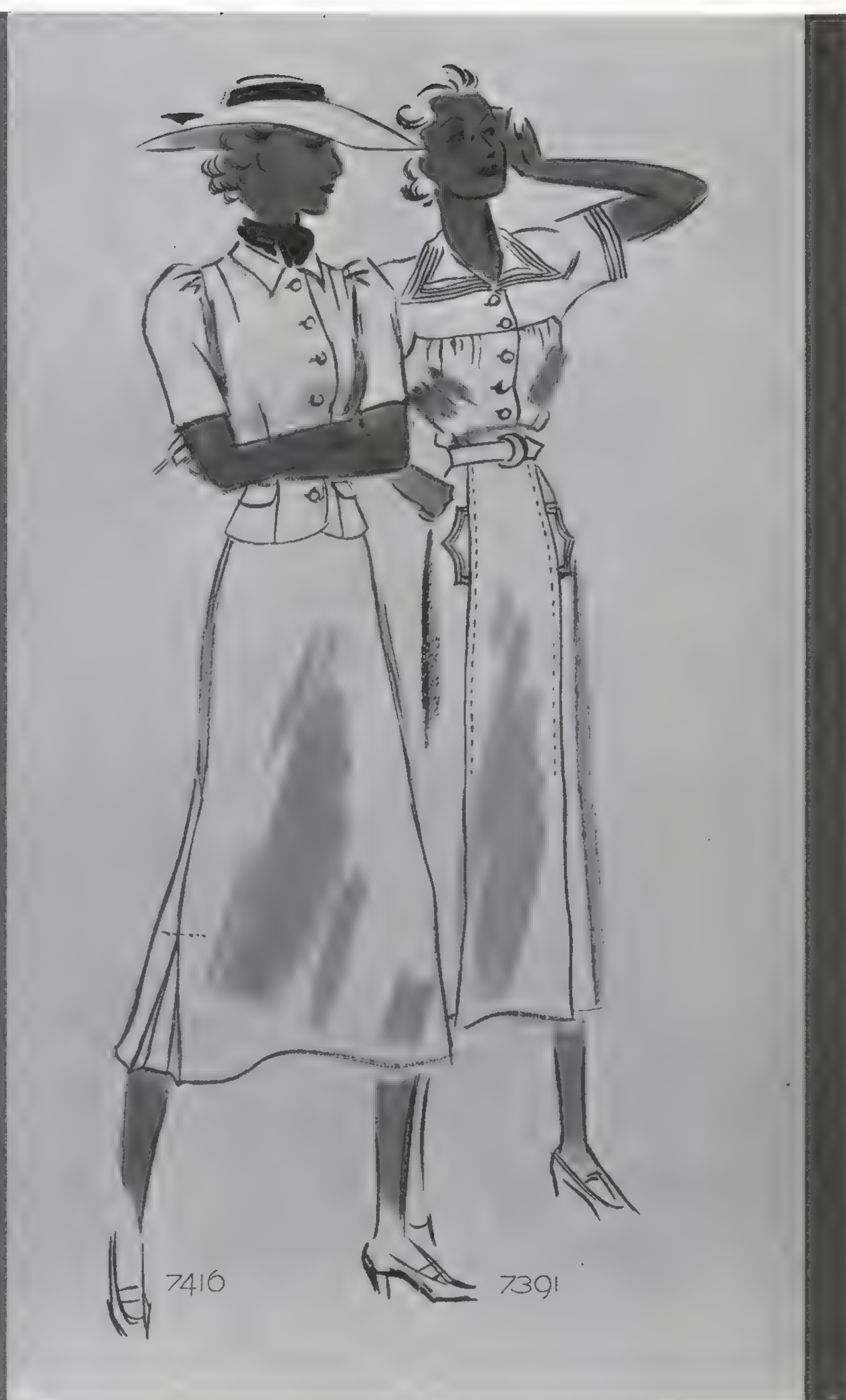
Another shining light is the three-piece costume across the centre of the pages. The print is outstanding—bold and bright on a white background that shows off a tan to perfection. And we picked the beach coat and sailor suit (opposite) because they are new beach-combers this year; and the beach dress (left) because it's one of the most practical outfits you can own.



Coat No. 7379: The little coat you'll pull over country cottons and dark town sheer dresses. "Easy-to-Make." Designed for sizes 12 to 20; 30 to 44.

Frock No. 7397: Cores plus pleats in the skirt, and a blouse with a breezy kerchief at the neck. "Easy-to-Make." Designed for sizes 12 to 20; 30 to 40

BACK VIEWS OF ALL THESE NEW DESIGNS WILL BE FOUND ON PAGE 81



Frock No. 7416 passes for a suit, with its trig blouse and side-pleated skirt. "Easy-to-Make." Designed for sizes 12 to 20; 30 to 38.

Frock No. 7391: A continually wearable dress to rely on all summer. "Easy-to-Make." Designed for sizes 12 to 20; 30 to 42



7385

Suit No. 7385: Play in this, swim in it—whether you're a slip of a girl or a larger lady. The well-cut shorts are full without being bulky. This is designed for sizes 12 to 20; 30 to 40



7389

Frock No. 7389: A gored princess dress for tennis, with nothing to bind or to slip under fire. "Easy-to-Make." Designed for sizes 12 to 20; 30 to 38.



7418

Frock No. 7418: The satisfying virtues of a shirt-waist dress, with cuffs and collar edged with pleating. Designed for sizes 12 to 20; 30 to 42

TO BE MADE FOR HOT WEATHER

DESIGNS FOR PRACTICAL DRESSMAKING



Best cook is a
Carolina Gullah

BY GERTRUDE BOVÉE JOHNSON

AS we have had occasion to go away from home for many winters and take houses in various parts of the world, we've had a lot of culinary adventures. Sometimes, they have been pretty valuable. And that was how we happened upon Rachel, our Charleston Gullah cook.

But we didn't fall heir to Rachel at first, and what we went through, before she came to our rescue in a majestic white cap and voluminous folds of starched linen, was the most baffling experience of all. When we arrived for a first winter in this darling city, we inherited, so to speak, one Eliza Easter. She was let to us along with the house and the eighteenth-century furniture and the Audubons. She was pure Gullah, which means that she was descended from those escaped slaves who long ago settled along the Carolina coast and whose descendants now abound in Charleston, their incomprehensible dialect differing widely from that of ordinary Southern Negroes. Eliza Easter had a lovely soft voice, perfect manners, could neither read nor write, had no idea of time, and had a fine primitive look of the earth in her rolling eye.

Within a few hours, we discovered that she couldn't or wouldn't cook anything except boiled rice, which, being the national dish of South Carolina, is cooked by the humblest darky in a way to suit a mandarin. Boiled rice is all right, but it has its limitations. Besides, we had a house full of guests, and there was no use thrusting a cook-book into Eliza's hands, it meant nothing in her life. What with rushing in and out of the kitchen, making entrées to deaden the pangs of hunger of my household, I was a desperate woman at the end of a week. We had to have a new cook. But how? Right there, we ran up against the slave-owning tradition that still exists in the South. If any one thinks that the Southern Negro was an abused victim of fate, just let him live in Charleston for a while. You get your staff by inheritance or by asking around. Once installed in your household, they belong to you. If they aren't any good, you are just out of luck. This had happened to our gentle *propriétaire*. Once possessed of Eliza Easter, she had resigned herself to living on boiled rice forever.

Well, we were newcomers in Charleston, but we knew a few charming people, and everywhere we went, we practically wept on their shoulders and besought them to tell us what to do about it. They were

awfully sweet, but couldn't be sure whether it was all some ridiculous Owen Johnson joke, or whether we were a little mad. Then one night we dined at a near-by plantation that had been restored to the glory of its days before the "War between the States." In a vast, pale yellow dining-room, where a long mahogany table and Georgian silver and crystal candelabra gleamed under a flood of candle-light, dark-skinned servants filed around us in a procession carrying trays of Bull Bay oysters, and terrapin, and venison, and wild duck. It was a feast of Lucullus. Suddenly, in the midst of it, I said to my host, in tears, "I can't stop to talk to you. I'm sorry, but I've just realized I've been starving to death for two weeks. You'll have to forgive me."

The story got around. So, a day or two later, one of the neighbours called me up. She was a lovely person with a sense of humour and a great, well-run house of her own on the Battery. "I'm sorry you've had such a pitiful time," she said contritely. "But I know of a cook for you if you want her." I checked my cry of joy long enough to say, "What will I do with Eliza Easter?" "Oh, don't worry, my dear," was the chuckled reply. "Mrs. So-and-So who owns your house will take care of her. We all do, you know. If you had any idea how many Eliza Easters I have!" Then she gave me some instructions to go to the corner of King and Tradd Streets and ask for a woman named Rachel. It sounded pretty vague to Northern ears.

However, I went to the corner of King and Tradd, got out of the motor, and stood looking around. It was one of those incredibly dingy corners set down plump in the heart of Charleston's residential district. I peered into the narrow alleys. No one was in sight but two old Negroes leaning against a fence. Could they tell me if a woman named Rachel lived there? They shook their heads. They had never heard of any Rachel around there. Their faces were completely innocent, and my heart sank. Then, half-way back to the motor, I remembered DuBose Heyward's Negro characters who would never give any information to white folks until they knew what was wanted. So back I went. "Mrs. X. . . on East Battery tells me that Rachel is a very good cook," I said tentatively. At once the atmosphere relaxed. Two black faces then broke into dazzling smiles. "Oh, yeas, Mam Missus! You mean *Rachel*!" (Continued on page 83)

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Body Sachet—New! A highly concentrated perfumed powder for the body. Gardenia, Lilac, Carnation. The first preparation of its kind! 1.00.

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Town and Country Make-Up Film for sportswear; Town and Country Make-Up Lotion for dress. Each, 1.50. Helena Rubinstein Powder—cool, clinging. Terra Cotta and Mauresque are the smartest, most flattering summer shades. 1.00, 1.50, 3.00, 5.50.

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HOW TO AVOID MISTAKES IN DRESS



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(Stage and Screen Star)



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DISCOVERIES IN BEAUTY



ANDERSEN

Elizabeth Arden's Velve Beauty Film Box includes a tube of "Film," sponge, June Geranium Soap-cloth, and dusting powder

EVER since Elizabeth Arden had the original inspiration to turn her summer place, Maine Chance, into a retreat for rest and beauty, she has been introducing new things to make every sojourn there a perfect summer siesta. This year, not only do you live in the charm and luxury of a beautiful and well-run country house, following a régime that turns you out so healthy and beautiful that you scarcely know yourself, but you can, in addition, learn fencing from one of the greatest experts of the age. For Aldo Nadi will be at Maine Chance all summer, and those who worked with Nadi in New York last winter or saw his exciting exhibitions know what a master he is in his art. And fencing, aside from giving you superb exercise, develops an agility and suppleness of which you would never suspect yourself capable.

A second Maine Chance innovation is a foam bubble bath, in which oxygen gently courses through the water and foam rises about you in creamy clouds, an experience that gives you the feeling of being reborn into a better world. (You can have these baths in Miss Arden's New York salon, too, and a joy they are on a weary summer's day.) The Kappa Shell Cabinet Baths that have been imported from California are made of a special type of shell that extracts the dangerous rays of the sun, but lets the healthful ones shine through to induce gentle perspiration. As for bicycle enthusiasts, even Elizabeth Arden can't take the rocks out of Maine's paths, but she has installed a bicycle practice rack, where you can pedal to reduce or to become proficient.

If you are a consistent summer cyclist anywhere, there is a new Arden Bicycle Kit of pigskin to strap neatly back of your bicycle seat and hold whatever you need. It includes a compact for loose powder and lipstick to match, a comb, mirror, little purse, and room for kerchief, keys, and such. The other new Arden kit, which you see in the photograph above, is the Ardena Velve Beauty Film Box. Velve Film is that cream that gives your bare legs such a beautiful finish that you swear you will never wear stockings again. It is now so water-proof that you can wear it in swimming and come out intact. The box includes the Film

itself, a sponge for putting on, a June Geranium Soap-cloth for taking off, and a flask of tan dusting powder for finishing. You can also buy the Velve Beauty Film in tubes by itself.

- If you have a baby, you have undoubtedly spent many fond moments gazing in wonder at the petal quality of her skin, and speculating what you can do to preserve it for her. One thing you can do is to start caring for it with preparations that are especially made for a baby's skin by a specialist who first compounded them for her own infant daughter. These are known succinctly as Children's Skin Preparations, made by Ann of London and sold, fittingly, at Best's Lilliputian Bazaar. They consist of a jar of cream and a round cake of soap, both so pure you could practically eat them, and a shaker of baby powder, all done up in a blue and white box lined with pink. The woman who makes these preparations spends most of her life studying skin and its care, and much of her work is conducted under a physician's advice, all of which gives you the feeling of a satisfactorily sound background when you start buying her preparations for your child. Furthermore, there is something very persuasive even to very young minds in having things of their own when it comes to face washing and such. The box as a gift will touch the heart of any mother of young children, and you can buy it in any of Best's branch-stores, as well as at their Lilliputian Bazaar.

- No matter how determined you are on economy, a permanent wave is much too important a matter to gamble on. But when you can get a dependable wave for less than you expect, there is occasion for rejoicing. If you are planning your summer permanent now or if your "ends" need turning up, Charles Bock at 20 East Fifty-Seventh Street is a good address to jot down on your engagement-pad. For this establishment has lowered the prices on permanent waves to a new summer level. The work maintains the same high standard, however, which means that you get a soft, natural-looking wave (croquignole or spiral variety)—which is the best kind, summer or winter.

ALMA ARCHER

Studio 47, 724 Fifth Avenue
New York City

Please send me, without cost or obligation, "The Secrets of Smartness" your Personal Style Test, and description of your Course.

Name (Mrs., Miss).....

Address.....

City..... State ..

SHOP-HOUND TIPS

(Continued from page 71) • Those who live on the other side (of Central Park, not the Atlantic) should visit Sandra Post (2295 Broadway), for here are splendid clothes for hitters of golf-balls, tennis-balls, or the trail. A "spun-tweed" acetate sports dress buttons down the front, has short sleeves, and little triangular breast-pockets. (Under \$20.) But if it's a culotte dress you want, you'll find one made of Eastman's acetate yarn (a product of the Kodak people), a cream coloured silky material that hangs well. The dress is tailored, buttons down the front, and has a belt and scarf of printed silk. (Under \$23.) And there's a tailored Celanese silk shirt that would be a fit companion for an odd skirt, culotte, shorts, slacks, or whatever it is you wear from the waist down. It's made in a good range of colours, and costs under \$3.

• And here's more news from the Other Side. At 222 West Seventy-Ninth Street is a hat-shop, recently opened, called Elsa and Sonia. These two girls are designing their own hats, any one of which should go straight to your head. At this time of year, they are featuring felts that can be worn right on into the autumn. For instance, a French-blue felt, having a three-cornered draped crown with a forward movement that is repeated in the front of the brim, or a large cart-wheel felt

hat with a shallow brim, trimmed with a grosgrain ribbon that has a triangle of tiny pearl buttons in front, stitched in dark blue. And if you're going to Saratoga, and want a hat that'll be friendly to print dresses, there's a wide-brimmed blue straw sailor, with a shallow crown of French belting; a stiff blue feather sits on one side of the brim. Custom-made, the price range is from about \$10 to \$15. Go West, young lady, and take a look.

• It has often been a source of wonder to me to see how calmly the waiters will eye a guest engaged in sketching on the table-cloth. This indifference, on inquiry, is accounted for by the fact that most hotels use Tablecraft by Rosemary, and their table-cloths are made of sterner stuff than their smooth surface would denote. After the cotton is woven, the material is impregnated with an insoluble preparation that virtually insulates each thread of the material, so that stains are easily removed. Now why should table-linens with such commendable virtues be confined to use in hotels and restaurants? People with children, and owners of informal country houses, where fine linens are out of place, would do well to introduce Tablecraft into the home circle. It's inexpensive, and the damask patterns (designed by a Scotsman in Dunfermline) are excellent. (Altman)

DESIGNS FOR DRESSMAKING



7379 7397 7397 7389 7385

• Take the summer in your stride—welcome the sun, foil the heat—prepare for a gay season by choosing attractive-to-wear, "Easy-to-Make" clothes like these, shown also on pages 76 and 77. Designed for sizes: 7379, in sizes 12 to 20, 30 to 44; 7397, 7385, in 12 to 20, 30 to 40; 7389, 7416, in 12 to 20, 30 to 38; and 7418, 7391, in 12 to 20, 30 to 42



7418 7416 7391

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Lovely Lorraine Werlein, New Orleans, Says:

"From my first birthday to my coming-out party, I have kept fresh and cool with Ammen's. This refreshing powder absorbs moisture, and adds so much to skin comfort during warm Summer days."

STAY FRESH AND COOL WITH AMMEN'S

For generations, Southern women have known the secret of keeping fresh and cool in the warmest weather. Ammen's Powder—long known in the South—is fast being "discovered" throughout feminine America, as the most effective means of skin protection, comfort and beauty. A cooling deodorant, Ammen's absorbs perspiration, and leaves the skin smooth and fresh. A delightful dusting powder; ideal after the bath; also excellent for prickly heat and sunburn.



Especially recommended for the nursery—contains a combination of essential oils of great value in the protection of the skin.

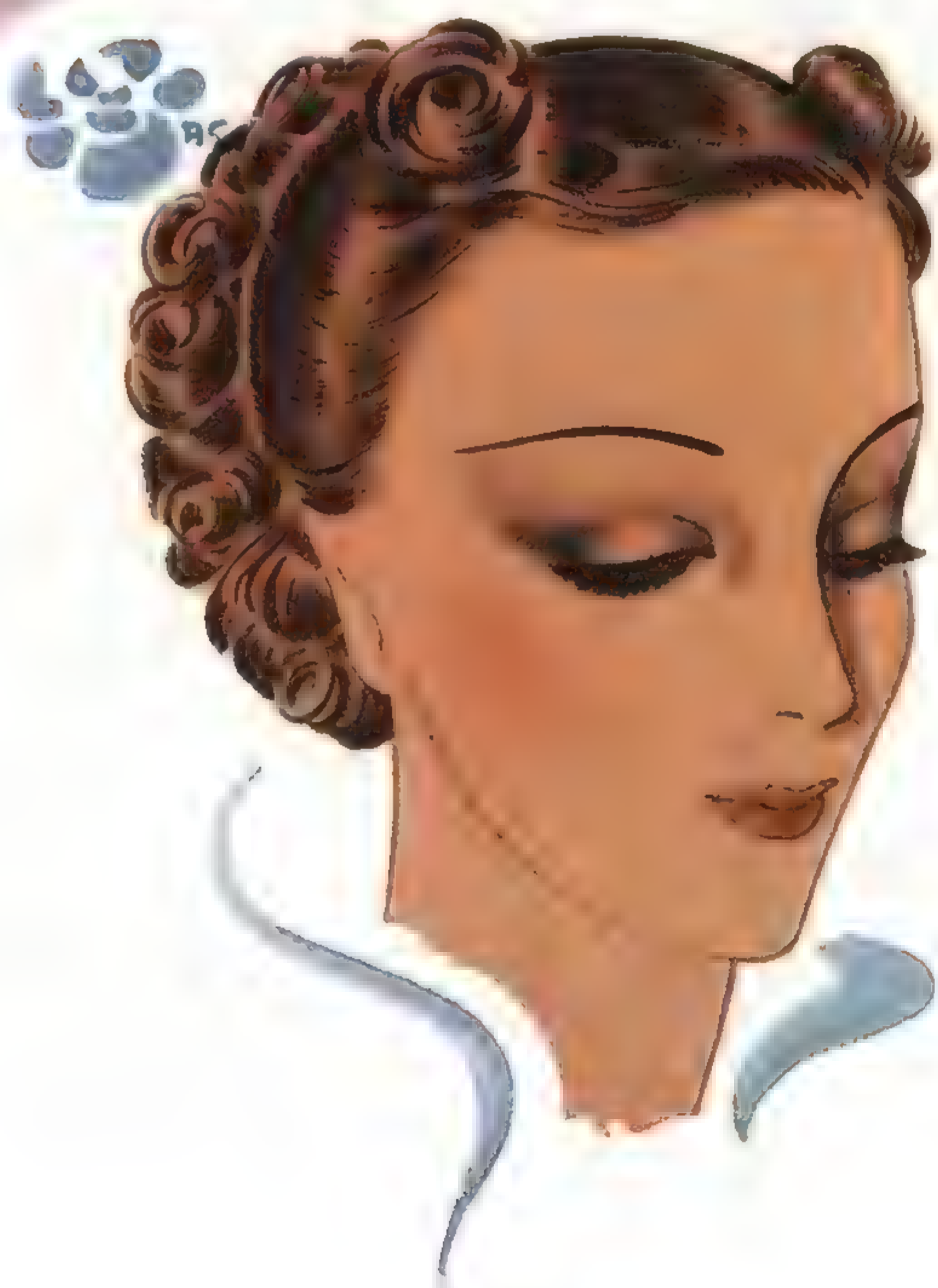




ELIZABETH ARDEN ANNOUNCES

CHINESE *and* COPPER

THE SMARTEST SUMMER MAKE-UP



☆ To look as absolutely right in summer as in winter, you must match your skintones not only with powder but with rouge, lipstick, cosmetique and nail varnish as well. Miss Arden has created two complete cosmetic ensembles which set off tanned complexions to the best advantage. ☆ The keynote of the Chinese make-up is a pale Chinese amber tone that makes you look like a Manchu princess. That of the Copper make-up is a warm, coppery tinge vastly becoming to summer skintones. ☆ Listed below are the preparations for Chinese and Copper make-up:

FORMULA FOR CHINESE MAKE-UP:

Foundation— <i>Chinese</i>	Second Powder— <i>Chinese Amber Cameo</i>
Cheek Rouge— <i>Dark Nasturtium</i>	Eye Sha-do— <i>Vert Bleu over Dark Brown</i>
Lip Rouge— <i>Dark Nasturtium</i>	Cosmetique— <i>Black</i>
First Powder— <i>Banana Illusion</i>	Eye Pencil— <i>Black</i>
	Nail Varnish— <i>Nasturtium</i>

FORMULA FOR COPPER MAKE-UP:

Foundation— <i>Copper</i>	Second Powder— <i>Copper Cameo</i>
Cheek Rouge— <i>Copper</i>	Eye Sha-do— <i>Vert over Dark Brown</i>
Lip Rouge— <i>Copper</i>	Cosmetique— <i>Green</i>
First Powder— <i>Chinese Amber Illusion</i>	Eye Pencil— <i>Dark Brown</i>
	Nail Varnish— <i>Copper</i>

Elizabeth Arden

691 FIFTH AVENUE • NEW YORK CITY

LONDON • PARIS • ROME • BERLIN • TORONTO • CHICAGO • BOSTON • HOLLYWOOD • WASHINGTON • PHILADELPHIA

OUR COOK IS A CAROLINA GULLAH

(Continued from page 78) The next day, she appeared in our kitchen, and, from that time on, we were initiated to the excellent cuisine that is part of the Charleston tradition. Of shell-fish, cereals, poultry, and game are its masterpieces made. From the sunny waters of its rivers and marshes come the delicious shrimps and crabs that are its specialties. They arrive at your door every morning, either from the old markets or in the hand-carts of vendors who go through the streets on warm mornings chanting their wares. Sometimes Saint Michael's silvery chimes awake you to listen drowsily to the street calls, and you may hear the crab-man offer, "One She-crab for a nickel! Two He-crabs for a nickel!" The "Shes" seem to have it! And that, of course, is on account of the roe, which gives a special richness and flavour.

When you are invited to a Charleston home, it is often to what is called supper, because the eighteenth-century custom of dining at two o'clock still prevails in a community where all the servants go to their own homes in the Negro sections after eight o'clock in the evening. So the supper, though served with ceremony and adornment, is usually made up of delicious, rather informal dishes that you do not often find elsewhere when there is a party. If there is a soup (made of crab or shrimp or oysters, or the local hopping-john—a relative of our black bean—, or a tomato-okra), it is quite likely to be set before the hostess in a tureen of old Georgian silver and is ladled out, smoking hot, by her own hands, into plates of old Crown Derby or Lowestoft. And instead of the customary fish course and roast, there may be a perfect curry, or a game pie, or fried chicken, and corn breads, and then perhaps an aspic, and salad and brandied peaches, or ambrosia with fresh grated cocoanut.

When we left Charleston on an April day that was like our Northern midsummer, we carried with us an arm-load of amaryllis lilies from the adorable Magnolia Gardens, and real love of this surviving Old World. And sometimes now, in the North, especially on a summer night, we vary the routine of our entertaining, and plan informal dinners that are patterned on the Charleston lines.

Of course, as we all know, the success of any meal lies as much in its combination as in its cooking. For instance:

Shrimp pie—might be followed by
White meat of chicken fricasseed with mushrooms and oysters
Corn muffins Green peas or a green salad
Then—Strawberry or raspberry shortcake made with Rachel's biscuit dough

Or—Hopping-john soup (black bean with a dash of port will do as well)
with Devilled Crabs
and Chicken Mongol with rice (really a glorified chicken hash with tomatoes and peppers added)
Then—Brandied peaches

Here's a very simple menu:

Tomato and okra soup
Curried shrimps with rice
Spoon bread chutney
Cold asparagus vinaigrette or
hot with Hollandaise
Ambrosia
with vanilla cookies

This is for a very hot night:

Iced madrilène
Pilau of rice with curried shrimps or crab flakes
Cold chicken or veal in aspic
Salad of mixed greens
Raspberry ice, or
If you prefer, raspberries iced in white wine.

It was amusing to discuss her recipes with Rachel. She loved to be asked about them and would assume an air of great dignity, but smiling her beautiful, gleaming smile, and gesturing with her tiny, plump black hands.

CHICKEN GUMBO WITH SHRIMPS AND CRAB

1 boiling fowl
1 pound of boiled shelled shrimps, or
4 good-sized crabs, or both
Half a pound of okra
Large onion cut up in pieces
Seasoning
Half a cupful of diced ham
3 tablespoonfuls of butter or lard

Remove the meat from the fowl, both the dark and the light, clearing it of all gristle, bone, et cetera. Make a chicken bouillon of the carcass, bones, and skin. Let the bouillon cook slowly most of the morning, then chill in the refrigerator and remove the grease that rises to the top. Cut the raw chicken meat up in good-sized pieces, brown the onion in the butter, add the chicken meat and diced ham, then the shrimps or crab meat and okra. Simmer the mixture for twenty minutes, then add two-thirds of the chicken soup. Cover well and allow to cook very slowly over a low flame for two hours. If the gumbo becomes too thick, add the remaining chicken stock before serving. Flavour to taste. Serve with an accompanying dish of flaky boiled rice and very short hot biscuit.

RACHEL'S SPOON BREAD

1 cup of white corn-meal or hominy
1 heaping tablespoonful of butter and lard mixed
Yolks of three eggs
Whites of three eggs beaten stiff
1 heaping teaspoonful of baking-powder
One and one-half cupfuls of milk
Salt

Mix the corn-meal or hominy, the lard, butter shortening, and salt. Stir in a little boiling water to dissolve evenly. Let it cool. Add the egg yolks well beaten. Then the baking-powder. Scald the milk slightly, not allowing it to boil. Add to the mixture. Then fold in the stiffly beaten whites of eggs. The batter should be thin. Pour into a well-greased baking-dish, at least two inches deep. Bake thirty minutes in a hot oven. When finished, it should be soft inside, but brown and crusty outside. Is delicious served with ragouts, curries, and salads.

RACHEL'S SHRIMP PIE (for four people)

1 pound of boiled, shelled shrimps
1 tablespoonful of olive-oil
1 tablespoonful of butter
1 half-cup of chili sauce
1 quarter-cup of cream
1 half-cup of coarse bread-crumbs
1 teaspoonful of Worcestershire sauce
Dash of tabasco or red pepper

Mix ingredients thoroughly and bake in a glass or earthenware dish for twenty minutes.

Vacation in Romantic FRANCE



The old bridge at Semur-en-Auxois by A. Karoly-L. Szanto



TAUGHT in the song of the surf when the legendary sea-horses climb the cliffs in the Land's-End-of-Brittany...you will find the charm that is France...and in every picture-province...from rugged coast to Alpine splendor where lovely lakes are Beauty's mirrors...it waits to unfold History's mellowed pages for your delight ▼ Unchanging, it lives at Châlons-sur-Marne where St. Bernard preached the Crusade of the Kings... in quaint Concarneau of the blue fishing-nets...at Cléry where the candles flicker before Louis XI's Black Madonna...in Mulhouse with the Stone of the Gossips...at Perpignan when the bells ring

in memories of the Counts of Roussillon, and snow-capped Canigou rises golden in the sun...and at Poitiers where Radegonde sleeps robed as a nun, crowned as a queen...at Bagnoles-de-l'Orne, quiet spa in the Norman forests...and in Biarritz, with the baths, casinos and pelota...along those dream-roads of the Riviera with their rose-embroidered garden walls ▼ Take advantage of the 40% reduction in rail fares granted to those arriving in Paris before August 14th...your travel agent will give you all necessary information.

FESTIVALS OF PARIS, JUNE AND JULY

The RAILWAYS OF FRANCE
610 FIFTH AVENUE, NEW YORK



**"SKIN IS FLAKY
... POWDER
WON'T STICK"**



1 SECOND LATER
GRAND! POND'S VANISHING CREAM FIXES THAT



BEDTIME
OVERNIGHT TOO—FOR EXTRA SOFTNESS

Melt it Smooth IN A SECOND

IF your powder flakes off . . . won't even "stick" . . . you look worse than if you hadn't powdered at all!

It's your *skin* causing the trouble. Far from smooth—it's all roughed up with flaky bits. Actually, these flaky pieces are dried-out skin cells!

Your skin is *always* drying out. Sun baths, swimming dry it out even worse. Soon the outside cells get stiff and harsh—scuff loose in tiny flakes. But they don't come off . . . until you *melt* them away!

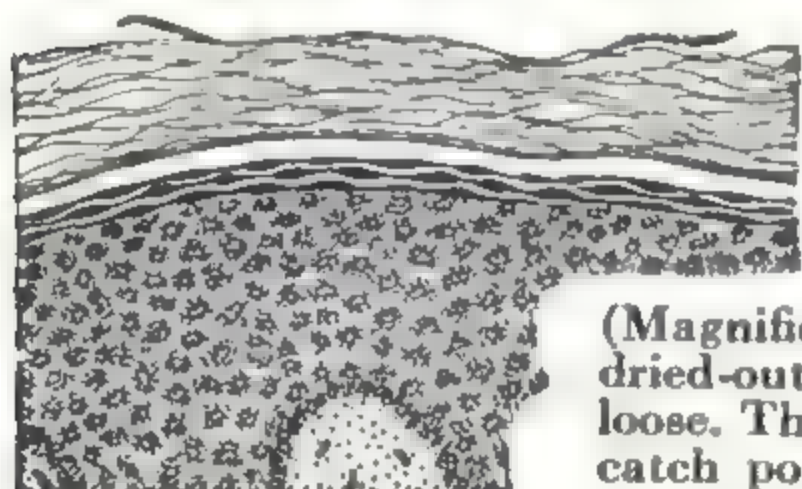
New Skin Appears

Do this yourself—with a keratolytic cream (Vanishing Cream).

A distinguished dermatologist says: "Dried-out cells on surface skin can be melted off promptly with a keratolytic cream (Vanishing Cream). Then the underlying cells come into view. Young and supple, they give the skin a child-like smoothness."

Pond's Vanishing Cream is a powder base that does all this! Melts away the rough flakes—brings out new texture! Make it your beauty habit to use Pond's Vanishing Cream, night and morning . . .

For a smooth make-up—Before powdering, put on Pond's Vanishing Cream. Watch your skin take on new smoothness. Make-up goes on with a



Outer Skin . . .

(Magnified) At top are dried-out cells scuffing loose. They look flaky, catch powder unevenly. Melt them off!



Mrs. William L. Mellon, Jr.

"I smooth away any little roughnesses on my skin with Pond's Vanishing Cream. Then powder goes on evenly—stays looking fresh."

"beauty-salon" finish—clings longer!

Overnight for lasting softness—After your regular cleansing, apply Pond's Vanishing Cream. It leaves your skin soft, not a bit greasy. Won't smear the pillowcase. Yet it softens your skin all night long!

8-Piece Package

Pond's, Dept. G142, Clinton, Conn. Rush 8-piece package containing special tube of Pond's Vanishing Cream, generous samples of 2 other Pond's Creams and 5 different shades of Pond's Face Powder. I enclose 10¢ for postage and packing.

Name _____

Street _____

City _____ State _____

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DOING IT UP BROWN

(Continued from page 54) minutes. Time yourself with a watch and turn yourself conscientiously, so you toast evenly. Of course, this applies to the period in which you purposely lie and invite the sun. The rest of the time, when you keep moving or are partly under cover, you inevitably get more sun, but not of the burning variety. It is lying prone for too long that does the damage—and often desperately serious damage, even after these years of counsel. And it isn't only on cooks' Sundays off that these dangerous burns still occur. The burners, amazingly enough, are sub-débutantes sailing off Bar Harbor, your youngsters under the eye of a thoughtless nurse, your contemporaries, throwing themselves down to go blissfully to sleep in the sun.

quently. Of course, you must be completely covered with whatever you use when you sun bathe, and if you are going to be in and out of the sun for a length of time, renew your sunburn coating on exposed areas every three-quarters of an hour. It seems a nuisance, but the sun absorbs part of the preparation, just as it dries moisture out of the skin, and it is the renewal act that keeps your skin smooth and supple. And put oil on after you are out of the sun, too. Not sunburn oil, but the smooth oils that are so beneficial to dry skins anyway. Rub some on before you get into the tub or when you have a few minutes to roll up in an old sheet and rest.

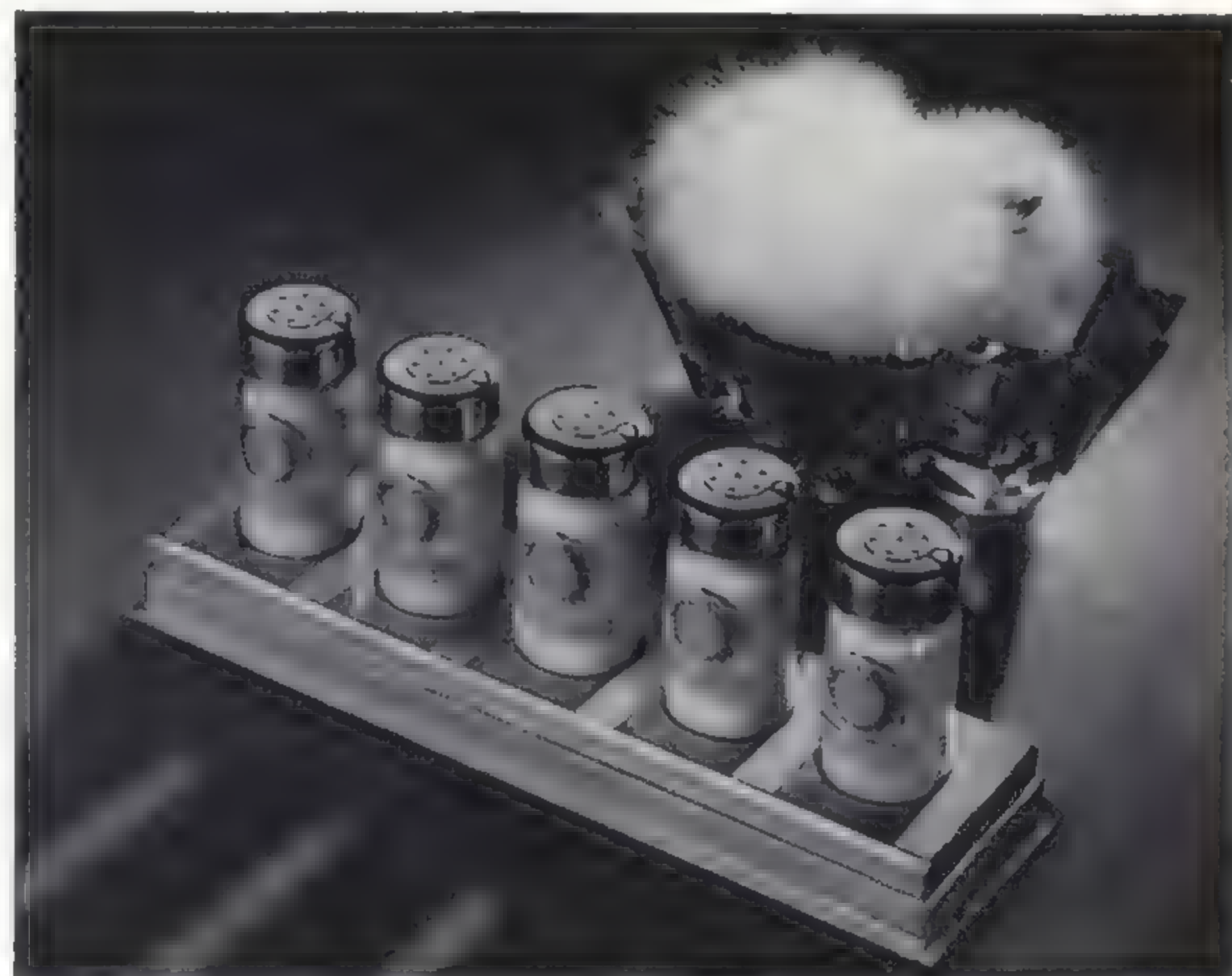
A MATTER OF APPLICATION

PROTECT YOURSELF

Unless you are under water or entirely under cover, you need a good sunburn preventive every minute you are out in the sun. And these sunburn preventives have progressed far from the days when you smeared a coating of untreated oil over yourself and then sizzled in the sun like a fried egg. The most dependable of the sunburn preparations contain a chemical element that deflects a large percentage of the burning rays. It happens that this element was originally developed outside of the cosmetic field, for use in hospitals under sun lights. However developed, it is now present in one form or another in the best of the creams, lotions, and oils, and that is why it is so important to get a good preparation of a standard make. And these preparations have been getting better and more varied until, to-day, you can get any type you like, in a really dependable version. There are oils, tinted and untinted. There are creams in creamy emulsified form or with a mat finish, like powder foundations. There are lotions that defy the sun and detection alike. Your skin can look shiny, moist, smooth, finished—any way you want it, while you are warding off the sun's rays. But when we say "dependable" and "defy the sun," we mean only when these preparations are applied properly and fre-

Whatever you put on, put it on carefully and thoroughly. A leading beauty specialist decided that no one ever looks too graceful smearing herself with any preparation, so she has developed a remarkable series of simple rhythmic exercises to go through as you apply your coating. You can have them demonstrated in her salons, and it seems a brain-wave, because as you have to put the stuff on you anyway, you might as well get the benefit of some good exercises. One smart woman has her maid massage her thoroughly with sunburn lotion, which is in sun-tan colour, every morning before she goes to the pool or beach. Another who spent months at Cap d'Antibes changing from one bathing-suit to another worked out a stunt to avoid uneven neck-lines. She kept a yard of oiled silk on hand, and when a lower-cut bathing-suit threatened to break the even line of her tan, she would plaster on a piece of oiled silk and even things up. One of the few smart women who still go in for a very deep brown has all her tennis dresses and evening dresses cut with the same décolletage as her bathing-suits.

And while you are doing all this for your skin, you can spare a thought for your hair. Rub a tonic on your scalp, the sun will help drive it in. Smooth brilliantine over your hair—it resists the salt water and makes your hair shine.



ANDERSEN

Colonial Dames originated this amusing powder set, with salt-shaker containers, especially suited for guest-rooms; John Wanamaker

WORLD BEATERS

(Continued from page 65) write brilliant political *feuilletons*.

As a journalist, Dorothy Thompson possesses not only a sense of poetry, a curiosity about people, but even more a passion for social justice. That, after all, is the basis of her public passion for politics. She wants to see what makes the wheels go around, and then to direct those wheels into better paths. That adds the heat to her statistics, the burn to her analysis. Her readers find that she is opposed to any static society, that she believes we live in a revolutionary world, that she finds Republicans frequently talking like people from the moon, and that the New Dealers have a tendency to be "muddle-headed softies."

With all that, she has a deep feeling for tradition. No hint of fuzzy bohemianism lingers around her. She loves the ordered life, the sense of continuity, of history. It is that feeling which sends her to live in her hundred-year-old Vermont farmhouse with its white clapboard and its dormer windows, which permits her to write for the *Herald Tribune*, which puts her into a pretty suburban house in Bronxville. There she brings up her six-year-old son, Michael, who looks just like a six-year-old version of his father, Sinclair Lewis, whom she married in 1928. There she gives her parties, notable parties because, unlike many other famous hostesses, her guests do not mildly despise her. To her readers, she sometimes seems as though her face should look like a hatchet; to her guests, she looks pretty, but masterful, with a round face, chiselled lips, and the quick smile of a lecturer. Her voice is clipped, rising in excitement when she discusses affairs. Then she blushes, and her eyes light with a blue fire. Curiously free of affectations, she talks glibly, neither too profound nor uncomfortably sizzling with the crackle of nervous wit.

EUROPEAN REPORTAGE

Dorothy Thompson was born at Lancaster, New York, the daughter of a frail English minister, who looked like John Galsworthy. In 1914, she was graduated from the University of Syracuse, then directed the Suffrage Campaign in New York, spent some months in Cincinnati on a social service project (part of her experiences are in her husband's book, *Ann Vickers*), and by 1920 skipped off to Europe with one hundred and fifty dollars and no newspaper experience. Her life since then has been an adventure in self-education while she searched for her own philosophy.

That philosophy hunt led her to high places. From the beginning she got her news by watching the ideas in the world, seeing them as clearly as others see dust motes in the sun. Wherever she saw ideas ready to explode, she went. That led her soon after she arrived in Europe to Ireland, frying merrily in its revolution. She interviewed Terence McSweeney just before he started his hunger strike. She rushed down to Italy in time for the metal strike. She got to Vienna for the first Karlist *putsch*, to Poland for the Pilsudski revolution to which she arrived uninvited in evening

dress, minus a passport. Reported dead then, she was saved only by her Scotch thrift, which refused to allow her to pay a Polish robber sixty dollars for a taxi ride. She drove herself in a cheap Ford. Soldiers blew up the taxi. In 1922, as a Red Cross nurse, she pushed through rings of troops to the Esterhazy castle to rout out Emperor Karl and his Empress Zita. She told them they would not gain the throne, that the Regent Horthy had defeated the Monarchists at the Battle of Budaörs. Out of the castle she brought a world scoop, and with it Zita's message to her son, Crown Prince Otto: "All well, don't be anxious, Mother." By bribing the conductor on the wagon-lit, she got her story and the message out of the country.

FRESH FIELDS

After a while she wearied of being a brash go-getter reporter, relying on her charm and nerve. Deliberately she set off on another tack. She found out the temper of countries. She learned the quicksilver which makes up the policies of governments. She became the best woman foreign correspondent, and one of the four or five best foreign correspondents, leading eventually to her becoming the chief of the Central European Bureau for the *Philadelphia Ledger* and the *New York Evening Post*.

Around her were the three types of foreign correspondents: the straight news-gatherers; the surface journalists like Floyd Gibbons and Negley Farnson, flamboyant, bold, who tunnel in at midnight when they might walk in at noon; and the interpreters, the Sheeans, the Durantys, the Gunthers, writing of the undercurrents. These last are the butt of the famous tale of the contemplative reporter who sent in such an article only to receive this furious cable "think-piece unwanted." Dorothy Thompson was the only woman to write "think-pieces."

To do them, she found out her information from the intellectuals. She knew every one in Europe. She could pull prime ministers out of her pocket with the agility of a little boy extracting worms. In fact, it was at a dinner she gave for the president of the Hungarian Republic that a guest brought Sinclair Lewis. At those parties of hers at which she presided, big and soft, the correspondents and the diplomats of the capitals tossed sinewy international gossip at her; Knickerbocker, and the intense Edgar Mowrer, who looked as though he had been sharpened on a grindstone, and big slow John Gunther, who called her a "blue-eyed tornado, sweeping through Europe." As a matter of fact, she was not a tornado, for there is a calm American core in her. Lewis said once, "There is something of Coolidge in Thompson."

It was that combination of friends and intellectuals which at last led to her ban from Germany. By getting her information, as she did, from the intellectuals, who know what is in the minds of the people but not what is in their emotions, she underestimated Hitler and the Nazis, as she quickly admits. Through Dr. Hanfstaengel, whose piano playing soothes *Der*

Führer's nerves, she was permitted to interview Hitler for her article, "I Saw Hitler." He ranted at her, and she took the rant for the substance. When she returned to Germany a few years later, she was given twenty-four hours in which to leave. Only occasionally since then has she been wrong. But then she always expects to eat her juicy words, and she does not mind their taste.

Quite different is Mr. Carter. He never eats his words, mounting into the millions. By now he has done some two thousand broadcasts, each of which lasting fifteen minutes took him about fifty-five hours to prepare. City editor on the *Philadelphia Daily News* until the day he consented to report on the air a rugby game between the Marines and a New York Club, he does his radio stories as though he were still a reporter. No one does the Carter interviews. He gathers his tips from his legion of tipsters, and has his own gum-shoe men bringing him salient details. One of them, in fact, delivered to him the Wendel fake confession, which led him to predict that pretty soon there would be a Wendel retraction. As his was the only copy of the confession, the Associated Press had to borrow it.

CARTER HISTORY

Like Dorothy Thompson, he has strong prejudices, but unlike her, a love of detail. That love leads him to check up on his stories, to telephone so widely that his monthly telephone bill runs to about four hundred dollars. His mail is enormous, and resulted finally in his publishing the letters under the title of "Johnny Q. Public Speaks." One of the innumerable matters which cause his ruddy face to grow ruddier, his thin lips to disappear is to be called a liberal conservative. It is that temper of his, that violence of thought, expressed in his slightly monotonous voice which gives such power to the Carter comments.

He was born in Baku some forty years ago, son of an English mother, and an Irish father in the British Consular Service. When he was five he left Russia, went to the British public schools in the fine tradition of "Stalky and Co.," and eventually landed in Cambridge in time to leave with the Royal British Air Force. After the War, he painted dark portraits, wrote a bit, and then was off to the Central Americas to learn the oil business. When the bottom dropped out of crude oil in 1923, he went back to reporting, this time on the *Ponca City News*. He finally arrived on the staff of the *Philadelphia News*, and stayed there until Philco Radio Company took him on. By now, incidentally, Philco sells three times as many radios as its nearest competitor. That is known in the trade as the value of sense over soft soap. Of all words, Carter loathes most the term radio commentator. He does not comment. He speaks a raging editorial. So does Dorothy Thompson. They do not try to be funny. Politics for them lie deeper than the idiosyncrasies of candidates, than the antics of statesmen. They peel down to the pits.

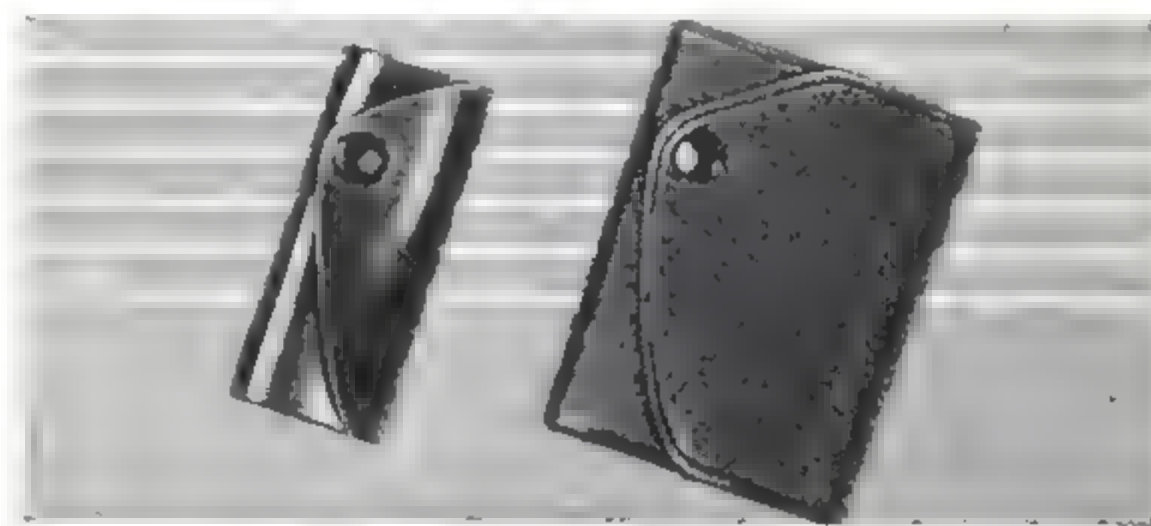
IF YOU WANT TO
BE ASKED AGAIN

LET A
Buxton
GIFT
SAY "Thank you"



"Stitchless" Billfold in India Goat with zipper, \$4.00.
(At right) Alligator, no zipper, \$15.00.
Others from \$1.50 up.

● Just one piece of leather ingeniously interlocked . . . no stitches to rip! That's why "Stitchless" Billfolds, made only by Buxton, wear longer, look smarter, and can easily expand to accommodate their load. Plenty of roomy compartments, too.



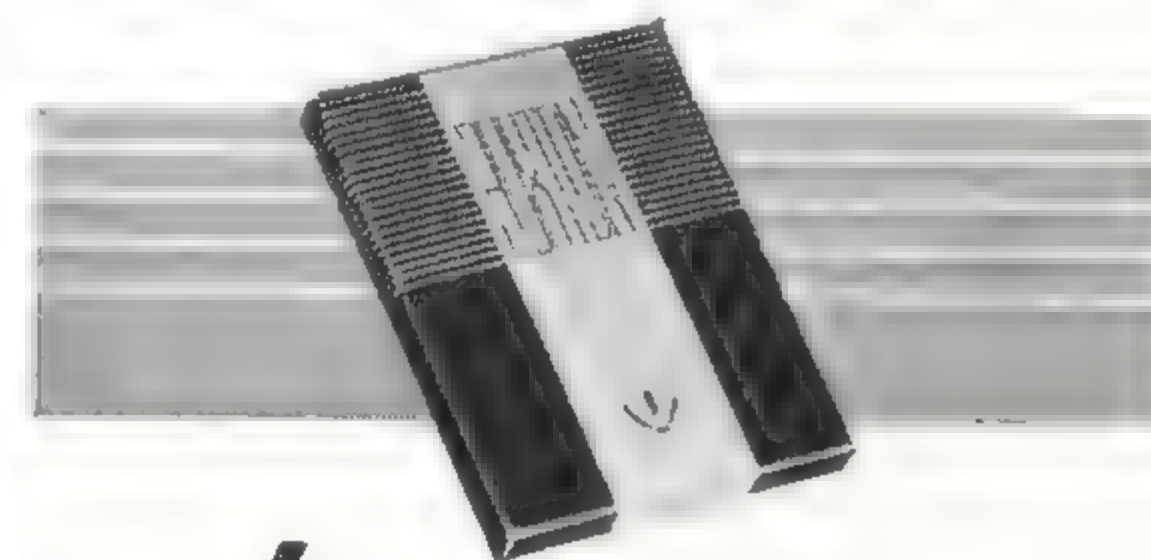
2-loop Key-Tainer in Smooth Cowhide, 50¢. (At right) In Mandalay Goat, 8 loops, \$2. Others to \$6.00.

● A flick of the thumb opens these trim Buxton Key-Tainers. And a patented loop safely locks your keys. Yet loop and key are released instantly. The cutaway flap prevents "dog-ears" . . . keeps your Key-Tainer always in shape.



The sturdy Buxton "Zip-Tainer" in Chameleon Grain Goat, \$2.50. Others from \$1.

● Driving credentials and keys together — 6 loops in the patented Key-Tainer, leather "lip" that prevents jamming. Every auto driver should own one. (Below) The new maroon and gold Buxton box. Billfold and Key-Tainer sets in duos and trios from \$2.50 to \$50. Buxton, Inc., Springfield, Mass. New York Office, 47 West 34th Street.



Buxton
KEY-TAINERS . . .
BILLFOLDS . . . POCKET CASES



SCHOOL AID FOR PARENTS

• "I had no knowledge of southern preparatory schools and your help was of inestimable value. The school you recommended has more than lived up to its promise. My boy is most enthusiastic about his work and the life at the school," writes one of our readers from New Orleans, Louisiana.

• Our knowledge of schools isn't limited to the South—or to boys' prep schools. We know the whole field of private schools and can probably recommend several which will meet your particular requirements. Won't you write to us—or telephone—or make us a personal visit? We will be delighted to give you advice—confidential, of course—or any information you may desire.

VOGUE'S SCHOOL BUREAU
1928 Graybar Building, New York City

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. When ordering please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

446	\$2.00	7397	\$.40
S-3903	1.00	740860
737940	741050
738540	741475
738940	741650
739140	741840
7424	\$.30		

I WANT TO BE PAVLOVA

(Continued from page 51) him how to run and walk and jump and be beautiful while he was doing these things.

I agree with Martha Graham that you have to have perfect colours and special rehearsals to make yourself perfect to the people when you are on the stage dancing. Because dancing is something not every one can do, and when they do it well then the people enjoy seeing you.

Ned Wayburn is very smart and knows about dancing. The director of the American Ballet School was a nice man and real Russian. He looked very kind and talked to Mamma about Russia, and was very Russian. He also believes in being perfect. I don't agree with him that a child

should be twelve to start ballet dancing, because Pavlova told me I could start at the age of eight, which I did. He said you had to be careful of your muscles. So did Pavlova. She said it wasn't necessary to get big ugly legs if people teaching you knew what they were doing.

This is the end of the article.

P. S. The best part of New York was Mr. Steichen. He had three bicycles in his studio, and agreed with us on important ideas. He is a nice man and a grandfather. He didn't make us stand still like most photographers do. He let us play and run around and ride the bicycles. He also gave us ice-cream cones. It wasn't at all like being photographed while we were there. He is a smart man.

POLITICS AND PARTIES

(Continued from page 28) the Princesse de Beauvau-Craon waiting for her escort in her lighted car and looking breathtakingly beautiful.

And every one is mad about bicycling. It started with Edouard Bourdet bicycling to the Opéra in full evening dress during the taxi strike, and there doesn't seem to be any end in view. The Princesse Jean-Louis de Faucigny-Lucinge prefers a tandem on the theory that it is less work, albeit her husband refuses to cooperate.

In fact, every one is enthusiastic about the simple pleasures, for they are a little doubtful at the moment of having lavish ones offered them. Canoeing in the Bois, swimming at the Racing Club, visiting the Zoo at Vincennes, taking week-end bicycle trips, are all amusements of which even ardent Socialists couldn't disapprove.

And every French man, woman, and

child talks about going to New York.

Things remembered—the number of beautiful white Alix dresses seen everywhere; the Comtesse Jean de Castellane's Roman toga in ermine; the Baronne Philippe de Rothschild's fabulous emerald hanging simply on a red cord around her neck; tiny Marquise del Merito lost between statuesque Violet Trefusis and Duchesse de Bisaccia at Florence's; the Hon. Mrs. Reginald Fellowes in Schiaparelli's black suit with blue velvet bow-knot fastenings; Mrs. Frank Jay Gould's cluster of diamond solitaires dazzling the Ritz; the number of Chanel tulle and lace dresses seen dancing; Madame Rolo with bunches of daisies hanging from her shoulders to her waist; flowers, flowers, flowers everywhere on every one—many of them printed; the Comte de Rougemont waltzing to a rumba at the Ambassadeurs opening.

PRIX DE PARIS

(Continued from page 67) From our point of view, the contest—in spite of the hard work it entailed in writing the quizzes, reading the hundreds of answers, and eventually choosing the best—was a fascinating study not only in collegiate fashion-sense, but in the broader aspects of young feminine psychology. All the states in the Union except two were represented, and certain regional reactions became apparent as the quizzes continued: papers from the East were likely to be of a slightly cynical cast; those from the mid-West, realistic, factual. Gentleness and whimsy came from the South; and an almost overwhelming buoyancy from the West. But these large generalizations did not dim the intense individualism of the contestants; some of whom took infinite pains in the actual presentation of their answers, doing them up in illuminated covers, making detailed colour illustrations; others sprinkling their papers with wise-cracks; others writing exhaustive monographs for every question. We were amazed, and not a little touched, by the great thought and care almost all the en-

trants put into their work; and by the many excellent suggestions they made in the theses based on "If I Were Editor of Vogue." And we were very impressed to discover in all these young American girls one common quality: an acute awareness of the fundamental values of life. Wise-crack as they may, they are essentially realistic, and not to be misled by easy phrases and illusory panaceas.

We could, in fact, echo word for word the comments of one of the contestants in her final paper: "Now I am beginning to feel sentimental about the contest. I am going to say . . . yes, I am going to say that I am sorry it is over. It has been exciting and fun and worth every minute of time spent on it." So—in spite of the fact that the same girl wrote "the Editors were demons of a relentless, inhuman, pretty smart brand," we sentimentally thank you all for your efforts; and sincerely hope that the contest has made you our friends.

Next year, in all likelihood, there will be another Prix de Paris. So—keep your eyes open for it—seniors of '37!

REVIEWING THE QUEEN MARY

(Continued from page 40) are taken greater care of with squash-racket courts, pools, deck tennis, and the excitement of the afternoon horse-racing.

Below, in an underworld of turbines and boilers, a new world is inhabited by efficient workers who are responsible for the running of this vast new city that has been built for the sea. It is incredible that one human mind can understand so vast a mechanism as this. How it could have been evolved is a miracle. The *Queen Mary* is a great and magnificent ship, fast, smooth-running. There are many small

rooms into which it is possible to hide from the onslaught of any fellow passengers. The tourist section is suitably and beautifully decorated, and the third class extraordinarily comfortable.

The approach itself to New York was historic and emotionally deeply moving. Airplanes roared past the port-holes of the cabins. Stewards fidgeted about the luggage. As in the millennium, the air became uncanny with the screams of hooters, roars of engines, cheers of humanity, and the clash of hands. The airplanes above swooped with alarming ferocity and

deafening noise to drop roses. A Versailles *grandes eaux* effect was produced by the fountains of fire-boats. From every window, kisses were blown and handkerchiefs waved, and the cheers reverberated down the caverns of the sky-scrapers, which belched forth paper, fluttering as though flocks of doves had been released. The air was filled with confetti. Every available inch of roof space was crowded. Along the Battery, the crowds were standing since daylight, forty deep. New York, most appreciative of all achievement, gave a magnificent welcome to the *Queen Mary*.

CROSSING ON THE HINDENBURG

(Continued from page 42) Finally, though, the agony of waiting was over, the great sausage had been manoeuvred, as delicately as one handles an incubator baby, out of its hangar and over the half-mile to the landing platform; the passengers had scrambled up the stairs—bridging somehow a gap of about a yard in the middle; the steward had taken from each of us, as we entered, our tickets and any matches in our possession; the inevitable stowaway had been twice thrown off; the ground beneath us, the waving arms, the upturned faces were growing smaller—we were off!

INTERNATIONAL VIEWS

One of the biggest thrills of the trip was gliding over New York City, following the line of Broadway. We could hear the horns and whistles, note that traffic had stopped in the streets, see the people massed in Times Square, and even read the clock in the Metropolitan tower—12:13. Zeppelin travel has, scenically, a good deal to recommend it. In that respect, it seems to me to rank next to motor travel. Planes often fly so high that the earth below is only a green-brown quilt; but a fairly large proportion of the *Hindenburg's* flight was over land and sea-shore, at a height varying from eight hundred to three thousand feet. We followed Long Island almost to its tip; then Nantucket, Halifax, twenty-seven hours of ocean, the Scilly Isles; Ireland, incredibly green and—from the air—incredibly tidy; England, with its embowered cottages, manor-houses, and great estates; the million lights of forbidden London to the south; the canals and tulip beds of Holland (they were in full bloom when we went over); and finally, the neat little farms of western Germany.

The airship windows are placed at such an angle that one can sit on the long window-seats and look directly down. For some reason, there is almost no draught, even when a window is open. The ship always turns on, after dark, two powerful search-lights, in each of whose moving circles the ground underneath jumps into vivid colour.

It is the ambition of almost every one on these early crossings to aspire to a "first" of some kind. According to reports, there was a near-riot when the ship left Friedrichshafen on May

sixth, a large percentage of the passengers being ambitious to get into the smoking-room and take the first drink. I haven't heard who won the honour, but history does record that the first person to take a shower-bath suspended above the North Atlantic was Lady Wilkins. The bath seems to have been cold, limited in duration, and more satisfying to the ego than the body.

When the morning of the first day, therefore, presented nothing to look at but a fog-bank, about a third of the passengers settled down to the serious business of post-card writing; another third devoted themselves to an equally serious exploration of the entertainment possibilities of the smoking-room and bar, with its ingenious trick door that would not let any one out if he carried a lighted cigarette; the remaining extraverts set to work to find out all about one another.

It seems to be characteristic of Zeppelin travel that it should be a lone-wolf adventure—and mainly masculine. On our passenger list, there were only seven women, completely surrounded by forty-three men. Moreover, the group included only one married couple. Dr. Eckener told me that about the same proportion of the sexes held for the regular crossings of the South Atlantic, which the *Graf Zeppelin* has been making for three years. . . . What has happened to the line's publicity agents, that they have made nothing of this fact? I suggested that they adopt, as their advertising slogan:

"Travel via Zeppelen,
Where every woman is a Queen."

Staterooms are about the size of those on a train, and the lounging and dining-rooms are not so very much bigger than a de luxe train affords. Bunks are very comfortable, and passenger quarters are heated by the exhaust from the engines, so the temperature is even and very comfortable. Clothes should be just what you would wear on an air-conditioned train.

The real glory of Zeppelin travel, however, is its freedom from seasickness. It is the smoothest form of motion I have ever known, just a continuous floating, with no rolling, no dipping, and almost no change of levels. The sound of the engines can be heard only faintly—a low, steady murmur barely entering consciousness except when it slows up. There is no vibration.

There are certain rules to which the airship traveller must adapt himself, but they are not very arduous. Next to non-smoking, the most important is light baggage; the limit, without paying extra, being forty-five pounds. If you are travelling by Zeppelin, convey the idea tactfully to your friends that baskets of fruit and large and heavy books and boxes of candy are de trop.

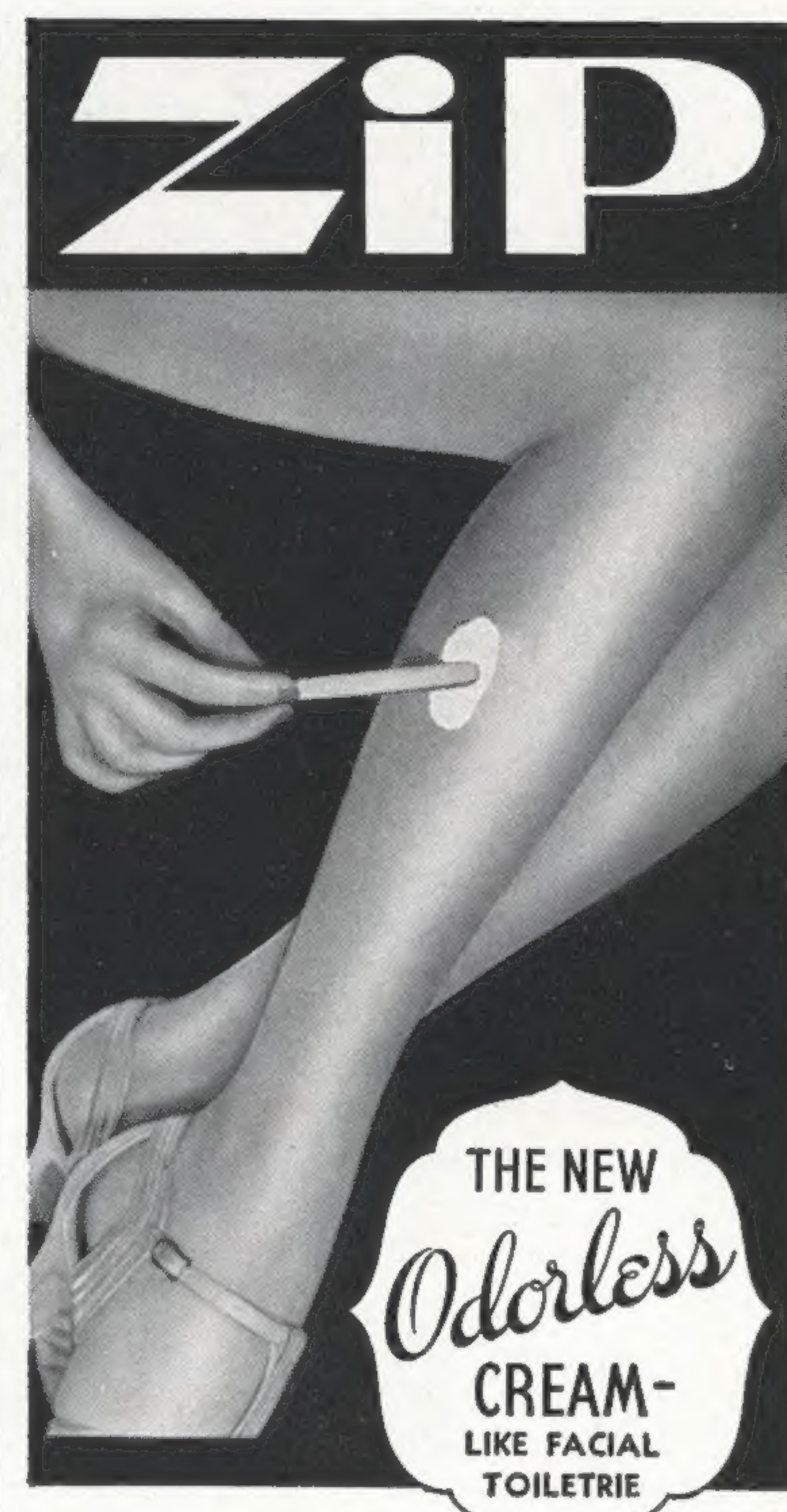
Don't throw even so much as an envelope out of the window! When I started to do so, remarking that the loss in weight would hardly be worth worrying about, I was asked by one of the officers if I wished to endanger the lives of every one on board by throwing out a paper that might blow back and become caught in one of the propellers. Very humbly, I sought out a waste-basket and placed the scrap therein.

The problem of tips has been worked out satisfactorily. The ticket distinctly states that tips are included in the original price—a sensible provision, since there is almost no personal service, and ten per cent. of the fare (about four hundred dollars) would be ridiculous. Most travellers felt, though, that they wanted to do something in the way of tips, and therefore agreed among themselves that each would give the chief steward five dollars, to be distributed.

Airship travel is still in the state where precedents are being created, which is part of the fun. A burning precedent, still in the making, is that of clothes. To dress or not to dress for dinner?

A brave but abortive effort seems to have been made by Karl Von Wiegand, Universal Service Correspondent, to settle the question on the first crossing of the *Hindenburg*. Having sent a radio release, in advance of the event, saying that the passengers had appeared in full dress for dinner, he was under the compulsion to make his prophecy come true, and called on his fellow journalists to stand by him. With the exception of Lady Drummond-Hay and Sir Hubert Wilkins and Lady Wilkins, the fellow journalists seem to have given him the horse-laugh. His prophecy was about ten per cent. true—not such a bad average.

On the second crossing, even fewer passengers dined in the grand manner. The moral seems to be—Zeppelin travellers can do as they please.



HAIR REMOVER

Millions of women have longed for a depilatory which contains no sulphides, no offensive odors; a depilatory that can be used as freely on the face as on the legs; a hair remover which contains no caustics . . . Here it is.

What a boon to women! You simply spread the New Odorless ZIP Facial Hair Remover over the area where the hair is to be removed—face, arms, legs or body, remove it, and instantly get rid of every trace of hair. Ask for the new odorless ZIP Facial Hair Remover.



Your Dealer Also Carries

ZIP Perfumed Depilatory Cream
For years this has been the choice of women everywhere. Quick . . . Easy . . . Effective. Extra large tubes at low prices.

ZIP Epilator—IT'S OFF because IT'S OUT
The only Registered Epilator available for destroying superfluous hair. With your package you receive free a large jar of ZIP Cream Deodorant, and a tube of my delightful Massage, Cleansing and Tissue Building Crème.

Treatment or Free Demonstration
at my Salon. Write for booklet.

Madame Berthé
SPECIALIST

562 FIFTH AVENUE, NEW YORK (AT 46th ST.)

TO OVERCOME BODY ODORS
SWITCH TO

ZIP Cream Deodorant
A PHYSICIAN'S PRESCRIPTION—LARGE JAR
More for your money—The best to be had
Gives complete insurance against offending others! Easy to apply. Lasting. Harmless to your clothing. Ideal on sanitary napkins.

AMERICAN HOLIDAY

(Continued from page 49) It is very late when the swimmers return to their homes. But they have been cool and happy for many hours, and the heat of the morrow will be easily borne.

Because this sort of life is so delightful, not many Southerners leave their homes for extended vacations. When they do, they are more likely to seek a Southern resort than a Northern. They do not understand all the activity of New England's annual mind-and-soul development. Virginia Beach claims many residents of the Old Dominion, who reluctantly dismount from their hunters to visit the coast for a few weeks of swimming, dancing, and lovemaking. On May thirtieth, Folly Island, South Carolina, is a lonely palmetto-shaded strip of sand-dunes, its long lines of cottages staring blindly out toward the white line of surf and the wave-skimming pelicans. On June first, Charleston moves in. Then there are a joyful screaming in the long rollers all day, a speeding of cars loaded with swimmers along the wide white beach, and at night the steady beat and moan of the orchestra at the dance pier.

SINGING RIVER

Just so, the people of Mobile and its environs descend upon Point Clear, Bayou Labatre, or crowd the gay little Gulf towns of Biloxi and Gulfport. Too few Americans have found the joys of summer along the Mississippi coast. The wide road runs close beside the blue sea that holds far out on its mist-ridden surface white-sand islands. Simpler and quite as picturesque in its way as the little English towns of the Devon coast is the village of Pascagoula with its drying nets, its weathered fishing-boats, its wandering river that sings a strange monotonous tune on still nights as it pours into the Gulf. There are many legends about the "Singing River," and the vacation-wanderer who loves "unspoiled" little towns with the local flavour intact will stop here to visit with the shrimp pickers and to take a moonlight sail out to an island where the sand-crabs are an inaudible and almost invisible skittering of white upon the white sand.

Summer life is more formal at Pass Christian. The spacious, white-pillared houses, set back from the road in tropical foliage, suggest the life within them. Here the dignified old Creole families of New Orleans live out the summer with decorous gaiety. Here Spanish and French tastes display themselves in bright costumes and in coloured sails. Here *sazeracs* and Ramos gin fizzes precede the gumbo, the *jambalaya*, and the strongly peppered sauces of America's most distinguished cuisine. Nights are sometimes picturesque with "gigging" parties, in which the guests wade along the shore, some carrying torches, others gigs (spears). Woe to the unlucky flounder idling in shallow water and drawn as surely as a moth to the flickering light!

The Middle West is the centre of American physical activity during the summer. Sports are its main diversions. Baseball transcends amusement to be-

come an obsession. "Getting away" during vacation means to thousands of Middle Westerners simply "following the team," and, when they follow to New York, they are so intent on the activities at the Polo Grounds and the Yankee Stadium that they have little time for Radio City or the Aquarium. Golf, too, has its maddened devotees, while the silence of the small green lakes in the cool woods of northern Michigan and Wisconsin is broken by the creak of oar-locks and the cicada-song of the fisherman's reel. All summer long, the talk is sport-talk—and the Hoosier and his neighbours put into it all the excitement they reserve for business in the autumn.

INLAND JOURNEY

Little known, but thoroughly fascinating is the boat-trip from Duluth through the Great Lakes to Rochester or Oswego—a journey by inland seas as blue as the Mediterranean, punctuated here and there by the irregular sky-lines of a dozen cities whose towers reach high above the tall grain elevators at the harbour's edge. The steamer puts out into Lake Superior, skirts the Apostles Islands and Little Girl Point, passes Copper Harbor, Keeweenaw Bay, Laughing Fish Point, and threads the beautiful Sault Sainte Marie Canal into Huron on its way toward Cleveland and Buffalo. The trip takes as long as crossing the Atlantic, and it is quite as much fun.

Farther to the west, the heat becomes intense, and it is alleviated only by the lack of humidity. In Oklahoma and Wyoming, the vacationists are quiet during the day. But when the darkness comes, great parties of horsemen gather at a ranch-house for a refreshing drink before they thunder out on a cool night-ride. The low-hanging stars are paling and the cow-ponies are tiring before the riders return to the ranch for a nightcap and the slow jog home to bed.

At the country's western edge, the summer vacationists find a land that seems designed for them alone, a land of incredibly blue sky and white sand and yellow sunlight. Californians may choose their resorts according to their tastes. Catalina Island has become the resort of mass excursions. Santa Barbara and Lake Tahoe attract the gay and smart. At Del Monte, the Victorian designs of the scroll-saw mingle with the simpler lines of Mission Spanish to prove that the owners of these houses are of the staid and correct in California's social pattern. The college crowd are swimming and dancing at Echo Lake. And at Carmel, once the lonely retreat of a few artists who would shun the world, the effusive ladies who rob artists of their peace and the posturing gentlemen who rob art of the respect that is its due are waddling the streets like recently descended vultures.

The tapestry of American summer is variegated and colourful and full of motion-patterns. The rolling wheels have found widely differing havens. But wherever they may be in the summer months, whatever their opportunities or their happy avocations, Americans are having the time of their lives.

THEY HIRE YOU

(Continued from page 53) rather large house but, of course, I'll only be living in one room, and furthermore . . ."

"That's quite all right, sir. We have just come from a large house. Lady Chiselfinger has a very large house, if I may say so. . . . There are grounds connected with this house?"

"Why yes, there are quite a lot of grounds, a good deal of land. I was surprised to see how much. . . ."

"Very good, sir. You will want to be doing a bit of riding over it. I shall be able to look after the horse, sir. I was in the cavalry during the War, and have also been a riding-master."

"Look after what horse?"

"Your horse, sir."

"But I haven't got a horse."

"That's a pity, sir. Very healthful exercise, riding."

"But I've got two red setters."

"Splendid, sir. I presume you will want to do a bit of shooting over them on your estate. I shall be very useful to you there, sir. I used to attend Lord Popweasel."

"Say, how big a place do you think this is? Wait a minute, here's a picture of it." I showed him some snapshots sent to me by the land-agent.

It was touch and go at that point. I hope I never know how close I came to losing him. He studied the pictures for a few moments of terrible silence.

"I thought you said it was a large house, sir."

"Well, gee whizz—it has four bedrooms and a bathroom, and five offices" (the English call them offices), "and almost an acre of ground, and . . ."

"Lady Chiselfinger's house had sixteen bedrooms, sir."

"Well, I mean compared to a small house it's a large house." I wondered whether I should explain that back home anything with a hundred-foot front was practically an estate.

FOOD FOR THOUGHT

He changed the subject.

"You are satisfied with plain, wholesome cooking, I take it, sir? Mrs. Blank is a very excellent cook, but English food is not like American food, sir."

"I . . . ah . . . considered that before I came to England."

"Very good, sir. Many of the things you are used to eating are not obtainable in England, sir."

"Such as . . ."

"Squab, sir."

I swore I would get along without squab. It was a point.

At the end, he said, "I believe the place will be quite satisfactory, sir. My wife and I are anxious to go to the seaside for the summer."

I said that I would be delighted to have them come and stay with me. He said, "I am glad that you have made that decision, sir. I have four offers in my pocket this minute where we could go for more money, but we prefer the seaside. I am sure we shall be able to make you comfortable, sir."

But having passed the test, his attitude changed subtly. He showed his mettle almost immediately. I was wondering whether I should be able to cash cheques in Salcombe, inasmuch as my account was with a London bank.

"I am sure that can be arranged, sir. There are two banks in Salcombe, sir."

"How do you know?"

"When I understood we might be going there, I made inquiries. They are Lloyds and the Midland, sir; which do you prefer?"

"Lloyds."

"Very good, sir. And may I ask the name of your London bank, sir?"

I told him. He said, "Thank you, sir," and took out a little note-book and made an entry in it. That afternoon I dropped in at the bank to get some money, and the teller said, "By the way, Mr. Gallico, your man was in this morning and made arrangements for you to cash cheques at Lloyds in Salcombe."

My man. Whoops!

NO HAGGLING

My couple get three pounds a week, which is sixty dollars a month. I knew, from what my English friends had told me, that the price was high. You can get couples for as little as forty or fifty dollars a month. But I did not think that Blank would have wanted me to haggle with him, because he and Mrs. Blank were superior. They told me so. She was also a registered nurse, and he could adjust brakes on cars, and plan tours. The agency, incidentally, collected two pounds ten (\$12.50) for getting me a job with the Blanks. The agency also collected from them, getting it both ways. But the agencies give you your money's worth, even advertising in the *London Times* for you without further charge.

The Blanks had excellent references. Besides Lady Chiselfinger, there had been an Admiral, a Captain in the Royal Flying Corps, a D.D., and, of course, Lord Popweasel. I do not fit into the gallery, as an ex-newspaper man and sports-writer, and I suggested that; because no marriage can work out if it is based on too many false assumptions, and I didn't want any shocking discoveries to break up my home.

But Blank, I could see, immediately invested me with a gentleman-reporter-adventurer, Floyd Gibbonsey, Winston Churchillily sort of character for his own sake, and there is nothing I can do about THAT—except to drink whisky and soda when he brings it to me, and try to look as though I were writing deathless literature as a sideline from Secret Service work.

The name, of course, is not Blank. All I can reveal is that it has quite the proper sound when called—almost like Jeeves. And he says, "You rang, sir," and "If I may make a suggestion, sir . . ." Of course, I realize as well as you do that he has been reading Wodehouse, but, as Gene Buck would say, "If the make-up is good and the guy can act, what the hell more do you want?"

There is, at present, a terrific substratum duel raging in my house to see whether Blank succeeds in making a gentleman out of me, or I succeed in making a bum out of him. If you are interested in the domestic ways and problems of a strange country, I shall be delighted to report further progress and developments.



17,000,000 dead—17,000,000 soldiers and sailors killed in the last war!

Who are they? Statesmen? Politicians? Big-navy advocates? Munitions manufacturers? Business leaders whose factories hummed during war times? Editors whose papers love to stir up international bad feeling, because it helps circulation?

No—not one!

Just average citizens. Young men with their lives before them.

They were told it was glory, and look what they got. Look what *all* of us got!

Back-breaking taxes. Economic disorders that have not yet been righted. A bitter defeat for one side, a bitter victory for the other.

Yet the world is drifting toward another war right now. And those who profit by war will encourage that drift unless we who suffer by war fight them!

What YOU can do about it—

World Peaceways is a non-profit agency the purpose of which is to solidify the desire most people have to abolish the

whole silly business of war.

Today with talk of a coming war heard everywhere, Americans must stand firm in their determination that the folly of 1914-1918 shall not occur again. World Peaceways, an organization for public enlightenment on international affairs, feels that intelligent efforts can and must be made toward a secure peace. To this end you can do your share to build up a strong public opinion against war. Write today to World Peaceways, 103 Park Avenue, New York City.

... AND GOOD DIGESTION TOO!



© 1936, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

An experience: *dîner de luxe* at the Pierre. *Feuille Norvégienne*, perhaps. Then *Borsch Polonaise*, followed, if your Russian mood continues, by *Suprême* of Halibut à la Russe, Braised Lettuce, and String Beans au Gratin. Then a Camel...salad...a Camel again...an ice with *demi-tasse* and —Camels. "Camels are by far the most popular cigarette here," says M. Bonaudi, banquet manager of the Pierre.

Camels are a natural complement to the enjoyment of fine foods. Smoking Camels promotes good digestion. Enjoy Camels with meals and between meals—for their mildness and flavor—their comforting "lift"—their aid to good digestion. Camels set you right! And no matter how steadily you smoke—Camels never jangle your nerves or tire your taste.



MISS LUCY SAUNDERS,
OF NEW YORK AND NEWPORT.

SHE LIKES:

Smart sports clothes for daytime wear... Palm Beach... the young crowd at the Virginia hunts... badminton... the new dances, including the son... the strenuous New York season... Bailey's Beach... *Filet Mignon*, *Bouquetière*, at Pierre's... Camels... dashing off from late dinners to late parties, ending with *Lobster Thermidor*... and always... Camels. "It's marvelous how delightful Camels are when dining," she says. "They make food taste better... bring a cheering 'lift.' And they're so nice and mild."

Among the many distinguished
women who prefer
Camel's costlier tobaccos:

MRS. NICHOLAS BIDDLE, *Philadelphia*

MISS MARY BYRD, *Richmond*

MRS. POWELL CABOT, *Boston*

MRS. THOMAS M. CARNEGIE, JR., *New York*

MRS. J. GARDNER COOLIDGE, II, *Boston*

MRS. ERNEST du PONT, JR., *Wilmington*

MRS. HENRY FIELD, *Chicago*

MRS. CHISWELL DABNEY LANGHORNE, *Virginia*

MRS. JASPER MORGAN, *New York*

MRS. LANGDON POST, *New York*

MRS. BROOKFIELD VAN RENSSELAER, *New York*

MISS ROSE WINSLOW, *New York*

Costlier Tobaccos

Camels are made from finer,
MORE EXPENSIVE TOBACCOS
—*Turkish and Domestic*—
than any other popular brand

FOR DIGESTION'S SAKE — SMOKE CAMELS